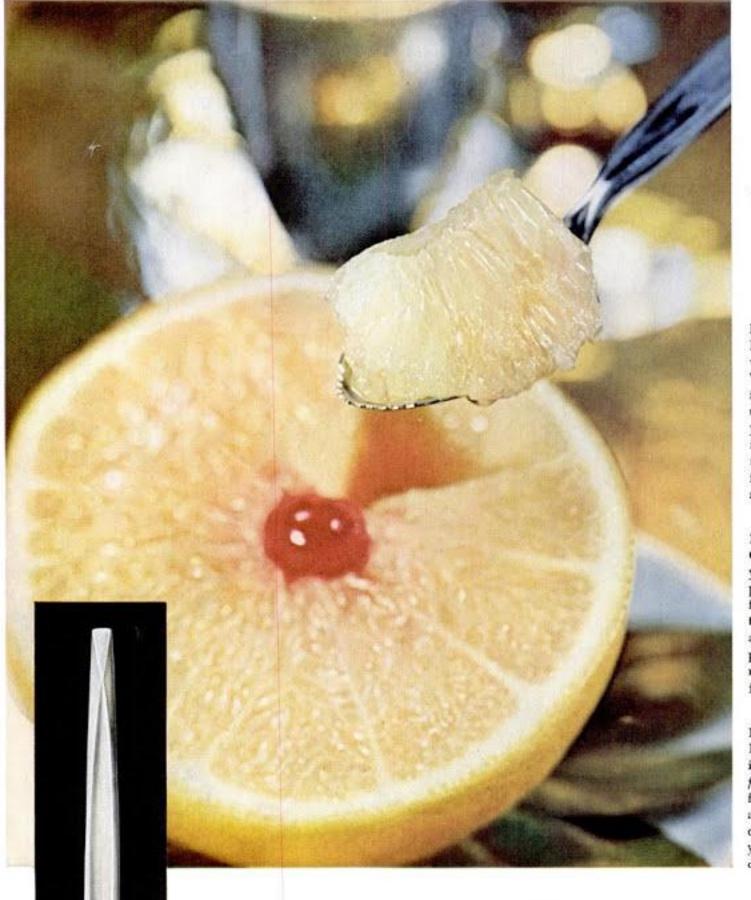
THE HOODLUM NETWORK ANOTHER EXCLUSIVE FROM RUSSIA: THE BEAUTIFUL BOLSHOI IN COLOR



FEBRUARY 23, 1959 25 CENTS



Why Grapefruit keeps your vitality high!

For Vitality—Get Your Vitamin C The Natural Way! To keep your youthful vitality, you must get a fresh supply of Vitamin C every single day—because it's one vitamin your body can't store up. And it's equally important to get your Vitamin C as nature intended—in combination with the other vital nutrients and health benefits found in fresh Florida grapefruit. That's what's meant by Vitality Vitamin C!

No Wonder The Smart Set Goes For Grapefruit! As your doctor will tell you—grapefruit can play an important part in helping you look and feel youthful—healthy—full of life! For in addition to natural Vitamin C—grapefruit and grapefruit juice provide other important vitamins and minerals—help maintain your alkaline reserve—fight fatigue and give you quick energy.

It's Smart To Be Trim! And fresh Florida grapefruit is satisfyingly low in calories. Grapefruit is loaded with flavor...not pounds! Enjoy fresh grapefruit through the day—as a sparkling appetizer before meals—in hearty main dish salads—instead of rich desserts. Get your Vitamin C the natural way—in delicious fresh grapefruit from Florida.

gold mine of Vitality Vitamin C

WONDERFUL GRAPEFRUIT SPOONS THAT REALLY WORK!

4,5100

SERRATED

- Serrated tips eliminate sectioning
 Famous William Rogers Silverplate
- . Lovely new pattern-goes with any service
- Amazing value—you'd pay 3 times more in stores

MAIL TODAY! Grapefruit Spoon, Dept. F, P. O. Box 64, Wallingford, Conn.

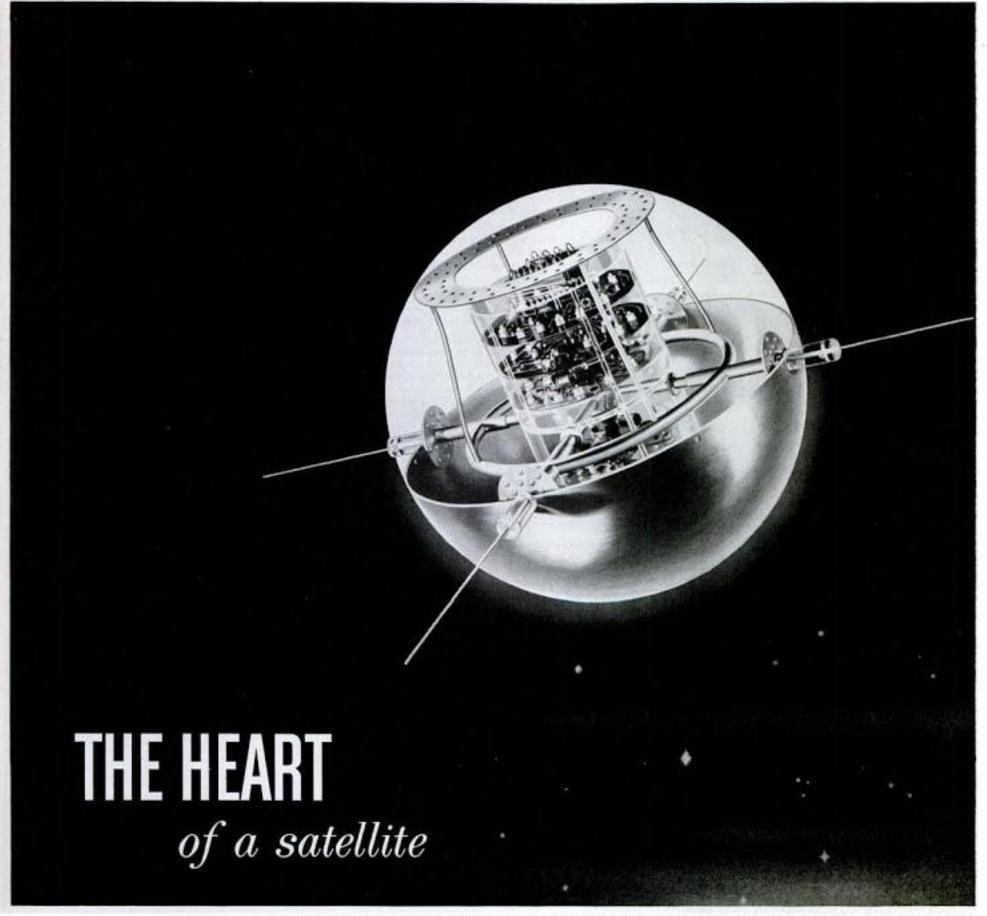
Please send me____set(s) of 4 Grapefruit Spoons.
I enclose \$____in cash or money order.

	ting election, business	
Name		
	(Please Print)	
Street	- Childian Mari	
(80 0 7 7 0 0		

FRESH GRAPEFRUIT

from Florida

OFLORIDA CITRUS COMMISSION, LAKELAND, FLORIDA, 1958



Two Bell inventions, the Transistor and the Solar Battery, still work perfectly in the first Vanguard satellite, in orbit since March 17, 1958.

An astonishing amount of equipment can be packed into an artificial earth satellite. There are devices to measure the temperatures of outer space, for example, and determine meteorite density, or cosmic ray activity.

Then there are also two small but powerful radios equipped with transistors—the tiny amplifiers invented at Bell Telephone Laboratories—and batteries to power them.

In the Vanguard satellite, shown in the picture above, all of this equipment is in the cylindrical core in the center. Miniaturization—still a new word—is the reason why small satellites can do big jobs. Hundreds of pounds of equipment have been reduced in size, or "miniaturized," so that they weigh only a few pounds, and take up little room.

The transistor is a good example of this. About the size of a lima bean, it can do the job of a vacuum tube fifty times larger. It needs so little power that very small batteries can be used. And it's rugged and durable.

The qualities that make the use of transistors imperative in satellites are also used to

advantage in more and more new telephone equipment. For example, transistors now help millions of telephone customers to dial their own long distance calls directly. And those who are hard of hearing can order transistor-equipped telephones with adjustable volume control.

Small as it is, the transistor has already won a big place for itself, and has an even bigger future . . . in the heart of many a satellite yet to orbit, and in the heart of tomorrow's better telephone service. Thus Bell System science finds new ways to new worlds of communication.

BELL TELEPHONE SYSTEM



This One



REG. U.S. PAT, OFF.

Mafia and successors

As a big co-ordinated effort is launched to untangle the network of hoodlums who prey on legitimate and illegitimate business, LIFE reveals who the hoods are and how they operate.



HOODLUM ACCARDO

Triumph for Gwen

Dancing with dizzy zest in Broadway's new musical, Redhead, Gwen Verdon scores season's greatest personal triumph and enjoys herself doing it.



GWEN VERDON

The spectacular Bolshoi

Exclusive color pictures of the Bolshoi Ballet show why the Russian troupe and its virtuoso ballerinas have become legendary in the dance world.



ULANOVA'S SLIPPER

Strong starters for 1960

Not yet entered officially in a race that has not yet officially begun, four Democratic senators maneuver anxiously for their party's presidential nomination.



KENNEDY RUNNING

Wintry joys for boys

90

With the summer residents gone and no-trespassing restrictions off, four carefree Nantucket boys ramble and hunt on the wintry New England island.



NANTUCKET BOY

COVER					
As the	redhead	d in Re	dhead,	Broadway's	new
				high-steps	

through a ballet sequence in which she dreams she is a gypsy (see pp. 81-84)

THE WEEK'S EVENTS As a searching look at national crime gets under way the hoods emerge from the shadows The dedicated man in motion, John Foster Dulles, comes to a pause in his travels A Look at the World's Week

Tornado victims survey their ruined St. Louis homes after the big tornado 40 Rescuers remember the lost battalion of World War I 50

EDITORIALS The hero of peaceful change "Flexibility" and peaceful change

PHOTOGRAPHIC ESSAYS Dance splendor of the Bolshoi: Soviet ballet troupe, about to visit U.S., thrives on traditions the czars started. Photographed for LIFE 60 by Howard Sochurek

The winter joys of children summer left behind on Nantucket. Photographed for LIFE by Alfred Eisenstaedt

ARTICLE An early rush to the post in the Democratic horse race: four presidential hopefuls in Senate jockey for position and anxiously eye a past 100 entry. By John L. Steele

A new George Washington picture turns up 45 MOVIES A young actress learns how to get slapped in Black Orchid 73 SPORTS

A spooky, protective face for skiers 77 FASHION Joan Crawford look gets a second chance as shoulders are smartly squared away

Gwen knocks them in the aisles in Redhead and Tom Prideaux, LIFE Entertainment Editor, discovers a new Verdon

Mardi Gras queen has a glorious reign OTHER DEPARTMENTS Speaking of Pictures: battle in peacock finery 10 Letters to the Editors 17 Sequel: Israel loss, U.S. gain Miscellany: tabby cat in glass 120

O 199 TIME INC. ALL RIGHTS RESERVED. REPRODUCTION IN WHOLE OR PART WITHOUT WRITTEN PERMISSION IS STRICTLY PROHIBITED

Following list shows sources from which pictures were gathered. Credita are separated from left to right by commas, top to bottom by dashes.

COVER-O PHILIPPE HALSMAN

2-ARTHUR SHAY-O PHILIPPE HALSMAN

-HOWARD SOCHUREN-HLISTRATION OF

RICHARD ERDOLS: PHOTO OF FRANCIS

MILLER-ALPRED DISCINITARION

1. 11-81CHARD HEWETT

12-T. DODORED PHOTO

13-ARTHUR SHAY

2-MILLER RALER FOR THE MEANING

TORK MERCH, LOUIS STETTIMER

21-LI. ERORN BROTHERS-UPJ.: N. UPJ.

SAM SHERE-HO CREDET. A.P.—NEW

TORK MERCH, LOUIS STETTIMER

21-LI. ALICE BILLER FOR THE MEANINGS

-FRANCIS MELLER. TO THE MEANINGS

1. 13-LI. CHICAGO SUN-TIMES, UPJ., NO
CREDIT. LUTJ.: N. TORKET PHILIPS
EAU, DRISCOLL FOR CHICAGO SUNTIMES, CHICAGO SUN-TIMES, UPJ., NO
CREDIT. UPJ.: N. ROORET PHILIPS
EAU, DRISCOLL FOR CHICAGO SUNTIMES-UPJ.

3-MOT. JOE SCHERSCHEL, STAN WAYMAN.
FRANCIS MELLER. JOE SCHERSCHEL

21-HARK WALKER

2-GORDE TAMES

3-MO CREDIT. HARRIS AND EWING, U.PJ.,

ALBERT FENN-TALE JOG, CARL MY
DANS, JOHN PARK, JAMES BURKE—TER
ENDE LE GOUBH, U.PJ., JAMES BURKE,

DODRET E LACKEMBACH

3-PAUL SCHITTER GEORGETAMES—PAUL

SCHUTZER

3-PAUL SCHITTER

3-

SCHUTZER
SI-PAUL SCHUTZER
D-PHOTOPRESS, ZURICH-HERB SCHARFMAN FOR SPORTS ILLUSTRATED

38. 39—PAUL SCHUTZER, WILLIAM A. GATES FOR THE INDIAMAPOLIS STAR

49-ART FILLINGRE-STAN WATMAN
45-LARRY BURROWS COLLECTION OF MI-CHAFL ALTSON, LONDON-HERBERT ORTH CONFILM NEW YORK PUBLIC LIBRARY

ET-COUNTEST FOGG ART MUSEUM, COUNTEST MUSEUM OF FIRE ARTS, BOSTON—COUNTEST MUSEUM PLEARCOURT, THE BETTMANN ARCHIVE

SH-T BELL RAY
SH-T, BELL RAY
SH-O PHILIPPE HALSMAN, ISAAC BEREZ,
DAVID RUBINGER-GREY VILLET

ST-GREY VILLET
73-PARAMOUNT PICTURES-ALLAN GRANT
74-PARAMOUNT PICTURES 77 HEINI MAYR

I TREQUE SI-O PHILIPPE HALSMAN

FO NIA LLEA

18. 10--11.05TRATON BY RICHARD ERDOES,
PROTOS OF WALTER BENNETT FOR TIME
(2). HANK WALKER, AP., OWEN JOHNSON FOR HOUSTON POST, FRANCIS
MILLER

HILLER
HELL PED POLUMBAUM
HO - DILL RAY
HET - A.P.
HEB - PAUL SCHUTZER
HIZ - EDWARD CLARK

154-JOHN FELL STEVENSON 117, 118-GREY VILLET 120-L. D. HEDGECOTH

ABBREVIATIONS: BOT. BOTTOM: Q. COPYRIGHT: CEN., CENTER: LT., LEFT: RT., RIGHT; T., TOP: A.P., ASSOCIATED PRESS: U.P.I., UMTED PRESS: INTERNATIONAL. THE ASSOCIATED PRESS IS EXCLUSIVELY EXHITIZED TO THE EXPLUSIONAL WITHIN THE U.S. OF THE PICTURES HEREIN ORIGINATED OR OBTAINED FROM THE ASSOCIATED PRESS.

LIFE IS PROLISHED WEEKST BY TIME INC. HE H. MICHIGAN AVE., CHICAGO IS, SLL. PRINTED IN U. B. A. SECONDICIAIS POSTINGE PAID AT CHICAGO, ILLINOIS AND AT ADDI-TIONAL MAILING OFFICES, AUTHORISED BY POSTOFFICE DEPARTMENT, DITAMA, CAMADA,

EDITOR-IN-CHIEF. Henry R. Luce
EXECUTIVE ASSISTANT. Albert L. Furth
PRESIDENT. Roy E. Larsen

MANAGING EDITOR Edward K. Thompson ASSISTANT MANAGING EDITORS
Philip H. Wootton Jr.
George P. Hunt
Edward O. Cerf

STAFF WRITERS: Herbert Brean, Roger Butter-field, Robert Coughlan, Frank Gibney, Paul O'Neil, John Osborne, Loudon Wainwright, Robert Wallace,

Robert Wallace.

PHOTOGRAPHIC STAFF: Margaret BourksWhite, James Burke, Edward Clark, Raigh
Crane, Loomis Dean, John Dominis, Alfred Eisenstaedt, Eliot Elisofon, J. R. Eyerman, N. R.
Farbman, Andreas Feininger, Albert Fenn, Fritz
Goro, Allan Grant, Yale Joel, Mark Kauffman,
Robert W. Kelley, Dmitri Kessel, Nina Leen,
Thomas McAvoy, Leonard McCombe, Francis
Miller, Raiph Morse, Carl Mydans, Gordon
Parka, Michael Rougier, Walter Sanders, Frank
J. Scherschel, Joe Scherschel, Paul Schutzer,
Goorge Silk, Howard Sochurek, Peter Stackpole, Grey Villet, Hank Walker, Stan Wayman,
James Whitmore,
Assigrant Petrunk Editores: Frank Campion,

Assistant Pictural Editions: Frank Campson, Lee Ellingen. Fittal Editions: Margaret Sargent, Nancy Bragdon, Barbara Brewster.

ASSOCIATE EDITORS: Oliver Allen, John Dille, Mary Hamman, Enno Hobbing, Edward Kern, Sally Kirkland, Mary Leatherbee, David Scher-man, Marshall Smith, John Thorne, Keith Wheeler, A. B. C. Whipple, Warren Young.

Wheeler, A. B. C. Whipple, Warren Young.

ASSISTANT EDITORS: Robert Ajemian, Duvid
Bergamini, Earl Brown, Mathilde Camacho,
Charles Champlin, Robert Drew, Terry Drucker, Timothy Foote, Nancy Genet, Eleanor
Graves, Muriel Hall, Momies Horne, Patricia
Hunt, Jerry Korn, Philip Kunhardt, Jeanne Le
Monnier, James Lipseomb, Paul Mandel, Richard Meryman, Jack Newvoombe, Jeseph Roddy,
Albert Rosenfeld, Irene Saint, Dorothy Seiberling, John Stanton, Valerie Vondermuhl.

Albert Rosenfeld, Irene Saint, Dorothy Seiberling, John Stanton, Valerie Vondermuhll.

REPORTERS: Virginia Addison, Linda Asher,
Elizabeth Baker, Mary Elizabeth Barber, Margaret Bassett, Laura Bell, Richard Billings, Patricia Blake, Margury Byers, Mary Cadwalader,
Gail Cameron, Jeanne Campbell, Sharon Corsiglia, Vivian Campbell, Barbara Cummiskey,
James Delay, Jeanne Dempsey, Josephine Dexter, Beatrice Dobie, Laura Ecker, Charles Ellintt, Diana Fetter, Jack Fincher, Tom Flaherty,
Joan Gibson, Frances Glennon, Judson Gooding,
Kenneth Gouldthorpe, Gerry Groen, Kathleen
Hampton, Terry Harman, Alicia Hills, Judish
Holden, Grayee Horan, Alix Kerr, Nancy King,
Richard Lewis, Harvey Loomis, John MacDonald, David Martin, George McCue, Joana MeQuiston, Loretta Nelson, Clara Nicolai, Shelia
Osmundsen, William Pain, Betty Patterson,
Maya Pines, John Porter, Stanley Price,
Henriette Roosenburg, Louise Samuels, Diane
Sawyer, Kathleen Shortall, Ruth Silva, Charlotte Smith, Marion Steinmann, Jean Strong,
Lucy Thomas, Martha Turner, Terry Turner,
Alison Webren, Marilyn Wellenieyer, Thomas
Wheeler, Margaret Williams.

COPY READERS: Helen Deuell (Chief), Docothy
Werten, Market Virginia Sadler, Mar.

COPY READERS: Helen Deuell (Chief), Dorothy Illson, Barbara Fuller, Virginia Sadler, Mar-guerite Scheips, Suzanne Seixas, Rachel Tuck-

AYOUT: Bernard Quint, David Steeh (Associate Art Directors), Margit Varga, Robert Young (Assistant Art Directors), William Gallagher, Hilde Adelsberger, Matt Greene, Earle Kersh, Albert Ketchum, Anthony Sodaro, Richard Valdati, John Woods, PICTURE BUREAU: Natalie Kosek (Chief), Mary Carr, Betty Doyle, Margaret Goldsmith, Ruth Lester, Mande Milar, PHOTOGRAPHIC LABORATORY: William J. Sumits (Chief), George Karas.
PICTURE LIBRARY: Alma Eggleston (Chief), Doris O'Neil, Alberta Kreh.

U.S. & CANADIAN NEWS SERVICE: James

PICTURE LIBRARY: Alma Eggleston (Chief),
Doris O'Nell, Alberta Kreh.

U.S. & CANADIAN NEWS SERVICE: James
Shepley (Chief), Tom Carmichael, Richard
Clurman, Helen Fennedl, Marshall Lumsden,
Charles Osborne-Wassington: John L.
Steele, Donald Wilson, W. K. Goolrick, Patsy
Parkin, Norman Ritter, Don Schanche; Cuicago: Roy Rowan, Henry Suydam, Jane Estes,
John McDermott, Russell Sackett, Don Underwood; Los Angalias: Frank McCulloch, John
Jenkisson, Shana Alexander, Peter Bunzel,
James Goode, Art Scidenbaum, Davis Thomas,
David Zeitlin; Arlanta: Harry Johnston,
Richard Stolley, Robert Mason; Bosron: Murray Gart, Paul Weich: Dallans: Thomas
Martin, Jane Scholl; Denver: Barron Beshuar,
Bayard Hooper; Dernort: Marshall Berges,
Richard Anthony; Miam: William Sheiton; San
Francisco: Richard Pollard, William Trombéey
Seattle: Wilbur Jarvis; Ancesoraos: William
Smith; Ottawa: Arthur White, Oliver Clausen;
Montreal: Harrison Lüly; Toronyto: Kenneth
Froslid; Calcart: Ed Ogle.

FOREIGN NEWS SERVICE: Emmet John Hughes Chief), John Boyle, George Caturani, Florence McNeil—London: Robert Manning, Norman Ross, Anne Angus, Ruth Lynam, Robert Morse; Paris: Frank White, Milton Orshefsky, Will Lang, Gabrielle Smith, David Snell; Boxn: John Meeklin, John Mulliken; Vienna: Dwight Martin; Roose: Walter Guzzardi Jr., Dors Jane Hamblin; Rabay: Stanley Karnow; Johannes-nunc: Curtis Prendergast; Atterns: Donald Burke; Bajaut; William McHale; New Dellatt Donald S. Connery; Hong Kong: James Bell, Scot Leavitt; Tokyo: Alexander Campbell; Mexico City: Richard Oulahan Jr.; Panama: Bruce Henderson; Rio del Janino: George de Carvalho; Buenos Aires: Piero Saporiti; Lima: Lee Hall.

LIMA: Lee Hall. PUBLISHER. Andrew Heiskell General Manager.....Robert T. Elson ADVERTISING DIRECTOR. Clay Buckhout THE BOOK-OF-THE-MONTH CLUB INVITES YOU TO ACCEPT—IN A SHORT TRIAL MEMBERSHIP—

"A thrilling panorama of human history"_clifton Fedimen

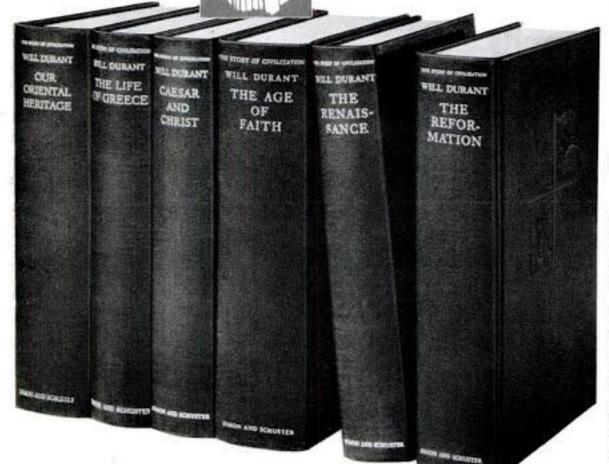
TO DEMONSTRATE HOW MUCH YOU CAN SAVE CONTIN-UOUSLY ON BOOKS YOU ARE EAGER TO READ AND OWN

THE STORY OF CIVILIZATION

BY Will Durant

"I want to know the steps by which men passed from barbarism to civilization"

-VOLTAIR



THE PURPOSE of this extraordinary offer is to demonstrate the Club's unique Book-Dividend system, through which members regularly receive valuable library volumes—either completely without charge or at a small fraction of their price—simply by buying books they would buy any-

- ★ The six-volume set will be sent with the first book you purchase. The five other books can be chosen from at least 200 Selections and Alternates that will be made available during the next year.
- ★ You will pay—on the average—20% less for them than you would otherwise.
- * If you continue after this six-book trial membership, with every second Club choice you buy you will receive,

without charge, a valuable Book-Dividend, averaging around \$6 in retail value.

- * More important than the saving, this sensible system will keep you from missing the books you intend to read.
- * Why immediate action is advisable: This edition of the Durant set has been printed as part of the Club's usual spring promotional effort—enough to meet the expected demand. If the supply is exhausted, there will be an unavoidable delay in fulfilling orders—at least four months, since it takes that long to print and bind an edition of such a large set. If your order is received after the present edition is all spoken for, you will be notified and may then either cancel your membership or defer it until a new edition can be printed.

SIX VOLUMES

[retail price \$60] FOR ONLY \$6

... if you agree in this Trial Membership to buy six books from the Club during the next year from at least 200 to be made available

VOL. I: Our Oriental Heritage

The civilizations of ancient Egypt and the Near East to the death of Alexander, and of India, China and Japan from the beginning to our own day.

VOL. II: The Life of Greece

A history of Greece from the earliest times through the brilliant climax of 5th-century Athens to the Roman conquest.

VOL. III: Caesar and Christ

The rise of Rome from a crossroads town to the center of the world; the collision of pagan and Christian morality and the collapse of classic civilization. VOL. IV: The Age of Faith

Medieval civilization from Constantine to Dante, including the achievements of Christian, Islamic and Judaic life, chivalry and the Crusades.

VOL. V: The Renaissance

A history of Italy's Golden Age beginning with the birth of Petrarch and ending in the sunset glow of Florence and Venice with the death of Titian.

VOL. VI: The Reformation

Europe's world-shaking religious conflicts, beginning two centuries before Martin Luther and ending with Calvin.

BEGIN MEMBERSHIP WITH DOCTOR ZHIVAGO BY BORIS PASTERNAK

Price (to members only) \$2.50	BOOK-OF-THE-MONTH CLUB, Inc. A222 345 Hudson Street, New York 14, N. Y.		
THE UGLY AMERICAN by William J. Lederee and Engree Burdics 40-44	Figure coroll me as a member of the Book-of-the- Month Couls and send THE STORY OF CIVILIZA-		
ONLY IN AMERICA by Harry Golden \$1,50	TEON in six volumes, billing me \$8.00 (plus o small emilling change), with the purchase of my first scirction, checked at left. I agree to purchase		
THE COMING OF THE NEW DEAL by Arthur 21. Settled layer, Jr. Price (to members only) \$1.73	at least five additional monthly Selections—at Al- ternates—during the first year I am a member. Thereafter I need but only four such books in any		
THE AFFLUENT SOCIETY by Jule Kenneth Galleratth #5.00	theire south period to maintain membership. I have the right to cased my membership my time after		
Price (to members only) \$1.00	beging six Club choices. After my sixih purchase, if I continue, I am to receive a Book-Dividends		
THE MOST OF S. J. PERELMAN by S. J. Perelman Price (in members only) \$1.91	with every second Scientian—or Albertate—I buy, (A small charge is added to cover postage and smalling.)		
ANATOMY OF A MURDER by Robert Tower Price (to members cody) \$2,25	PLEASE NOTE: A Double Selection-or a set of books offered at a special continued peter - in		
Price (To members only: \$2.26	counted as a single book in recketing Book-Dividend gredit, and in fulfilling the membership shilpstice.		
THE KLONDIKE PEVER by Plerre Berlan Price (to manders cody) \$1.50	122387		
WOMEN AND THOMAS HARROW by John P. Manquard Price (to members anis) \$4.85	No. (Piesse print plainty)		
THE KING MUST DIE by Nary Resault Price (to members only) \$2.00	Address		
INSIDE RUSSIA TODAY by John Gunther Price (to members only) \$1.50			
MASTERS OF DECETY	GilyStateState		
Price (to members only) \$1.50	Broke for Canadian mornbers are usually price slightly higher, are shipped from Verouto duty fre- and may be said for in either U.S. or Canadia		
THE SCIENTISTS by Elemen Limby Price (to members only) \$1.09	currency.		

*Trademark Reg. U. S. Pat, Of. and in Conne

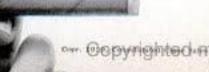


Dutch Masters, choice of the consistent cigar smoker

PLEASURE-VILLE...BUILT BY DUTCH MASTERS

As soon as Dad hands over another *empty* Dutch Masters box, one more house will start to rise. And this is a building boom Dad's happy to help along—because he finds consistent pleasure in a *full* box of Dutch Masters. Rich, rewarding pleasure . . . deeply gratifying taste. Ask for mild Dutch Masters—the fine cigar made with skill and patient care.

Dutch Masters, the fine cigar





SO MUCH POWER TO PLEASE!

Pouring a drink marks the moment of changeover from the everyday world to one a little warmer. A world in which you're glad to be alive. To make the most of this moment, you want a whiskey with more power to please. Calvert Reserve! Calvert is blended to give you the full strength you want, the easy-going taste you've always hoped for. Taste Calvert Reserve. No other whiskey has so much power to please.

Calvert Reserve



Your Oldsmobile quality dealer invites you to take your turn at the wheel . . . and get That Olds Feeling! You'll find it's love at first touch! For Olds is the car engineered for driving pleasure. Quiet, economical Rocket Engine power . . . firm and stable "Glide" Ride . . . great new interior spaciousness. These are just the start of your pleasures . . . there are many more for you to discover as you meet the full quality of Oldsmobile for '59. Your local dealer welcomes your call!



Symbols of Greatness...

Lincoln and Washington were great Americans dedicated to securing the rights that make men free. As men and as presidents, their thoughts stirred the nation and the world.

Today, when great thoughts still rule the world, the ideas and achievements of the frontiersman from Illinois and the gentleman from Virginia continue to inspire freedom-loving people everywhere. History proclaims them truly great.

World famous, too, is THE ENCYCLOPEDIA AMERICANA, which for 130 years has been dedicated to providing a vast store of priceless knowledge in every area of human thought and endeavor. Unrivaled in American history and biography, it is also pre-eminent in science and outstanding in its world coverage. THE AMERICANA is a recognized authority among leading educators, scientists, businessmen-people in all walks of life.

Here, in these 30 handsome, compact volumes, you will find home management, gardening-the entire span of human knowledge. Clearly and simply written, they are easy to read and understand. To keep pace with a rapidly changing world, AMERICANA maintains a policy of constant revision.



AMERICANA. See the breathtaking array of brilliant features presented in this valuable preview booklet. Yours without any

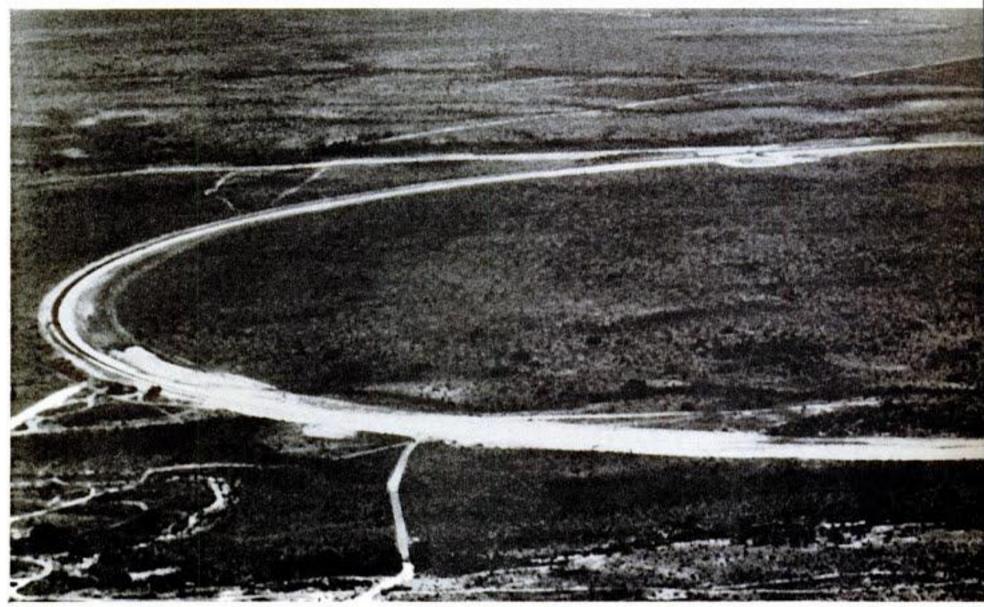
Mail coupon now for FREE booklet! .

beautiful descriptive brochure. Also, please tell me how I can obtain this great 30 volume ENCYCLOPEDIA AMERICANA on a convenient monthly payment plan.

Name		- 100	
Address			
CIL	-		

The Americana Corporation - A Division of the Grolier Society Inc. Copyrighted material

NOW...ANOTHER GOO TURNPIKE-



"The Turnpike That Never Ends"-Goodyear's new, 5-mile high-speed test track at San Angelo, Texas

At San Angelo, Texas, Goodyear has the newest highspeed test track in the world . . . "The Turnpike That Never Ends." We built it to give Goodyear tires one of the toughest tests of all—the speed and heat pounding of today's tire-eating turnpikes.*

On this 140 m.p.h. track, we've turnpike-proved a whole new line of tires—built with phenomenal new rubbers, new chemicals and new cords!

These new Turnpike-Proved Tires by Goodyear will give you up to 25% more mileage no matter where or how you drive—and with greater safety than ever before.

See your Goodyear dealer today. Your old tires may make your down payment. Goodyear, Akron 16, Ohio.

Watch "Goodyear Theater" on TV every other Monday evening.

8

*This year, the average motorist will do more than half his driving on turnpikes, thruways and other modern roads where he can travel at high legal speeds for hours at a time.

GOOD

DYEAR FIRST... PROVED TIRES



SPEAKING OF PICTURES





IN CLINCH birds lean on each other and teeter on trains. To break clinch they toppled sideways.





AND HIS CLAWS ARE CROOKED FOR SCRATCHING. ON THE DOWNSTROKE HE SLASHES WITH HIS SPURS, THOUGH ON DEFENSIVE HERE, BIRD AT LEFT WON



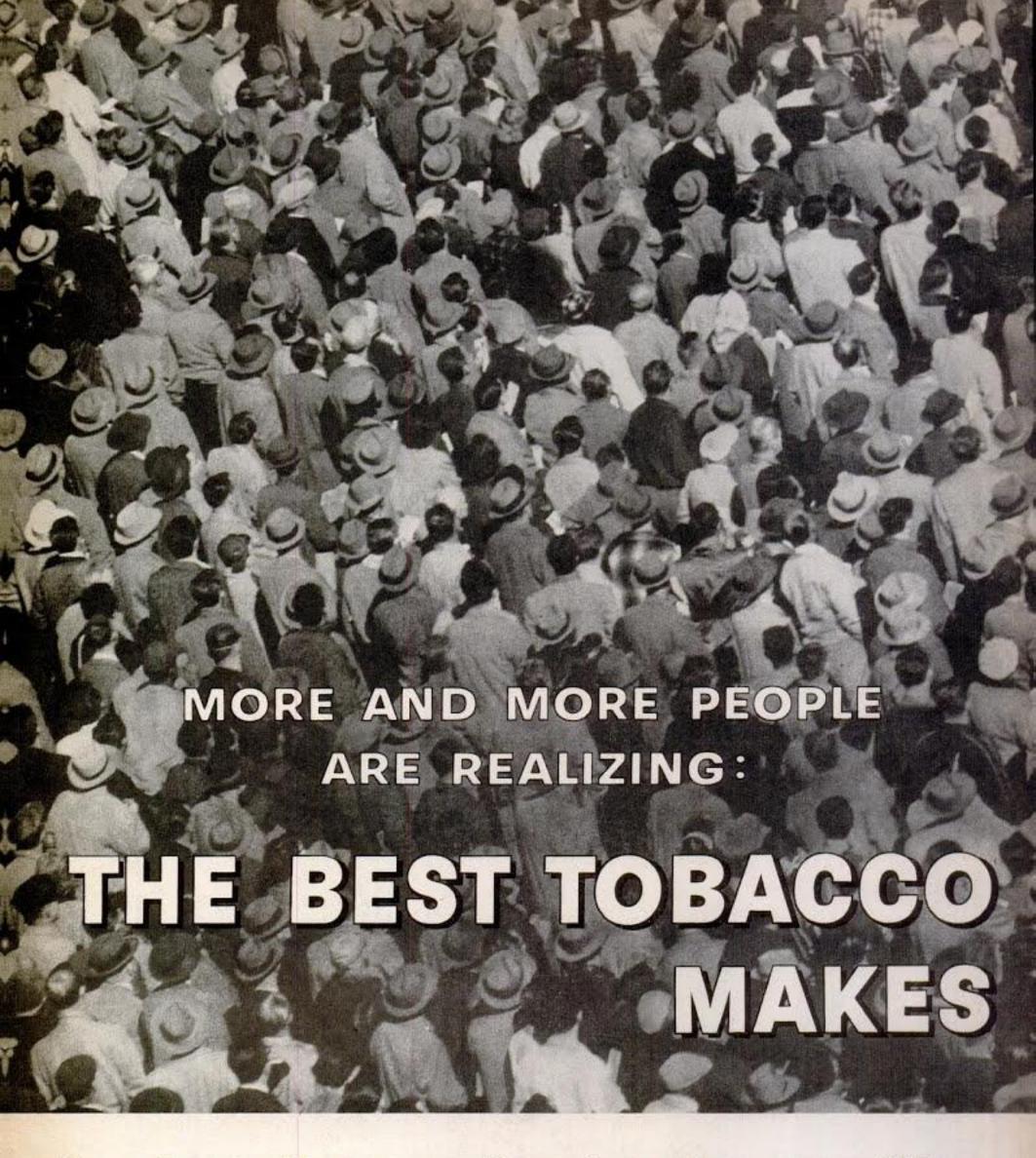
◆ IN FINAL ROUND the peacock at left launches an attack which pushed the loser over peak of roof.

TATTERED VICTOR is poised in hot pursuit as vanquished peacock (right) peers back over roof.

Big Battle in Finery

No bird is a prouder sight than a peacock in repose, strutting with lofty grandeur and spreading the rich tapestry of his train. But as the unusual picture above shows, peacocks in the heat of battle are also proudly beautiful. Their trains, however, are a serious encumbrance. As they leap into the air to attack, their fine feathers drag down behind them, and when they land, there they are sitting on their tails.

The two birds here are fighting to be cock of the roof near the Los Angeles County Arboretum where they live. For half an hour they went at it in silence broken only by the thumping of their feet. After each lunge they sat back and rested 30 seconds, gathering strength for the next. Finally one of them, bedraggled as an old feather duster, retreated to a nearby eucalyptus tree while the conqueror, he vanity now justified, screeched an all-clear to his mate.



Camel outsells every other cigarette—every filter, every king, every regular—
for the 10th straight year!



R. J. Reynolds Tobacco Company, Winston-Salem, North Carolina

After all the shouting, one quiet fact remains: it is superior tobacco that makes a superior cigarette. Smokers know it—and latest published sales figures prove it. The costly Camel

blend of choice quality Turkish and domestic tobaccos has never been equalled for rich flavor and easygoing mildness. Yesterday, today, tomorrow, the best tobacco makes the best smoke.

Have a real cigarette - CAMEL



Compound-curve picture windshield pioneered by our cars lets you see in all directions—including up. It's easy to see overhead signals without craning, Safety glass all around, of course. You get the good things first from Chrysler Corporation.

Cars that can do what they look like they can do



Built for the 1 man in 4 who wants a little bit more. The quality Cars of The *Forward* Look from Chrysler Corporation . . . A drive will bring out the difference great engineering makes.

PLYMOUTH • DODGE • DE SOTO • CHRYSLER • IMPERIAL

Copyrighted material

THE TASTE OF LUSCIOUS GRAPES COMES THROUGH!

If you like grapes, you'll eat up Manischewitz Grape Wines! They do more than remind you of grapes... they really taste like them! Manischewitz captures all the true flavor of luscious Concord grapes. And that wonderful, natural grape taste comes through in every sip! Try all three Manischewitz Grape Wines:

Concord, the traditional, sweet grape wine that everyone loves; Medium Dry Concord, for those who prefer a rather lighter, less sweet wine; and full-bodied American Malaga, extraheavy, sweetest of the three. Serve these delicious wines often. Look for them all today—in the famous foursquare bottle.

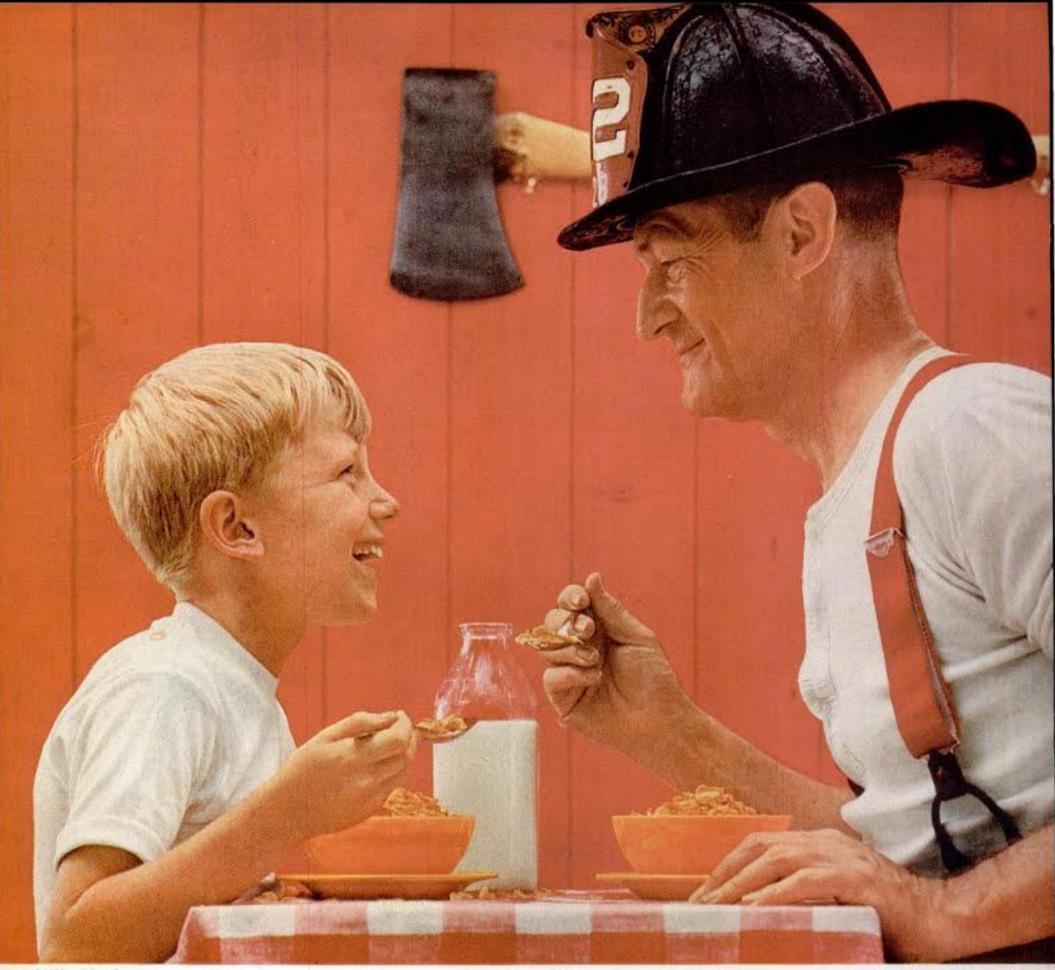




"everybody's wine...because it tastes so good"

GRAPE WINES

SPECIALLY SWEETENED CONCORD AND EXTRA HEAVY AMERICAN MALAGA . MEDIUM DRY CONCORD . MANISCHEWITZ WINE COMPANY, NEW YORK



© 1959 by Kellogy Company

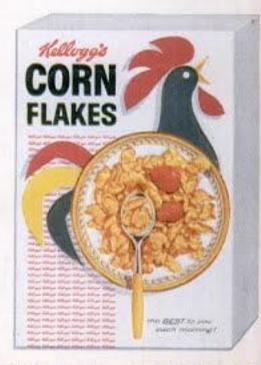
"Fires a man up."

"The best to you each morning"

Best liked (World's favorite)

... Worst to run out of





LETTERS TO THE EDITORS

SAPPY LIFE OF NATION'S SKI MANIACS

The article "The Scary, Sappy Life of Nation's Ski Maniacs" (LIFE, Feb. 2) was the most disgraceful piece of prose that I have ever had the misfortune to read.

GINGER PENN

Syracuse, N.Y.

Sirst

Shall we also give up swimming, bunting, motoring and many other pursuits proved more deadly than skiing? Where can the faint-hearted hide from every contingency of life? Hannibal should never have crossed the snowy Alps, nor Washington the icy Delaware. The physical vitality and mental relaxation induced by skiing far outweigh a possible pain in the leg.

LESTER M. HARVEY

Ski Council of America Syracuse, N.Y.

Sirs:

Perhaps your sports editor might investigate a sport a little more extensively before he ventures into another hell-fire-doom-and-damnation anti-athletics campaign. He might even try skiing. That is, if he isn't afraid of being kicked by a wild canary or treed by a snow snake.

JAMES W. TREGO

Tonawanda, N.Y.

Sirs:

It was a masterpiece when one considers the thousands of misinformed neophytes who annually risk their lives, and those of others, in the belief that skiing is no less dangerous than driving automobiles.

Broadly speaking, we feel that there are two types of skiers: disorganized, those who have no idea of the attendant perils of skiing, which seemed to be prevalent in your article; and organized skiers.

Your article was truly a good argument in favor of organized skiing.

NORMAN WILD President

Mt. Sunapee Area Ski Club Hollis, N.H.

Skiers are sensitive to the beauties of the out-ofdoors; the radiance of an alpine glow, the sea of clouds that lies in the valleys below, the crystalline whiteness of frost-covered trees, the red cheeks and sparkling eyes of a child after his first trip down a trail with his father. If more people had the opportunity to think alone in the inspiring and ever changing beauty of the mountains and the sky, the world might be a better

FRANCES BEEKLEY

West Hartford, Conn.

Recently I covered a little affair on the nearby Mt. Rose ski slopes known as the "Silver Dollar Derby." Apparently a slight jump, followed by a dip and then onto the flat through the finish gate was a good tumbling situation as evidenced by the enclosed pictures. At least seven contestants and a member of the ski patrol fell at the same spot.

In all cases the safety bindings worked and nobody got hurt. But these people would get up, shake themelves and wipe the snow off their faces, make some unrelated comment like "If I'd known it was going to be like this I'd have sure used some other wax."

ense address all correspondence concerning LIFE's editorial and verticing contents to: LIFE, 9 Rockefeller Plans, New York, N.Y.

N.Y.
 Subscription Services J. Edward King, Genl. Mgr. Mnil subscription orders, correspondence and instructions for change

of seldress to:

LIFE SUBSCRIPTION SERVICE

540 N. Michigan Avenue
Chicago 11, Illinois

Charge of Address Send old address (exactly as imprinted on mailing label of your copy of LIFE) and new address (with sone number if any)—allow three weeks for change-

(with some number if shy)—allow three weeks for change-over.

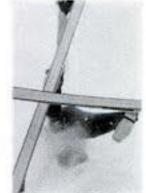
Time Inc. also publishes Time, Forcus and House & House, Chairman, Maurice T. Moore; President, Roy E. Larsen; Executive Vice President for Publishing, Howard Black; Executive Vice President and Treasurer, Charles I. Still-man; Vice President and Secretary, D. W. Brumbaugh; Vice President, Edgar R. Baker, Bernard Barnes, Clay Buckhout, Arnold W. Carlson, Allen Grover, Andrew Heiskell, C. D. Jackson, J. Edward King, James A. Linen, Ralph D. Paine, Jr., P. I. Prentice, Weston C. Pullen, Jr.; Comptroller and Assistant Secretary, John F. Harvey.

I can attest that what your Mr. Smith says about ski maniaes is true. It's some kind of mental thing that's stronger than the instinct to survive.

DONALD DONDERO



Reno, Nev.



SKIERS TUMBLE ON MT. ROSE

I found the article brimming over with interest and common sense. But as a helpless lover of all winter sports, may I add this-hurrah for the thrilling madness of it all.

BERNICE CZERWINSKI

Eden, N.Y.

Sira:

I'm having the article shredded and mixed into the plaster cast on my right leg-just as a reminder!

S. RAYMOND SUPPLEK

Orchard Park, N.Y.

AFRICA: PART II

Thanks to Mr. Coughlan for his wonderfully written article on Africa ("Stormy Future for Africa," LIFE, Feb. 2). This information revealed a new world, which was unknown and strange to me.

WILLIAM ERMAKOR

Buffalo, N.Y.

Robert Coughlan's two-part series on Africa's jetpropelled drive toward independence was a splendid job. Too few of us over here have the faintest idea of what's going on there and we'd better start learning before it's too late.

I wonder, however, if Mr. Coughlan is entirely accurate in depicting Dr. Gikonyo Kiano as a "voice of moderation." Dr. Kiano is one of the African-elected members of Kenya's Legislative Council who in early November joined fire-eaters like Tom Mboya and Oginga Odinga in walking out on council sessions and subsequently boycotting that body. This is comparable to U.S. congressmen boycotting the House of Representatives and doesn't sound much like moderation to me.

CHARLES MILLER

New York, N.Y.

 A practical politician, Dr. Kiano understands the importance of having the voters on his side. In this light his present "fire-eating" makes political sense. Many observers feel that in the long run he will revert to moderation.-ED.

PAT BOONE BOOM

Just a short note to let you know how much I enjoyed the wonderful story you had on "our boy," Pat Boone ("Pat Boone Boom," Life, Feb. 2). The cover picture is a real prize.

MARILYNN LISBERGER

North Merrick, N.Y.

Sirs:

For years I have heard the belief that we millions of Americans who are habitually inclined to overeat should always eat our dessert at the beginning of the meal. I find it tends to prevent overeating. But other people laugh at me. Now I see a picture of Pat Boone eating his dessert first. Pat Boone's idea could be worth much to the millions of overweight people.

MARION McCONNELL

Cornelia, Ga.

HATE HOLDS COURT IN CUBA

When Hungarian freedom-fighters killed Communist henchmen, LIFE's headline read "Patriots Strike Ferocious Blows at a Tyranny." How about justice for the freedom-fighters of Cuba, who lived under a tyranny as real and brutal as those in Hungary? Your article "Hate Holds Court in Cuba" (LIFE, Feb. 2) did much to justify anti-American claims that we practice a double standard of international morality.

BERNARD D. TUCHMAN

Brooklyn, N.Y.

RARE BREEDS FOR DOG LOVERS

May I join with scores of other dog and camera fanciers in complimenting Photographer Nina Leen for her story, "Rare Breeds for Dog Lovers" (Life, Feb. 2). She made these dogs works of art,

VIRGINIA RUTTKAY

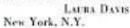
Royersford, Pa.

Sirs:

I was surprised that you did not mention the Briard. The Briard is primarily used in France, his native

country, for herding sheep and geese and the breed was also used in World War I for rescuing wounded soldiers.

Enclosed is a photograph of my Briard, Irving. He is 27 inches high at the shoulder, weighs 125 pounds, is kind and gentle and has a wonderful sense of humor. His favorite haunts are Central Park and butcher shops around Madison Avenue.





IRVING, A BRIARD

LONG JOHNS IN 'LIFE'

LIFE, as well as life, has been very good to the underwear industry.

In two consecutive issues ("A Look at the World's Week," Life, Jan. 19 and "Living at 30° Below: Alaska Thrives Amid Winter Gloom," Jan. 26) LIFE has pictured the all too little publicized "long john" and we want you to know we are grateful. While not intended to be a great contender in any fashion parade, and like Gray's flower, "born to blush unseen," this practical garment is close to the heart and, what is more important at this time of year, the skin of several million men, women and children.

> ROBERT D. McCabe Managing Director

Underwear Institute New York, N.Y.

LIFE 540 N. Michigan Avenue, Chicago 11, Illinois



Please send ONE YEAR OF LIFE \$7.75 (I year at the single copy price would cost you \$13.00) to ______name

activess

To speed deliver of Life—and all your mail—please be sure to include your zone number in your address. The mail you send will get there faster, too, if the address carries a zone number.

L-3408



Surest way to start your youngster out right is by planned savings.

And the surest way to save is at your commercial bank.

Don't just <u>hope</u> he'll get to college_bank on it!

There's only one sure way to turn today's hope into tomorrow's reality, and that's by planning ahead. If money is involved then saving is a must—and so is your family commercial banker.

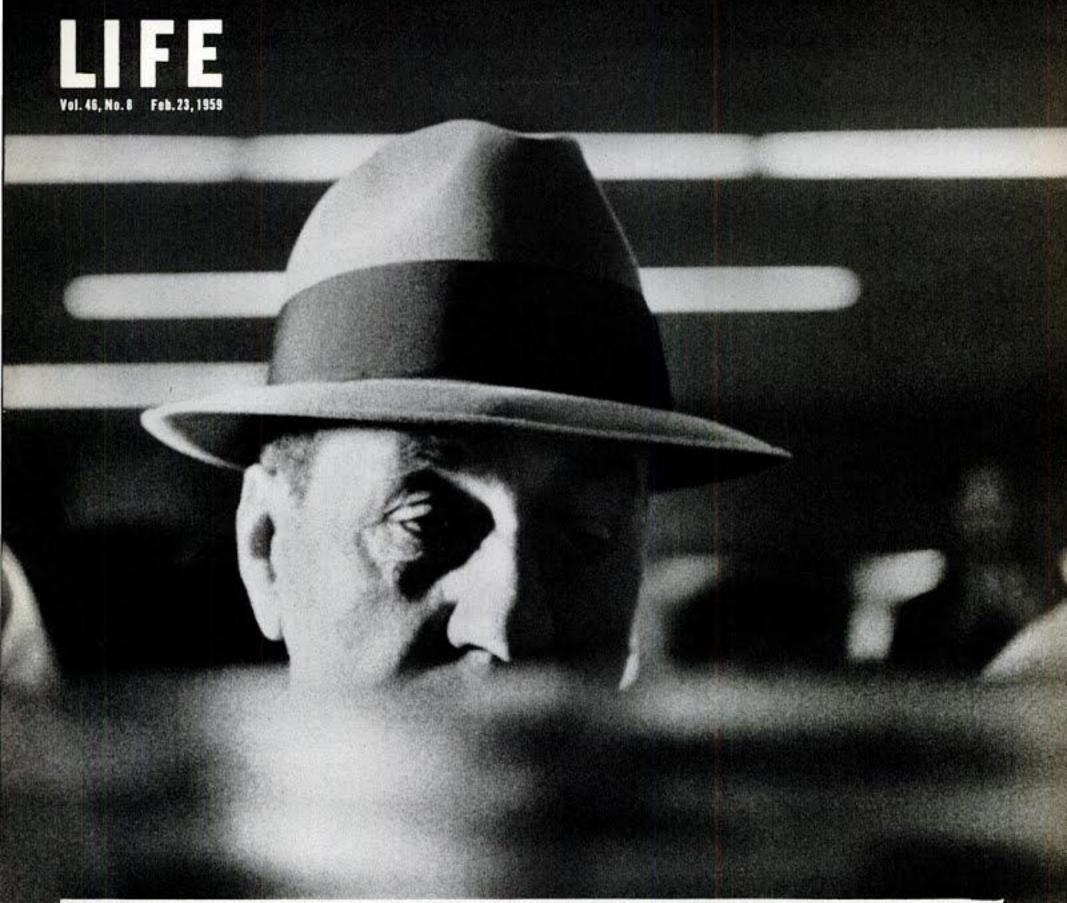
To most of us, saving in a commercial bank offers marked advantages. You earn guaranteed interest. Your money can be had when you want it, and you're building a personal relationship with your banker. That means you can always turn to him for any of the services only he can offer.

No doubt about it—people who want to get ahead include a commercial bank in their plans. Foundation for Commercial Banks, Box 8026, Philadelphia, Pa.

WHAT IS A COMMERCIAL BANK? It's the only place that offers you all 5:

- 1. Savings accounts >
- 2. Checking accounts V
- 3. Mortgage and modernization loans
- 4. Car and personal loans
- 5. Farm and business loans V

Your commercial banker is the helpingest man in town!



CZAR OF MIDWEST CRIME, TONY ACCARDO, PEERS BALEFULLY OVER PARTITION IN CHICAGO FEDERAL BUILDING BEFORE TESTIFYING TO GRAND JURY

FROM SHADOWS, HOODLUMS

Out of their malevolent shadowland where they corrupt the weak and pounce upon the innocent, the nation's masters of organized crime like Tony Accardo (above) began last week to be drawn into a harsher and more pitiless glare of prosecution than they had been for a long time. Before the hoods were done talking—or clamming up—the nation was bound to have an up-to-date and shocking picture of the debilitating pervasiveness of bigtime crime in the U.S. blood stream.

A new weapon that was dragging the hoods to light was the Special Group on Organized Crime that Attorney General William Rogers and his Justice Department have set up. Whereas the McClellan committee (pp. 26, 27) can expose hoods, the Special Group has power to prosecute. Headed by Attorney Milton R. Wessel, 35, the group has been amassing evidence since last April. Now it has started large-scale subpoenaing of organization criminals.

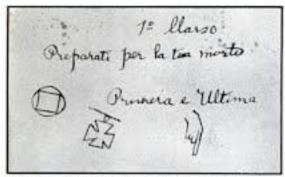
The Wessel group is up against a formidable enemy with long experience. Unlike the shotgunning hoods of old (pp. 20-21), today's big boys feign respectability (pp. 22-23). Rather than wreak personal injury, they shake down their cut of the growing national wealth in commerce and industry (pp. 24-25). Or they revel in fields like gambling and narcotics where the victims are willing co-conspirators. They are as ably organized as a giant corporation, and indeed they do a total business that runs close to 10% of the U.S. national income.



CAPONE IN GRAVE lies beneath black marble headstone (center) in Chicago cemetery. He died of paresis in 1947 after he had been in jail, lost power.

LUCIANO IN EXILE stands elegantly in Rome Colosseum. He ran surgical instrument distributorship in Italy, is believed still to be in the narcotics trade.





AN OLD 'BLACK HAND' LETTER THREATENS DEATH

OLD-STYLE MAFIA AND ITS HEIRS, THE CALCULATORS



LUPO THE WOLF

In the past, the lives of U.S. crime's big men have been rough, flamboyant and usually suddenly over. But as nation-wide organized crime has gradually grown smoother and more efficient, its wily bosses have also learned how to live longer.

Ignazio Saietta of New York, who was known as Lupo the Wolf (left), was one of the first to get large-scale crime under his control. He bossed the Mafia in the 1920s and systematized the previously free-wheeling criminal practice of writing Black Hand extortion letters (above) to Italian immigrants. An old-fashioned hood, Lupo was brutally sadistic and so greedy that he paid his underlings in homemade greenbacks. This brought him to the attention of the U.S. government which put him in jail for counterfeiting.

After Lupo vanished, the battle in the Mafia was between the "Mustache Petes," the old Italians, and a younger, more Americanized breed. The younger men, led by Lucky Luciano (left), abandoned Mafia's tribal clannishness and cooperated with other mobs. They withdrew from the battlefronts of New York's East Side slums to the penthouses of Central Park and went after bigger business, such as industrial and labor racketeering. In 1931 Luciano and his outside pals purged some 30–40 Mafia members throughout the country and broke the old organization. Meanwhile in Chicago, Al Capone ruthlessly made himself boss of the new generation, independent of the Mafia.

Most of Luciano's partners in the big purge (right) went their way violently. True to his nickname, Luciano stayed lucky, He was deported to his native Italy in 1946—and is still alive.

Meanwhile a third generation of hoods was working its way up. They did not scorn the take from traditional rackets, but they also went more heavily into preying on legitimate business, the field where Luciano and his friends had pioneered. They were icy calculators, rather than hot-blooded killers. The statistics prove it. In 1928 there were 72 Chicago gangland killings. In 1938 there were 13; in 1948, 10. But last year there were only three.

THREE KILLERS WHO DIED AS THEY LIVED



LEPKE BUCHALTER was declared "the worst industrial racketeer in America" by Thomas E. Dewey when Dewey was New York district attorney. In gangland councils Buchalter was so respected



for his brains he was called "The Judge," Finally convicted of murdering a Brooklyn candy store owner, Lepke was electrocuted in 1944. Above, right, his body leaves the Sing Sing death house.



DUTCH SCHULTZ, born Arthur Flegenheimer in the Bronx, started as burglar at 17, sold bad beer and cut liquor in Prohibition, switched to numbers and protection rackets with repeal. He was



partly crowded out by Lepke and Luciano. When he tried to assassinate Thomas E. Dewey who was out to convict him, mob decided this would cause too much heat on them and eliminated Schultz.



ALBERT ANASTASIA spent time in death house in 1921–22 for murder, was freed at new trial when his henchmen killed off witnesses. He became boss of Murder Inc., was considered responsible for at



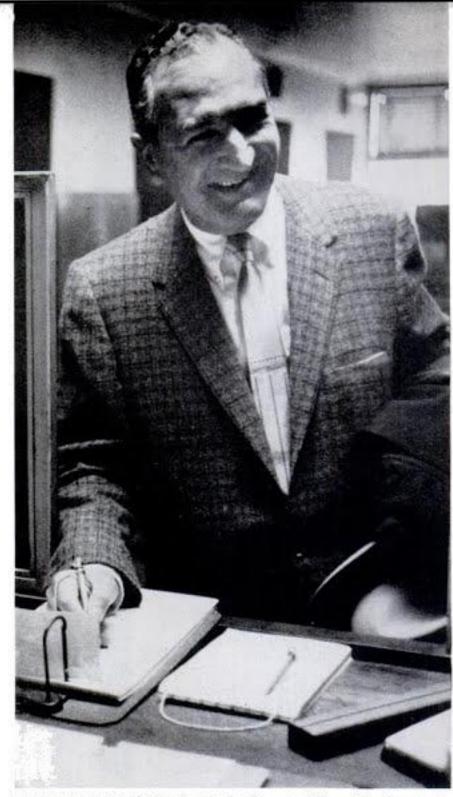
least 30 executions on behalf of other mobsters. His 1957 killing in New York Park Sheraton Hotel (right) has never been explained, but the Apalachin mob meeting afterward carved up his empire.

THE FOUR ACES OF RACKETS AND THEIR STERN PURSUERS

Today gangland has neatly carved the U.S. into four jurisdictions— Northeast, Southeast, Midwest and Far West—which are dominated by the four mobsters shown on these pages. None of the men is lord over the rest and each cooperates with the others on an equal basis. They tend to live alike, affecting expensive suits, manicures and Cadillacs or foreign sports cars. They inhabit homes in exclusive residential sections and make a habit of contributing generously to local charities. But these forms of camouflage do not mask their steely toughness.

The David against these Goliaths, Lawyer Wessel, has sensibly divided the 19 lawyers of his group, whose average age is 30, into the same four regions as the mobs. The Wessel group also has two powerful weapons. It can collect information from all law enforcement agencies—federal, state and local—something the U.S. had never got around to doing before. And in one particularly vicious field of crime, narcotics, the group can offer witnesses immunity from prosecution if they will talk. But the Wessel group has a weakness too: it is still operating on a temporary basis and has not received permanent status through congressional legislation.



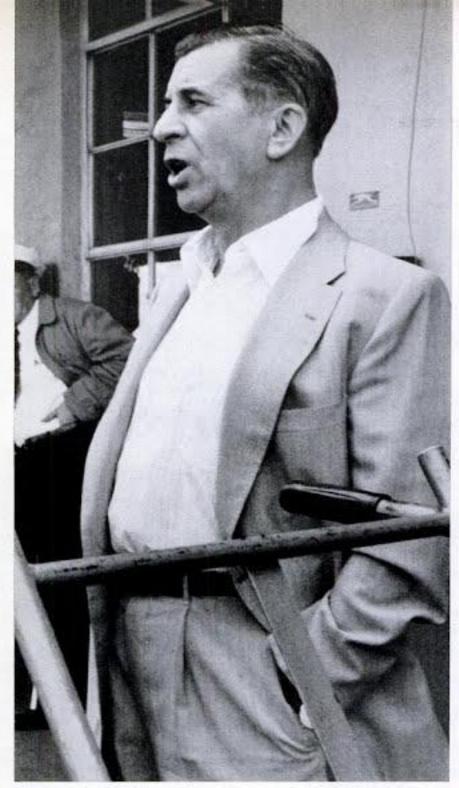


FAR WEST CHIEF of crime is natty Joe Bonanno ("Banana"), who operates real estate business as front, reportedly specializes in extortion and narcotics.



MAN OF LAW, Milton R, Wessel (right) listens in New York headquarters while his northeast chief, William Esbitt, phones. Wessel is an antitrust expert.

◆NORTHEAST BOSS Vito Genovese heads into New York Federal Court House to his trial for drug trafficking. He may also run lottery racket.



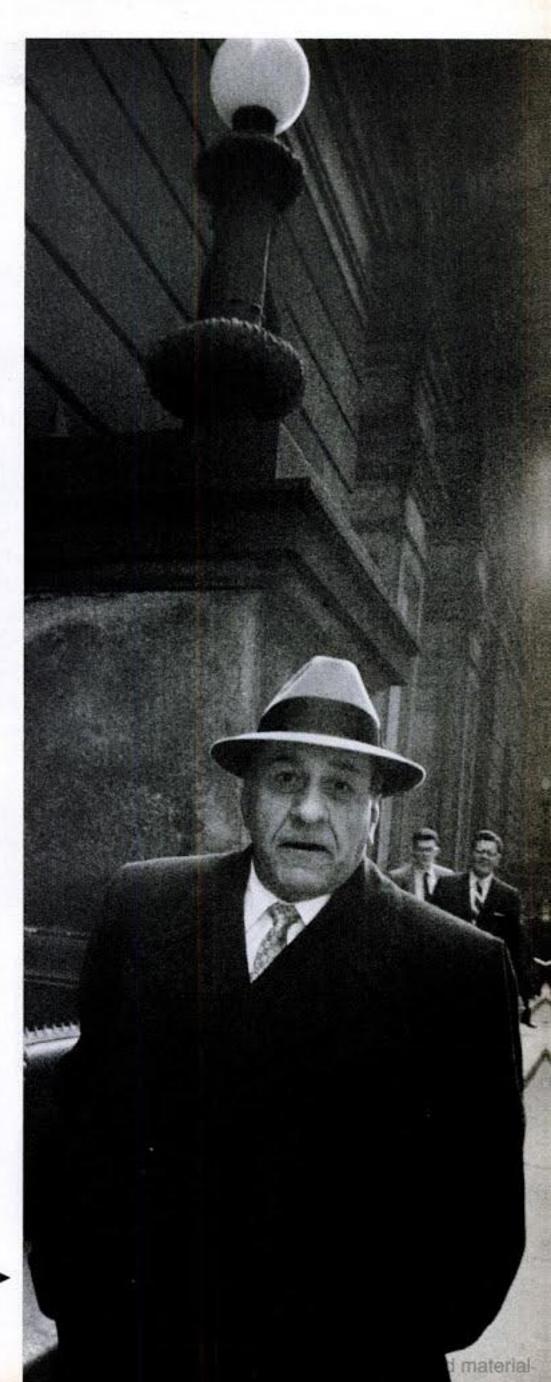
SOUTHEAST HEAD is Meyer Lansky, former gorilla for Murder Inc., who controls gambling in Florida. He is shown arriving in Miami, where he became ill.



CHICAGO INVESTIGATOR for Wessel, Richard Ogilvie, 35, stands by former gambling joint in Niles, Ill. He gave up good law partnership to hunt hoods.

MIDWEST MASTERMIND, Accardo walks Chicago's Clark Street past -> Federal Building after grand jury appearance, He was Capone gunman.





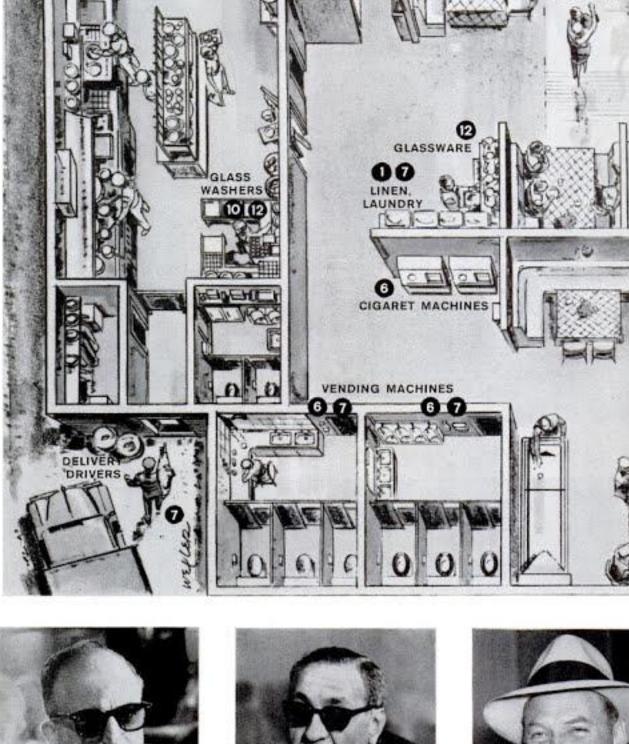
FOR INSTANCE: SYNDICATE'S WAY WITH A CHICAGO CAFE

The way syndicate mobsters move in on legitimate business is shown in the drawing below. In this case the scene is a hypothetical cocktail lounge in Chicago—and the pictures around it show actual Chicago mobsters who are now putting on the squeeze. Labels on the drawing show the kinds of services the mob gets in on. Numbers near labels are keyed to the pictures of hoods around the drawing and show who is specializing in what. To run a restaurant every owner needs services and supplies. He needs

1 Linen supplies and laundry are domain of Murray Humphreys, a former Al Capone lieutenant, who operates in laundry and produce unions.



2 Steam-cleaning of tap beer coils, required thrice weekly by law, is the province of Lester Kruse ("Killer Kane"), who also ran gambling joint.





3 Juke box operations is a field of Sam Giancana, who gets a part of huge take. He also deals in slot machines, handbooks, roulette games,



4 Some bartenders are bossed by Joe Aiuppa, a former Capone gunman. He also is partner in biggest gambling equipment company in the Midwest.



5 Bottled beer sale is field of Tony Accardo, Chicago syndicate head. He pushes Fox Head beer, for which he has been paid \$60,000 a year.

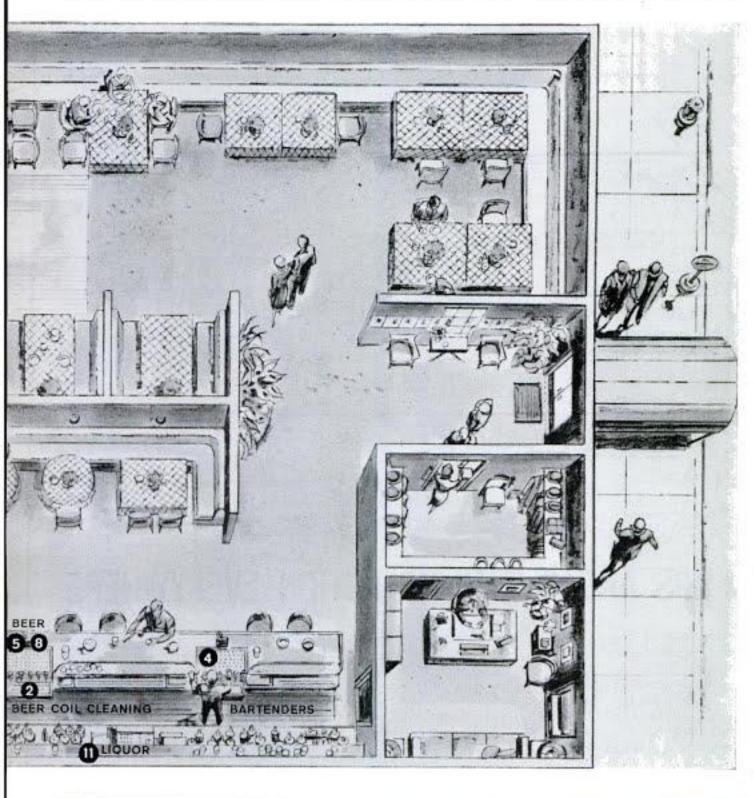


6 Cigaret machines are placed in restaurant by Ed Vogel. He also handles vending machines (candy to combs) and bosses juke box company.

someone to deliver food and drink, bartenders and waiters to serve it, maintenance men for vending machines and someone to haul off garbage. When the syndicate moves in, the owner finds he is forced to pay heavily for these services and even take on additional ones he does not want.

If he balks, the syndicate can harass him by ordering pickets to scare off customers. If this fails, the mob, which controls waiters and bartender union locals, can call members out. Since the mobsters also control Teamster locals who deliver, they can put the owner out of business by cutting off his supply of beer or by stopping his garbage pick-up.

When such "persuasion" fails, the mob may use violence. Gustav Allgauer, a Chicago restaurant owner, was so outraged by extortion last year that he cooperated fully with a Senate committee investigating crime. Soon afterward thugs entered his restaurant at gun point, spread gasoline on the floor, and burned his \$1.4 million restaurant to the ground.





12 Glassware and glass-washers are joint venture of Joe Di Varco. His machines break many glasses and this boosts his glassware business,



11 Liquor distribution for much of the syndicate operation is headed by Joe Fusco, buddy of Al Capone and a bootlegger during Prohibition.



7 Delivery drivers handling everything from liquor to linens are dominated by Joe Glimco. He runs 15 Teamster locals, is juke box dealer too.



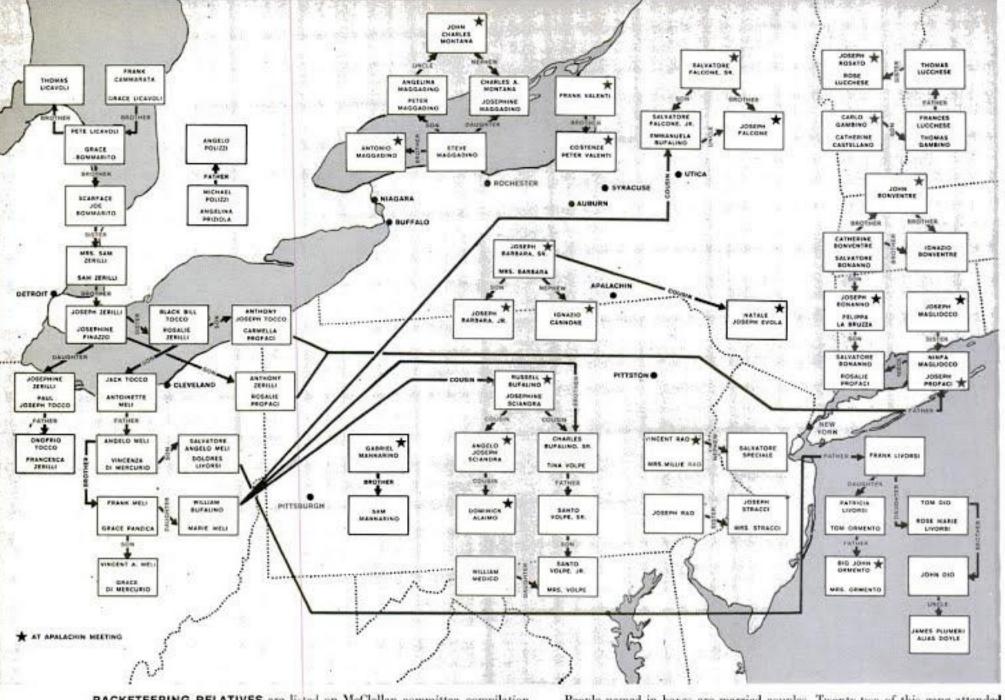
8 Pushing beer is job of Jack Cerone, former bodyguard of Accardo's. Like ex-boss, he also sells Fox Head, gets "over \$40,000" in salary.



9 Meat supplies are handled for the syndicate by James Allegretti, associate in meat company. He fronts for syndicate-controlled nightclubs.



10 Glass-washing machines are sold through front by Gus Alex, who is also syndicate bookkeeper and involved in policy racket, handbooks.



RACKETEERING RELATIVES are listed on McClellan committee compilation of family ties of groups of hoods in Detroit-Cleveland area (left), upstate New York (top center), Pennsylvania area (center) and New York-New Jersey (right).

People named in boxes are married couples. Twenty-two of this gang attended Apalachin conference to cut up Anastasia's empire, including once Brooklynbased Joe Bonanno, who has eastern interests in addition to his Far West power.

CLAN-UPS, CLAM-UPS AND PLENTY OF ACTION EVERYWHERE

Last week the Senate Select Committee on Improper Practices in the Labor or Management Field, known as the McClellan committee, also broadened public knowledge of organized crime. The committee demonstrated the absolute authority of the mob over its members with testimony that at the Apalachin meeting (Love, Dec. 9, 1957) the assembled hood-lums had sentenced a wayward colleague, Carmine Lombardozzi, to death—and then commuted the sentence to a \$10,000 fine. The committee also showed why the sizable Apalachin gang was so cohesive. It had information (above) documenting the close family relationships of hoods.

But mainly the committee concentrated on an exposure of racketeering in a normal commercial pursuit—the distribution of juke boxes and other coin machines. Those witnesses who would talk—unlike vending machine peddler Gerard Catena (opposite page)—explained that reputable manufacturers went along with the mob to get their machines sold. "We didn't like it, but we still had to sell juke boxes," one retired executive testified despite his fear of reprisals. As he spoke, visible pursuits on which the mob fattens—dope, dice, sex, coin machines (below)—continued to bring really filthy lucre from the cities and citizens of America.







RACKET-RUN ENTERPRISES, despite exposures, are strong. A T-man arrest of a New York dope peddler (left) led to seizure of over 30 pounds of heroin

and showed drugs were still big business. In a Willow Springs, Ill. club a dice game (second from left) was greatly loaded in favor of the house. A stripper

peddled sex in Calumet City, Ill. (third from left). And in a Brooklyn bar a juke box (right) bore a union sticker which assured its unmolested operation.



MUM IS THE WORD at McClellan hearing as racketeer Gerard Catena (right) huddles with Lawyer Saul Schutzman and covers two mikes with his hands. Catena distributes vending machines out of South Orange, N.J. He had been asked,

"Do you have a contract with a particular labor union?" and invoked Fifth Amendment. McClellan wanted to know whether a truthful answer would really be incriminating. After consulting Schutzman, Catena said yes. He took Fifth 70 times.



FOSTER DULLES, ALWAYS THE MAN IN MOTION



FROM BOYHOOD: At 7 in 1895, he went fishing with grandfather John W. Foster and took a muskellunge.



TO ARMY: Barred from combat by bad eyes, be became major on War Trade Board during World War I.



TO HIGH SEAS: Rising as an international lawyer, serving on public missions, he traveled often in 1920s.



TO MOSCOW: Serving Democratic Truman Administration, he went to 1947 Big Four talks as U.S. adviser,



TO PARIS: He joined Secretary of State Marshall in a bipartisan U.S. stand at U.N. in 1948 Berlin crisis.



TO SAN FRANCISCO: In 1951 he explained Japanese treaty, which was chiefly his work, at peace conference.



TO KOREA: After getting truce by threatening all-out war against Chinese, Dulles visited the front in 1953.



TO INDIA: He paid visit to Nebru after attending SEATO talks about Kashmir crisis at Karachi in 1956,



TO LONDON: The Suez attack took him to see Foreign Secretary Selwyn Lloyd to prevent British taking canal.



TO HOSPITAL: During first cancer illness, soon after London visit, Senator Lyndon Johnson came to call.



TO TAIWAN: Last summer Red Chinese shelling of Quemoy took him to see President Chiang Kai-shek.



TO BONN: Just before new illness, on rugged trip, he visited Chancellor Adenauer to confer on Berlin crisis.

PAUSE FOR A DEDICATED TRAVELER

Last week an old enemy brought crisis to the career of a distinguished and indomitable American. John Foster Dulles was down with cancer on the eve of one of the most critical ordeals ever to confront a Secretary of State. Faced with Russia's demand to get out of Berlin in May (see Editorial, p. 32), the Secretary had just returned from Europe where he won Western agreement on a stand of unified firmness against Soviet pressure.

Although recurrence of the disease had been feared ever since he underwent surgery for a malignancy in November 1956, the dramatic news brought an air of catastrophe to Washington (next page). Expressions of anxious concern came from Britain, France and West Germany, whose spokesmen sometimes have indulged in attacks on Dulles. President Eisenhower evoked the nation's prayers and, rather than replace the man who has charted U.S. foreign policy throughout the six years of his Administration, placed the Secretary "on leave of absence."

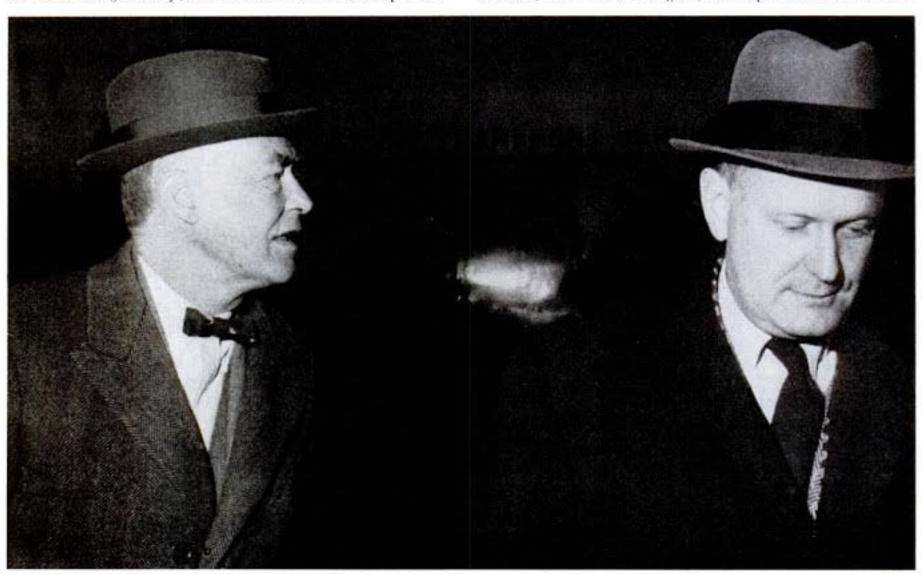
Revelation of the cancer's recurrence came after an operation for hernia. It was typical of the Secretary that he had concealed the pain of that condition and delayed medical treatment until he could finish his European mission. From his first public service in 1907 Dulles has served his country with indefatigable zeal (above). A lawyer and church leader, he was summoned to important public missions by three Democratic presidents. In his years with Eisenhower, to whom he has been personally very close, he has traveled over 500,000 miles in pursuit of duty.



SISTER AND WIFE arrive at hospital after hearing the news. His look-alike sister. Eleanor Lansing Dulles (left), heads the Berlin desk in the State Department.



AIDE AND BROTHER, Undersecretary C. Douglas Dillon (foreground) and Allen Dulles, head of Central Intelligence, leave hospital with Mrs. Allen Dulles.



DULLES DEPUTIES, Undersecretaries Christian Herter (left) and Dillon, meet at the Washington airport where Herter arrived after the news of the crisis.

SHAKEN PRESIDENT, carrying a book on Communism which was lent to him ->
by the patient, leaves the hospital and walks unseeingly past a saluting soldier.



THE HERO OF PEACEFUL CHANGE

The illness of Secretary Dulles is one of those unforeseeable private tragedies that can change the course of history, like Woodrow Wilson's stroke or Napoleon's illness at Borodino. It is now the duty of Americans to see to it that his absence does not change our policy too far from the course Dulles set.

More than any Secretary of State in years, Dulles has been the personification as well as the molder of U.S. foreign policy, and hence the focus of free-world resistance to Communist aggression. Such a job is the natural target of daily abuse and criticism and requires a strong-willed, self-confident and patient man, as Dulles pre-eminently is. This is no time to assess the whole of Dulles' extraordinary and, we trust, unfinished services to the nation. But they deserve a moment's thought.

From his successes with Trieste and Austria, through the narrow escapes in Vietnam and Formosa and Suez to the present Berlin crisis Dulles has shown the angry world not only a consummate negotiating skill but a massive consistency of purpose. He has led, and largely created, the hugest and freest system of interlocking alliances in diplomatic history. He has rearmed Germany with French approval and seen to birth the unity of Europe, one of the two most important consequences of World War II. The other was also completed during his secretaryship: the education of Americans to their full responsibility in world affairs, a process greatly assisted by Dulles' exemplary candor and lucidity in speeches and press conferences.

Another achievement, for which he shares credit with Eisenhower, was the rescue of the word "peace" from its long Communist captivity. Dulles has devoted most of his public life and boundless intellectual energy to the study and practice of peaceful methods of political change. The goal he has not achieved is to educate Communists to the same methods. Let us hope he will long have strength to pursue that goal. If it is ever reached, it will be because John Foster Dulles, in at least six of freedom's most critical years, never lost sight of it.

'FLEXIBILITY' AND PEACEFUL CHANGE

Among the many reasons for regretting Secretary Dulles' incapacity (see above) is that it permits the variety of Western views on foreign policy to seem more discordant than usual. On the Berlin issue the official Western position is firm and united; Dulles himself helped make it so by his last heroic trip to London, Paris and Bonn. But he and the other Western foreign ministers also agreed to sharpen up a certain diplomatic method called "flexibility" for future negotiations with Khrushchev. What does it mean? That is what causes the discord.

"Flexibility" can be useful and Dulles and Adenauer had been neglecting it (Life, Dec. 15). One of its advocates is that hard anticommunist, Mayor Willy Brandt of Berlin, whose speeches here last week did so much to strengthen American resolution in the cause of defending his city. But the current babel of definitions of flexibility, volunteered from high and low, has certainly disturbed Mayor Brandt and probably produced a monolithic smile in the Kremlin.

The leading case is the version offered the Senate last week by Mike Mansfield of Montana, a conscientious member of the Foreign Relations Committee. For all its brave words in support of "standing fast in Berlin," the Mansfield program was so flexible it sagged most of its length. His nine points on Germany make concessions to practically all the outrageous demands in Khrushchev's note of Jan. 10, which the NATO powers have already rejected. The Mansfield speech is an object lesson in the difference between useful flexibility and dangerous retreat.

Mansfield's approach is to suggest concessions on both sides, as though he were a paid conciliator like Dag Hammarskjöld instead of a U.S. senator. He even wants the U.N. to negotiate an all-Berlin government and "police" the unified city. This would turn Berlin into another Danzig and create three Germanies instead of two. It would bring us no closer to the all-German reunification without which Berlin's strategic position will remain as exposed as Pompeii's. Berlin cannot be made secure by treating it in isolation.

Mansfield favors and expects the reunification of Germany, but his terms for it resemble those on which General Marshall tried to unify China in 1946. He takes the puppet government in East Germany as seriously as if it were really a German government. And his chief motive—like the popular sentiment behind the Marshall mission—seems to be to get American boys out of there fast.

"Standing fast in Berlin," complains Mansfield, "is a slogan not a policy." Surely to refuse to be blackmailed is something more than a slogan. He would not risk one life to continue what he calls Berlin's "propagandistic demonstrations" behind the Iron Curtain. What a misunderstanding of the meaning of Berlin to the West!

Berlin is not merely—if "merely" is the word—a show window with an open tunnel through which 3,000 refugees a month can escape from Communism to freedom. It is the outpost and symbol of an American commitment in Europe from which any retreat would have grim repercussions not only throughout both Germanies but Eastern and Western Europe as well. Berlin's raison d'être as a city is as the capital of a reunified Germany. And the chief Western reason for wanting a reunified Germany is as a step toward the reunion of Eastern and Western Europe—in other words, liberation.

That is also the purpose and use of Western "flexibility." In the words of British expert Richard Lowenthal, its purpose is "liberation by negotiation," since "liberation by war" has been rejected and "liberation by declamation" has failed. If our policy is to be more flexible, it must also be more ambitious.

By creating the Berlin crisis, Khrushchev must hope to scare us into abetting one of two Soviet aims. His first aim is to consolidate his control of Eastern Europe by winning Western acceptance of this control through recognition of the East German regime. His second aim is to bring about governments in Berlin and West Germany that would give him elbow room for his familiar Trojan horse operation, which could lead some day to Soviet control of West German industry and manpower. This latter aim is Khrushchev's long shot. It is such a long shot that Western flexibility could afford some risk on it, such as a carefully measured and inspected withdrawal of Soviet and Western troops from Central Europe. The gains might be worth this risk. For wherever the Red army rolls back, Communism rolls back with it.

Thus flexibility should be a weapon of diplomatic initiative and ultimate liberation. Berlin is our continuing commitment to this hope, which is the hope of 80 million Eastern Europeans as well. To make any concessions on Berlin without a Communist rollback is to advance Khrushchev's aims, not ours.

Flexibility will not bring an end to the political war with Communism in Europe. It can give us a chance at great gains; or it can suck us into a disastrous retreat, as would Mansfield's version. It is a weapon for use only by those who have faith in possible great gains and are willing to take other measures to win them. Meanwhile all of us, "flexible" and not, should prepare to stand pat with our German allies in the defense of Berlin.



It's NEW...It's the American ...designed for greater beauty, more

This beautiful, brand-new bathtub was designed to make bathing more relaxing, more pleasant than ever. To cradle you in soothing comfort, it is contour-shaped. For lazy stretching, it is long and roomy. Yet for all its beauty and comfort this new American-Standard bathtub is ever so practical.

Notice how the contour shape brings the back of the tub close to you for easy-reach cleaning. Look at those wide, wide corner ledges. One is perfect to sit on when bathing the children . . . the other holds all sorts of bathing accessories. The simple, restrained design of this modern beauty is highlighted with a swept-back, decorative line across the front. The off-center contour of the bathtub is repeated in the offcenter lavatory with wide side ledge.

Picture this new bathtub in your home. Everyone will love its exciting style. Because it is an American-Standard bathtub, it is made of cast iron with a thick coating of gleaming enamel in six decorator colors and white. And, best of all, it costs less than you think.



-Standard CONTOUR bathtub

comfortable bathing, easier cleaning





SO ROOMY . . . is the way you will describe this new contour bathtub. Large enough to bathe all the children at once, or to let a he-man take a relaxing soul!



CLEANING IS A BREEZE herause the contour shape of this new bathtub brings the back of the tub within easy reach. No more stretching and straining when you clean the tub!



THE OFF-CENTER DESIGN of this new contour lathtub is excitingly different. Yet for all its style it is roomy, provides delightful bathing comfort.

ASIS takes you away from the everyday!



REFRESHMENT AT ITS VERY BEST

A LOOK AT THE WORLD'S WEEK

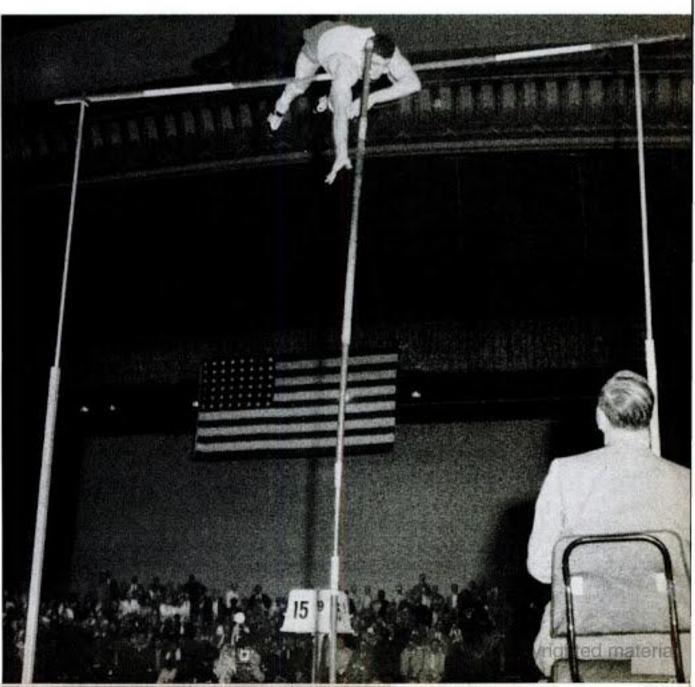


A GREEK TOASTS A TURK ON PEACE FOR CYPRUS

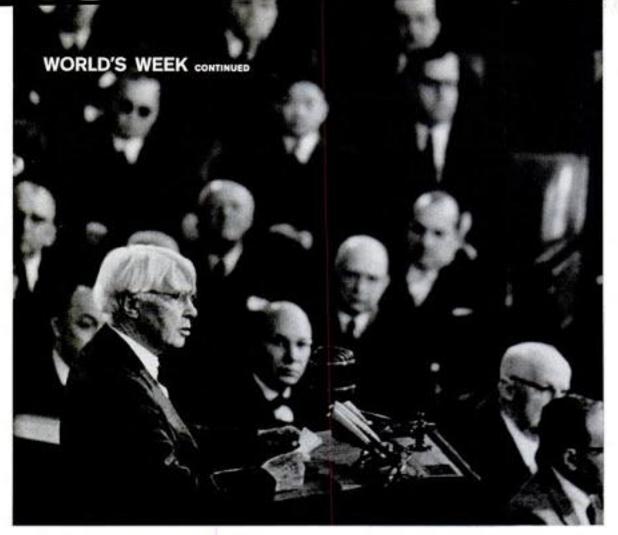
Miraculously the long, bloody, futile struggle over Cyprus seemed over. In Zurich, Greek Premier Konstantin Karamanlis and Turkish Premier Adnan Menderes drank a toast and announced a plan for the island. Under the plan the mixed Greek-Turkish population of Cyprus will join neither country but will become an independent nation, perhaps in the British Commonwealth. The rights of both peoples will be guaranteed and both countries, along with the U.K., probably will keep strong NATO defense forces there. Accord was made possible largely by Karamanlis' statesmanlike agreement to give up long-standing Greek demands that the island become part of Greece.

SOLDIER OVER THE TOP FOR A NEW RECORD

On his first try U.S. Army Private Don Bragg punched his steel pole into the take-off slot of Philadelphia's Convention Hall, hoisted his big, 198-pound, 6-foot 3-inch frame 15-feet 9½-inches into the air. When he fell back to earth he had beaten both the official indoor and outdoor world's records for pole vaulting.



CONTINUED



POET'S WORDS ON LINCOLN

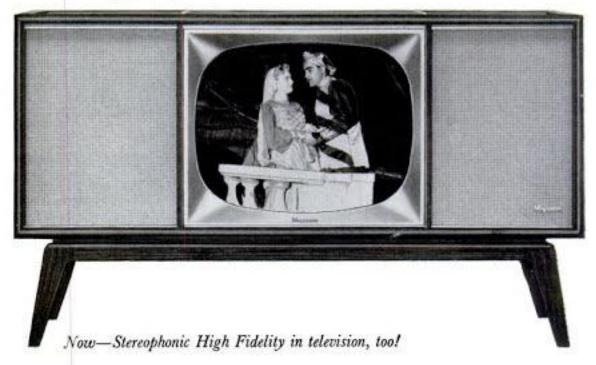
At a joint session of Congress called to mark the 150th anniversary of Abraham Lincoln's birth, Poet Carl Sandburg spoke eloquently to a spellbound audience. "Not often in the story of mankind," he said of Lincoln, "does a man arrive on earth who is both steel and velvet, who is as hard as rock and soft as drifting fog."

AWASH ON THE WABASH →

Its sinuous length choked with ice, the Wabash River was unable to hold the rush of waters from rain and melting snow. Like rivers in Indiana, Ohio and Pennsylvania, it overflowed its banks, sending watery devastation out over the rich fields and stands of sycamore between Logansport and Lafayette, Indiana.



Magnavox



New all-inclusive STEREO-THEATRE 24" Television ... FM/AM Radio... Phonograph

Now music becomes magic and pictures become alive to bring you the world's greatest entertainment through Magnavox stereophonics: two separate sound channels, six speakers, FM/AM radio, Diamond Stereo Pick-up, precision phonograph, superb big-picture chromatic TV . . . all in one beautiful furniture piece. \$545.00*

tAll screen sizes are diagonal measure. Prices and specifications subject to change, Some prices slightly higher in the Far West and South. *All prices shown are mahogany...cherry, American walnut, oak and light Danish walnut are slightly higher. The Magnavox Company, Fort Wayne, Indiana.



truly the finest...and at the best price!

Prove it to yourself—a magnificent Magnavox with finer quality and more features, costs you no more than ordinary television. And only Magnavox Gold Seal Models are so dependable that all parts are guaranteed for a full year—all service for ninety days. Magnavox is sold directly to fine stores listed in your yellow pages. Visit your dealer for a convincing demonstration that Magnavox is your best buy—on any basis of comparison. Choose from many beautiful styles, in all price ranges. TV priced from \$159.90.







1. 21" CONSOLE with convenient top tuning, omni-directional speaker. The Magnavision, only \$199.90* 2. ANOTHER EXAMPLE OF MAGNAVOX VALUE, The Constellation with 21" optically filtered screen and top tuning, \$219.90* 3. THE DELUXE MANHATTAN 21* Gold Seal TV, two high fidelity speakers, \$299.50*







4. 24" GOLD SEAL TV WITH FOUR HIGH FIDELITY SPEAKERS. The Magnaview, \$299.50*
5. THE IMPERIAL COSMOPOLITAN 24", with new chairside remote tuning, three speakers, \$349.50*, slightly higher with base shown 6. THE IMPERIAL CONTEMPORARY—24" screen, chairside remote power tuning, in oak or cherry, \$399.50



THE IMPERIAL PROVINCIAL #4—new wireless remote tuning gives you complete channel selection—picture and sound control from anywhere in the room.

Treble and bass controls plus four speaker high fidelity sound system for 24" chromatic television and phonograph attachment. In selected cherry, \$485.00



SAD RETURNS AFTER STORM

Tornado victims survey ruined St. Louis homes

Stunned and saddened, hundreds of St. Louisans came back to their homes after a tornado had twisted through a crowded residential section and demolished their homes—in whole or in part. As they picked over their possessions and wondered what to do now, they still counted themselves lucky. They had lived through a storm which killed 21 people, injured 300.

The tornado had behaved with savage freakishness. It had come at 2:20 in the morning and the sleeping people had no warning, no chance to escape. In one house a mother and five children were killed. Some families lost almost everything they owned. In other houses the wind sheared off thick front walls, leaving the rooms exposed as in a gigantic set of dolls' houses. But it left undisturbed the furniture that stood only a foot or two away.

As he surveyed his damaged home, Bracey Foree (below, left) recalled the terrible night. "I heard the wind getting stronger and stronger," he said. "It got so loud that I thought it was a truck passing. Then I heard trash blowing around and hitting the building. The next thing the wind blew out my windows and I jumped out and got under the bed. I heard the wall go down with a terrible crash. Then in a second it was all over. I called in to the other room and asked my wife if she was all right. She was still in bed and was O.K."

Mr. Force was not sure if his house, which is insured, could be repaired. Others in the low-rent area, though given prompt and warm care by neighbors and official agencies, did not know where they would now find places to live,

SWEEPING UP in a friend's apartment, Mrs. Rose Quinn finds a picture frame still in fine condition. Inside of room was undamaged but storm blew off with a small table and collection of old pennies.

CHECKING UP on damage, Bracey Force (in doorway) and his granddaughters inspect his living room. Only loss inside was a ripped carpet and a broken lamp.



PACKING UP belongings, Mrs. Eugenie McCarty prepares to move. Storm did most damage on her side of Evans Street (right), but left much of her place intact.





NEWS! FIRST FRUIT FLAVOR WHIPPED TOPPINGS!

You can whip low-calorie Carnation Instant with fruit juices!

Imagine! Simply whip Carnation Instant's tiny "Magic Crystals" with fruit juice instead of water. And enjoy new fruit flavor whipped toppings with the true flavor of grape juice, sunny apricot nectar or cranberry juice—or the tang of grapefruit, orange or pineapple juice!

So new and so good-atop fruits, cake, gelatin desserts, ice cream! These delicious, pretty toppings aren't possible with whipped cream-and they're two-thirds lower in calories...and cost no more than 2½¢ a serving!

Carnation Instant Nonfat Dry Milk is the "Magic Crystals" Instant of many uses. Delicious for drinking, perfect for cooking. Costs as little as 8¢ a quart.

NEW RECIPE FOR FRUIT FLAVOR WHIPPED TOPPING

(Makes 2 % to 3 cups)

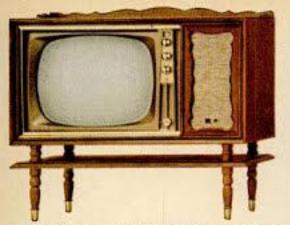
Use chilled grape juice, apricot nectar, cranberry juice or grapefruit, orange or pineapple juice.

- Messure ½ cup chilled fruit juice into bowl. Add ½ cup Carnation Instant "Magic Crystals."
- Whip until soft peaks form (3-4 minutes). Add 2 tablespoons lemon juice.
- Continue whipping, while gradually adding ¼ cup sugar, until stiff peaks form (3-4 minutes longer).

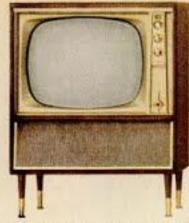
Directions for new fruit flavor whipped toppings are also on Carnation Instant packages at your market.

3-QT., #-QT., AND NEW 14-QT. SIZES

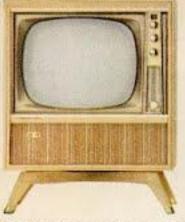




Beautiful Horizontal Styling in two distinctive cabinet designs . . . California Contemporary (shown) and Modern,



New Modern Styling, 4-Water Cascode Tuner, Touchbutton on-off.



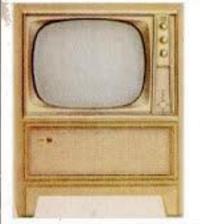
Swited-base Console, 2 speakers for hi-fi sound. Separate tone control.



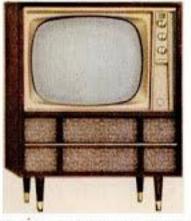
French Provincial Console. 20,000 Volts of Picture Power, 180 Volts of Picture Drive.

motorolathe most re

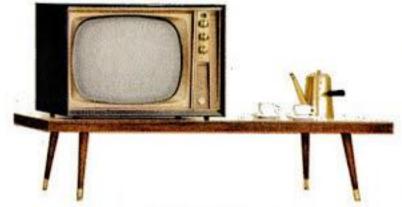




Clean-lined Contemporary Styling, Handwired chassis. Aluminized picture tube.



Popular-priced Console. Right-up-front controls. Lighted channel indicator.



Low-cost Table TV with all Motorola electronic advances plus Golden Guarantee.†

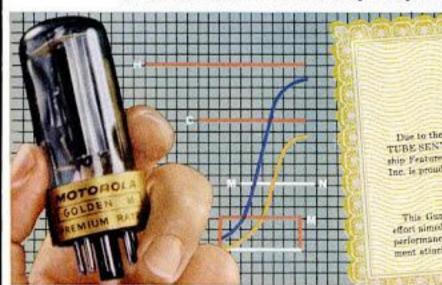
All models shown are available with Motorola Mark IV Golden Satellite Wireless Remote Control. Turns TV on or off . . . changes channels . . . mutes sound . . . selects 4 volume levels. Optional, extra.

All have 21" over-all diagonal picture tube, 263 sq. in. viewing area.

liable'1 ever

FULL YEAR GUARANTEE ON ALL TUBES AND PARTS PLUS 5 YEARS ON THE TUBE SENTRY UNIT

Here are two reasons why only Motorola TV dares make these sensational guarantees:

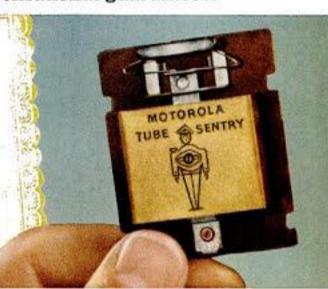


MOTOROLA TV Golden Guarantee

Due to the superior encureering achievements embodied in the GOLDEN TUBE SENTRY unit, Golden M. chassis tubes and other Pine Craftsmanship Features' which characterize this quality television receiver, Motorcla, Inc. is proud to extend this Golden Guarantee:

Que (1) full year manualty on all tolers and perts. Fine (b) full years accreeing on the heart of the set -- GOLDEN TORC SENTER unit.

This Guarantee represents the culmination of thirty years of Motorola effort aimed at achieving the highest industry standards of dependability and performance. Full details and terms are contained in the Warranty Statement attached to all models to which this Consents another. ment stinched to all models to which this Guarantee applies.



New Golden "M" Tubes

... result of long years of research in Motorola electronics laboratories. The tubes many said couldn't be built . . . yet here they are! Motorola Golden "M"* Tubes are premium-rated . . . constructed to withstand the most rugged tests under all conditions. In fact, they exceed the durability and performance rating of many tubes built to military specifications. Now, all Golden "M" Tubes and parts in your 1959 Motorola TV are guaranteed for one full year! Naturally, the picture tube is included in this guarantee, too.

New Golden Tube Sentry System

. . . the electronic miracle introduced by Motorola . . . now regarded as the industry's greatest advancement for trouble-free and reliable TV. The Golden Tube Sentry* System protects every tube in your set against warm-up power surge (the main cause of premature TV failure), works to prolong automatically the life of each tube. Triples life expectancy of your television set . . . engineered to eliminate 3 out of 4 service calls. And the Golden Tube Sentry unit is so dependable, it's guaranteed for 5 years!

More to enjoy



TANDENANK OF MOTORGIA, INC.

World's Largest Exclusive Electronics Manufacturer

FRULL DETAILS AND TERMS AND CONTAINED IN THE WARRANTY STATEMENT



Our **Mercury** Country Cruiser is the roomiest wagon of all_it's planned for people

Room to play house in. A little girl likes that. Room for hauling lumber and things. A

daddy likes that. Most important_room for mother's maddest shopping spree. So Mercury provided the most space of any wagon, Room for cargo and passengers_as never before.

While many wagons today offer a self-

storing third seat, only Mercury's faces front. You don't ride backwards, nor do you have to stumble aboard over the tail-gate. You enter through the door, like a human being.

It's even a pleasure stepping into the driver's seat. Door openings are up to 6 inches wider than those of the competition. And everyone __in front seat or rear__sees everything. With Mercury's hardtop design, one side post replaces three. Nothing to peek through or around. Picture windows all around.

Best of all, these beautiful Mercury Country Cruisers cost from \$150 to \$300 less than comparable competitive wagons.



'59 MERCURY_PLANNED FOR PEOPLE_SEE IT AT YOUR MERCURY DEALER



REDISCOVERED PAINTING, done in style of an English conversation piece, shows Washington smartly decked out in his army uniform. Behind his wife,

Martha, are her grandchildren and a seated woman who is probably their mother. At right, below terrace steps, Washington's valet, Billy Lee, holds the general's horse.

WASHINGTON PICTURE TURNS UP

Every year with the regularity of the groundhog another portrait of George Washington makes its appearance. One of the latest to be added to the bountiful supply is the family portrait shown above. For years it hung in the home of a London businessman, its figures and landscape obscured by layers of varnish and dirt, until the owner sent it off to be cleaned and restored.

The restorer recognized in the cleaned-up canvas the famous stern-jawed face. Other art experts quickly verified the family group for it was remarkably similar to one that appeared in a well-known engraving (right) which was published in England in 1800. The engraving had been copied from a painting by a Philadelphia artist named Jeremiah Paul who had portrayed Washington around the age of 65, saying a few last-minute words to his family before riding off on his handsome white horse.

Since likenesses of the first president were much in demand, the painting by Paul was sent off to London to be engraved. Subsequently it disappeared but the engraving made from it remained to inspire other artists of the period to translate the scene back into paint. In this version of Paul's work, the painter replaced the setting of columns and drapery with a spacious landscape. And instead of an aging George and Martha, he painted a lithe and winsome pair looking as if they were about to step into a minuet.



ENGRAVING shows the same family grouping as painting above but background is different, poses

are slightly altered and harp stands at left. Originally black and white, print was later colored by hand.



The goodness of Malt

adds a premium to pleasure



MALT'S HEALTHFUL VALUES are the welcome premium you enjoy in scores of Fun-Flavored foods and beverages. The maltose and dextrins of Barley Malt aid digestion . . . pick up lagging energies.



GOOD-FOR-YOU FACTORS include important B-complex vitamins and useful minerals. Good reason to look for Barley Malt in cereals, dairy drinks, baked goods, energy tonics and many other healthful products.

Barley Malt

INSTITUTE

whose members are U.S. malting companies that guide sun-ripened barley through a natural process with scientific care to insure the goodness of Malt.

Write for free booklet, Homemaker's Guide to Barley Malt, Dept. 3, Barley & Malt Institute, 228 North LaSalle, Chicago 1, Illinois.

FACSIMILES OF FAMOUS FACE

Though hundreds of portraits were made of Washington during his life, barely two dozen artists ever painted him in person. Those who did made a good thing of it. Charles Willson Peale and Gilbert Stuart copied their own work over and over and their portraits were copied by countless other artists, as shown in the details below. But at least one painter tired of copying. In 1790, Charles P. Polk wrote to Washington requesting a sitting on the grounds that he had painted 50 portraits of the President sight unseen and now deserved to do at least one portrait from life. So far as history records, he was turned down.

VARIATIONS ON PEALE POSE



PEALE ORIGINAL, painted in 1781, depicted George Washington in uniform as head of Continental Army.

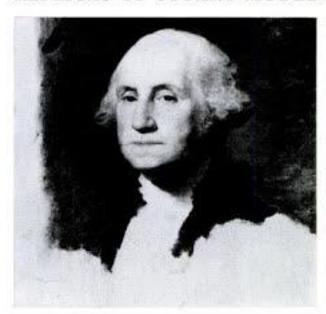


NEPHEW'S VERSION, a reverse image of Peale's portrait, was produced in 1789 by Charles Peale Polk.

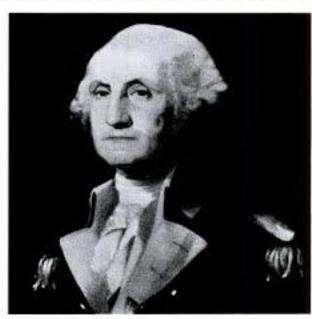


ENGRAVER'S VIEW made in France showed Washington in Peale pose but against exotic Moorish setting.

REPLICAS OF STUART MODEL



STUART ORIGINAL, painted in 1796, was used by the artist as model for his mass production of portraits.



SULLY'S COPY shows how even a top portraitist like Thomas Sully was eager to get in on Washington market.



LITHOGRAPHER'S LIKENESS used Stuart head for this Currier & Ives print of Washington as a Mason.













THE NEW MID-WEIGHTS

New suits, slacks, sport coats made with "Dacron" or with "Orlon" are designed for steam-heat living ...comfortable for now through spring

You can enjoy new comfort in suits, slacks and sport coats that are not too heavy, not too light . . . just right for modern living. Made with "Dacron" polyester fiber or "Orlon" acrylic fiber, these new clothes—Mid-Weights—keep you looking neater, too. For "Dacron" or "Orlon" enables these clothes to shed wrinkles, stay pressed through active wear . . . wearing after wearing. You'll find these new Mid-Weights in many handsome colors, patterns and styles wherever fine men's wear is sold.

ALSO Mid-Weights in automatic wash and wear suits and slacks made with "Dacron" or "Orlon". See them today.

*Du Pont's trademarks. Du Pont makes fibers, does not make the fabrics or clothes shown here.



BETTER THINGS FOR BETTER LIVING ... THROUGH CHEMISTRY

DACRON

ORLON°

DU PONT BETTER LIVING FIBERS GIVE YOU SO MUCH MORE



HOLDING THEIR WORLD WAR I PHOTOGRAPHS, VETERANS OF THE 307TH INFANTRY REGIMENT GET TOGETHER FOR THEIR 40TH ANNUAL REUNION PORTRAIT

RESCUERS REMEMBER A LOST BATTALION



MONUMENT to dead of the 307th Infantry Regiment stands in Memorial Grove of New York's Central Park, Most men in original regiment were New Yorkers.

A couple of dozen amiable middle-aged men meeting in New York brought back memories of some of the bloodiest fighting of World War I and the legendary story of the American "Lost Battalion." The men were veterans of New York City's 307th Infantry Regiment assembled as part of their outfit's 40th reunion festivities. Their reminiscences were, naturally, about the 307th's part in the famous rescue operation in the Argonne Forest in late 1918.

Toward the start of the Meuse-Argonne campaign a number of units from their division, the 77th, were cut off and surrounded by the Germans. For five days Major Charles Whittlesey and the 679 members of this "Lost Battalion" stood off repeated attacks while U.S. and French forces tried vainly to rescue them. Desperately short of ammunition, food and medicine, they sent appeals by carrier pigeon for air drops but all supplies fell out of reach. Nearly two thirds of the battalion were killed or wounded but still Whittlesey rejected surrender demands, reputedly with a curt "Go to hell." Finally on the night of Oct. 7, 1918 the men of the 307th fought their way in and saved their beleaguered buddies.



The caveman's mate, we must relate Was not a happy spouse



Then coal was found, deep in the ground And brought into the house



When kerosene came on the scene The chores became much lighter



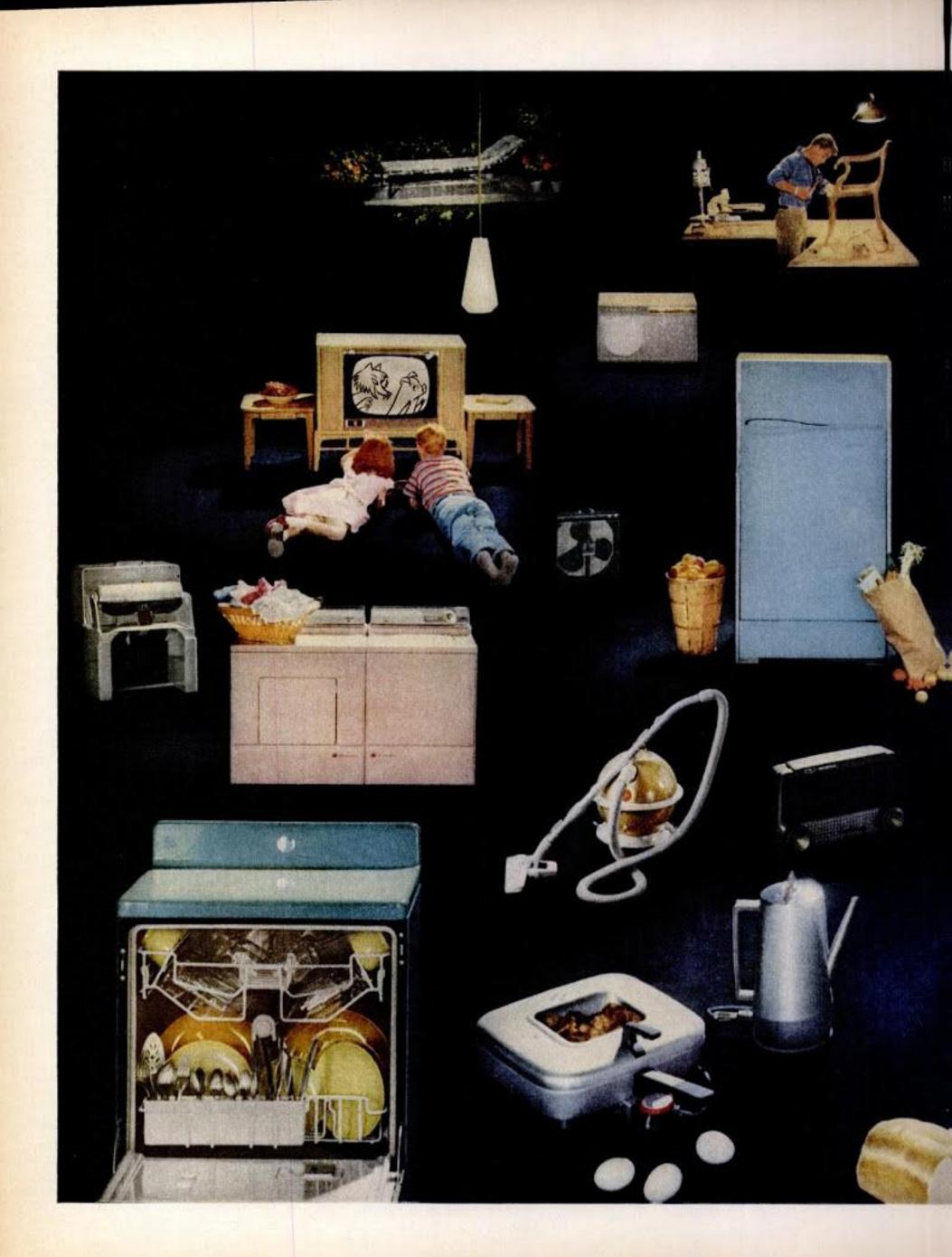
And then the Gaslight era came To make things somewhat brighter





It's ALL-ELECTRIC living now (For proof, just turn the page!)

LIVE BETTER . . . ELECTRICALLY sponsored by Edison Electric Institute





Live better today...the all-electric way!

Naturally, you want to give your family all the advantages of modern electric living. And today it's so easy—even on a modest budget!

The Trend's to All-Electric

Look around, and you'll see more and more smart homes going all-electric. Any other way of living is outmoded—because electricity does every job better!

It's Cleaner . . . It's Smoke-free . . . It's Flameless

Think how clean—how safe—how inviting your whole house can be with all-electric appliances! Cleaner kitchen walls, cleaner kitchen curtains. Sparkling clean laundry—washed and dried in minutes. Plenty of hot water. Electric servants on the job from cellar to attic save you time, work, and money! You'll cook better, heat better, launder better—your whole family will live better . . . electrically.

High-value, low-cost electricity is the biggest bargain in your budget. And right now, your electrical appliance dealer is offering better values than ever before.

See your appliance dealer today . . . It's

"ALL-ELECTRIC VALUE TIME"



Building or buying? Make sure your home carries this Medallion—symbol of electric quality.

LIVE BETTER ... ELECTRICALLY

sponsored by Edison Electric Institute

Budweiser

Where there's Life...there's Bud.



SEQUEL



NURITH'S PICTURE in LIFE was taken in 1956, drew mail from all over the world. She is now 19.



THE WEDDING, in Tel Aviv, was conducted in Hebrew. Mike had to be coached through ceremony.



THE HONEYMOON, in nearby Herzlia, was mostly spent untangling red tape so couple could leave.

Israel Loss, U.S. Gain

Last September a 24-year-old Tulane law school graduate named Michael Wahlder came across an Israeli travel folder with pictures of Nurith Pilzer, the girl-soldier (left) in Philippe Halsman's essay "Beauty Abroad" (Life, Dec. 24, 1956). Mike was in Amsterdam on a grand tour of Europe before settling down to practice law in his father's Alexandria, La. firm. He asked the Dutch travel agent, "Is she waiting for me in Israel?" "Sure!" said the agent jokingly.

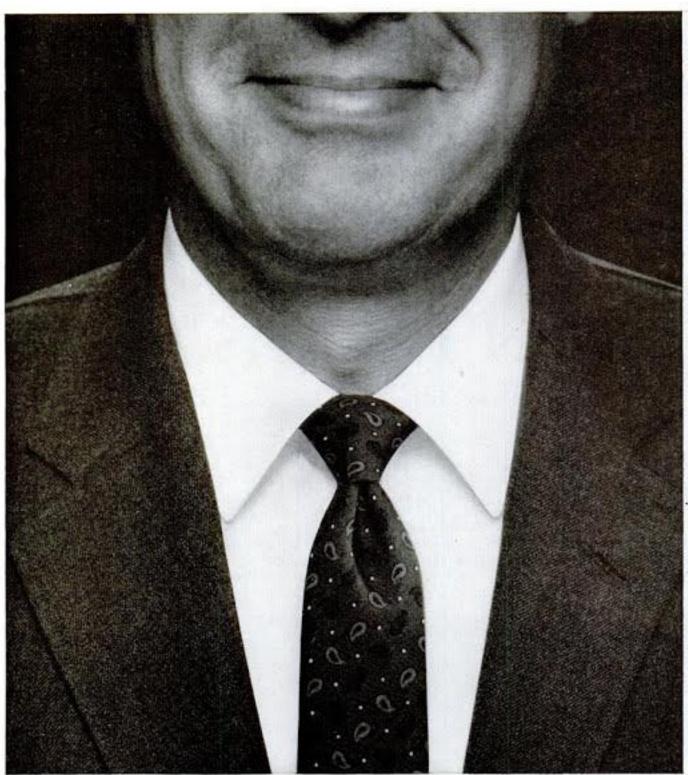
Mike went to Israel. It took him 10 days to find Nurith, six days to woo her. When she said yes, her mother agreed. But her father and the religious authorities didn't. They insisted he produce proof of his Jewish parentage. He flew home for affidavits, flew back, married Nurith as the Syrian border and her father seemed about to erupt.

Before he left, another complication came up. A man who claimed he had found Nurith for Mike demanded payment for it. Mike denied it but left 450 Israeli pounds as bond with an unromantic judge and landed, complete with bride, in hospitable, uncomplicated Louisiana.



HOME AT LAST, Nurith (left) and Mike are greeted by his parents, Bernice and Isaac Wahlder, at airport in Alexandria. Later Mrs. Wahlder told Nurith,

"I'll never forgive you for one thing. I wanted Mike to go to Italy but every time he called he was in Tel Aviv. Everyone should see Italy at least once."







HITT, non-wilt collar, \$4.00

Dacron Tie, \$1.50

CHASE, luxury fabric, soft collar, \$5.00

Just wash and dry...they iron themselves!

Famous Arrow fit and quality in 100% "Time-Saver" cotton shirts...hand-wash or wash and dry by machine!

A boon to husbands. Sheer bliss for wives. New, perfected Arrow wash-and-wear you can wash any way you please.

Bathe these versatile beauties by hand, or wash and dry them by machine (using the new wash-and-wear cycle). Any way is the easy way with these new "Time-Saver" "Sanforized" fabrics. No ironing, these oh-so-convenient shirts hang dry in a jiffy...

emerging prim and trim, eager for a big day in the office or a big night on the town. (Swell traveling companions, too.)

Dress up your wardrobe with a dozen today. Browse among the widest selection of smarter collar styles in the world. Try the new convertible cuffs you wear buttoned or with cuff links. Only Arrow offers quality extras. Most styles sell for a mere \$4.00

Cluett, Peabody & Co., Inc.



MEN PREFER ARROW 5-TO-1 because of perfect collar fit, shoulder line contour, Mitoga tailoring to conform with natural body lines, tapered sleeves, anchored buttons, and "Sanforized" labeled fabrics.



ISRAEL LOSS CONTINUED



OPENING GIFTS at the Wahlder home, Nurith is delighted with silver tray sent by Mike's godparents. Couple moved temporarily into Mike's room.



SEEING THE TOWN, Mike chases after Nurith with sweater near City Hall. She refused it, saying, "The climate over here is very much like Israel's."



86.8 PROOF IMPORTED BY MCKESSON & ROBBINS, INC., NEW YORK, N. Y.

ONLY THE WORLD'S LARGEST FURNITURE MAKER







The fashionable "Fleetwood" Group shown above features new "Lux-I-Foam" a back cushioning plus seats with 100% foam rubber for cloud-soft sitting comfort. Shown in randomchenille textured fabric.

Choice of half-sofa, right or left quarter circle open-end twin sectional sofa, right or left, \$129.50* each. center section, \$85.00*

#Registered U.S. Petent Office







CAN OFFER

Red Tag Values LIKE THESE

Our 17 famous furniture factories joined their huge buying power to purchase fabrics and other raw materials—at extremely favorable prices—to produce these "Red Tag Values" that challenge all comparison. Now-Kroehler Dealers pass the savings on to you with unbeatable low prices on this exciting new-style furniture. Buy now on easy terms!



*Prices vary according to fabric selected. Foam rubber cushions available at moderately higher prices,



YOU CAN BE CONFIDENT WITH



KROEHLER MFG. CO. GENERAL OFFICES: NAPERVILLE, ILLINOIS . IN CANADA: STRATFORD, ONTARIO



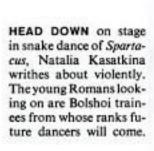


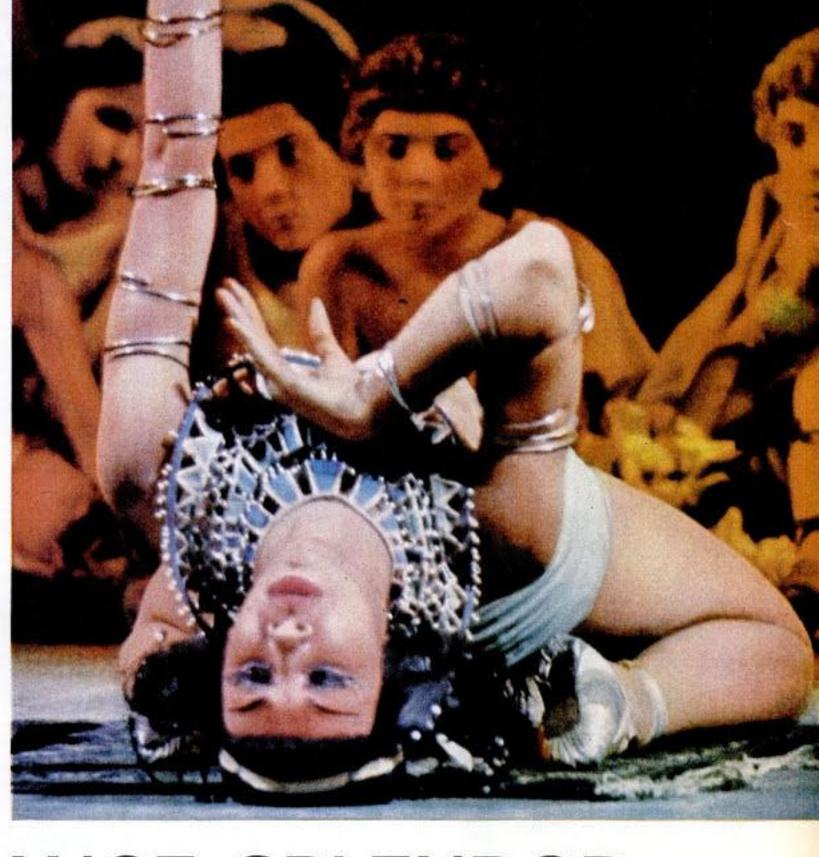
Kroehler bedroom furniture - select from 22 different designs. Three-piece groups start at \$229.50





TOES UP on her dressing room make-up table beside a vase of flowers sent by a Moscow admirer, 20-year-old Bolshoi Ballerina Natalia Ryzhenko waits for cue to go on in Swan Lake performance,





DANCE SPLENDOR OF THE BOLSHOI

Soviet ballet troupe, coming to U.S., thrives on traditions czars started

In the jewel-bright history of ballet, the name Bolshoi has a special splendor, conjuring up the graceful elegance of the classic dance that flourished a century ago in imperial Russia. The spins and leaps of Pavlova and Nijinsky, the choreography of the fabled Petipa and Ivanov, the music of Tchaikovsky all joined to create an art that thrived as the bauble of the czars. Today, in the Bolshoi troupe of Moscow, the art survives as the cultural showpiece of the Soviet Union. The U.S. will get its first look at the famous troupe when Sol Hurok brings it over this spring. Here Howard Sochurek's photographs taken in Moscow give the first good close-in view in color of the Bolshoi.

The Bolshoi Ballet today is a magnificent and virtuoso-studded dance

troupe. Untouched by all the contemporary turns that ballet has taken in the West during the last 50 years, it goes in for spectacle, for dance acrobatics, for elaborate histrionics. It is the top entertainment attraction in Moscow for the public—as well as for the visiting heads of state to whom a long evening at the Bolshoi is an inevitable aftermath of a day's deliberations in the Kremlin. Because it is so constantly on view before the highest of the nation's high officials, the Soviet Ministry of Culture pays close attention to the troupe. Only recently, worried that the huge company was becoming tradition-bound, the ministry decreed some changes, and the result was a production called Spartacus (above and next page) which brought the Bolshoi a new kind of ballet p-zazz.

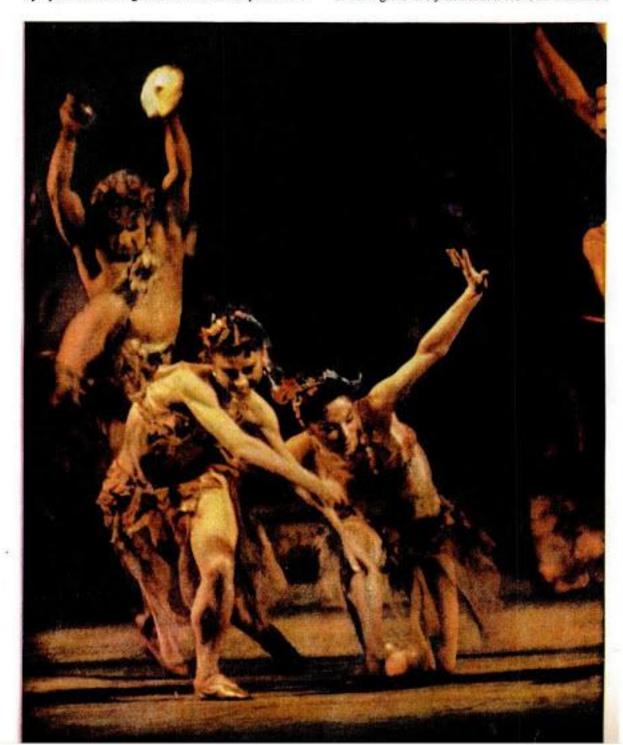
Photographed for LIFE by HOWARD SOCHUREK

CONTINUED



CROSSING IN MID-AIR, dancers Valeria Kokho-' novskaya and Ella Kasterina play the leaf-clad nymphs entertaining at Roman feast in Spartacus.

FLEEING A SATYR, pair of Russian dancers taking the parts of slaves in Spartacus help each other during the lively saturnalia scene of the ballet.





AS WARRIORS AND GLADIATORS LOOK LUSTFULLY

Shift of line

Though they support the Bolshoi handsomely, the Soviet's culture bosses have kept all its ballet dancers and choreographers insulated from the fresh influences that were stirring classical ballet in Europe and the U.S. One of its more promising choreographers, Igor Moiseyev, left the company to found the folk



ON, SLAVE GIRL IN "SPARTACUS," DANCED BY TAMARA VARLAMOVA, PIROUETTES ACROSS STAGE, WINDING OUT OF HER SCARF IN STRIP-TEASE NEW TO MOSCOW

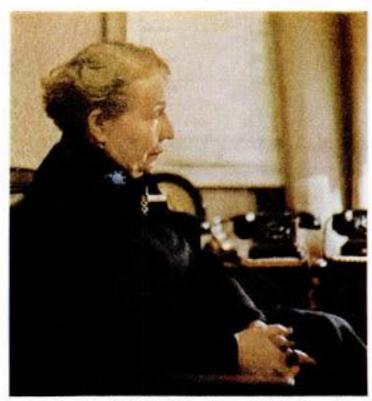
that brings strippers in a Roman saturnalia

dance troupe that was such a hit in the U.S. Two years ago, when the Bolshoi ventured outside the U.S.S.R. to London, the critics hailed the staging as spectacular and the dancing as phenomenal. But the spirit, they complained, was archaic.

This criticism hit home hard, and back in

Moscow, Moiseyev was recalled to the Bolshoi to give the company a modern lift. He devised a ballet about the Thracian slave Spartacus who led the revolt of the gladiators in ancient Rome. It was full of shapely girls who wore tights instead of tutus and who added sexy touches to their pirouettes. The audiences

and the critics were not sure they liked the way tradition was being turned over and even the Ministry of Culture had members who thought Moiseyev was heading the dancers the wrong way. But, good or bad, it was a sign that Russia may again be making creative additions to the art at which its dancers excel.

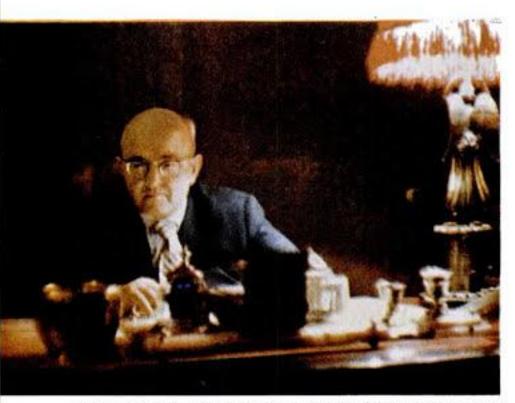


BALLET'S ADMINISTRATOR is 60-year-old Serafima Kovalova, the executive secretary who handles huge Bolshoi staff, She is at her best calming excitable artistic tempers when dancers clash.

The stars and powers at top of troupe

The central figures of Soviet dance are honored aristocrats in the "classless" society. Their incomes are modest but their state-arranged housing is lavish by socialist standards and they enjoy an array of privileges and amenities rubles alone cannot command. Galina Ulanova, the most celebrated Russian dancer since Pavlova, works only three or four nights a month. For this she gets the ruble equivalent of \$600, plus a dacha in the suburbs, right to own a costly car, to buy Paris gowns, and wear the Laureate of the Lenin Premium, the Soviet's highest honor.

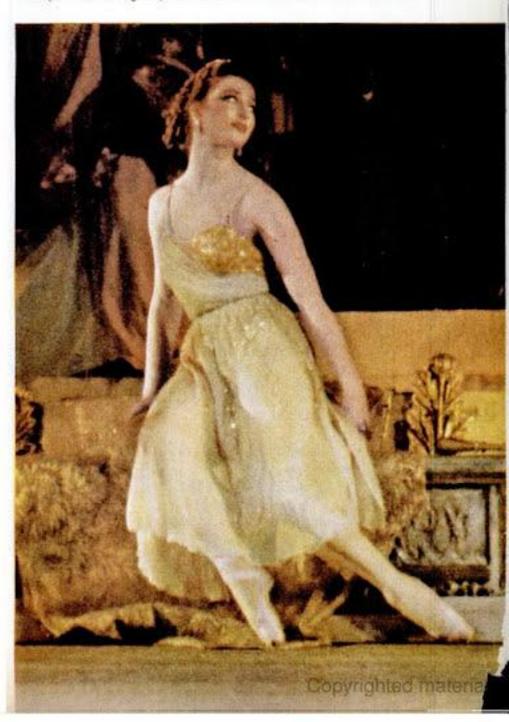
The younger generation of dancers surrounding her at the Bolshoi are lean, lithe artists trained to emphasize stunning feats of virtuosity rather than the nuances of ballet. They can leap higher, spin longer than any dancers in Europe or the U.S.—and show less fatigue afterwards. The grandstand appeal of these acrobatics packs the troupe's theater with tourists from the provinces who turn up as a matter of course at the Bolshoi much the way tourists in New York turn up at the Music Hall.

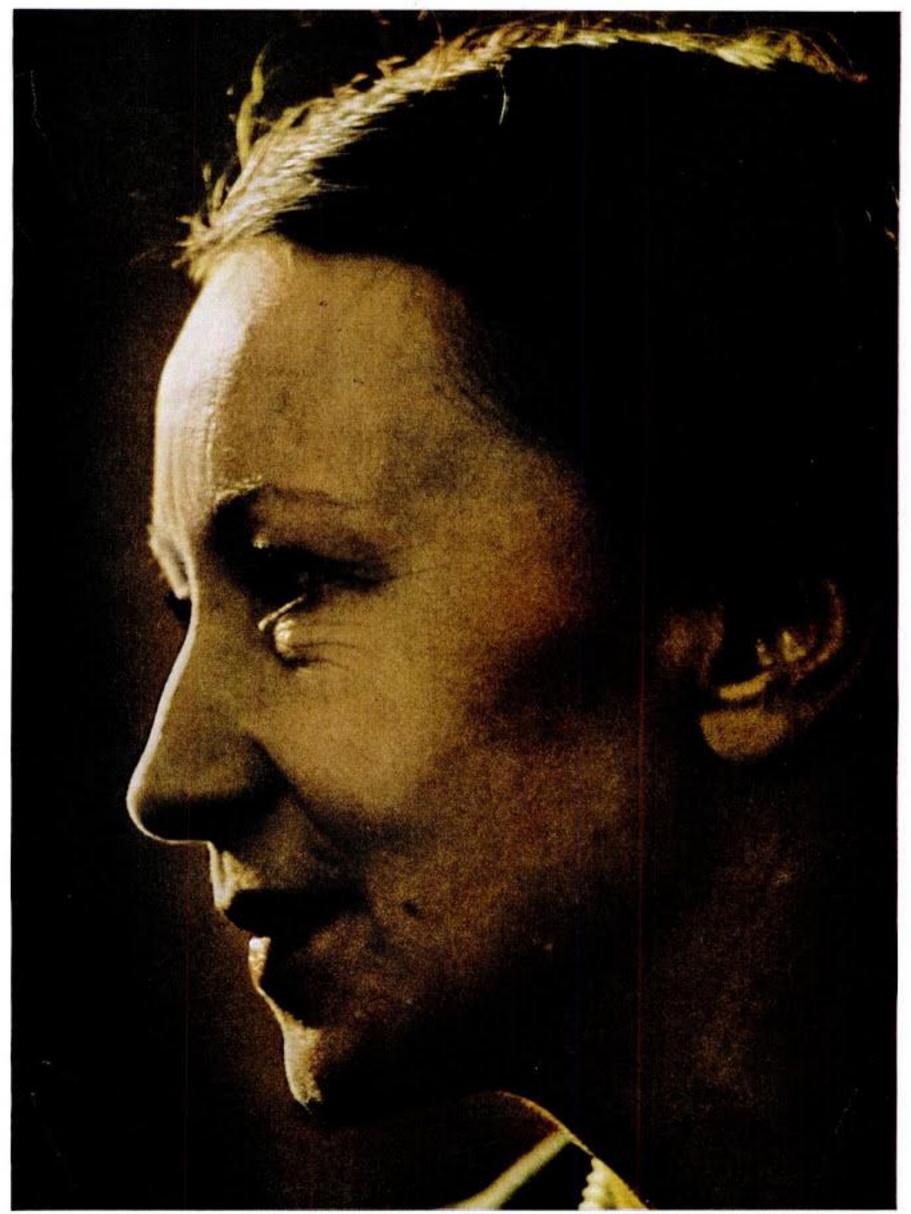


BOLSHOI'S BOSS, 50-year-old Mikhail Ivanovich Chulaki, is in charge of all productions—including opera and concerts—given at the theater, Between his administrative duties he has composed several symphonies and cantatas,



POPULAR STAR Raissa Struchkova dances title role of Giselle, an old staple of classical ballet, with the spontaneous appeal of a folk dancer. A factory worker's daughter, she started in the Bolshoi school when she was 9.

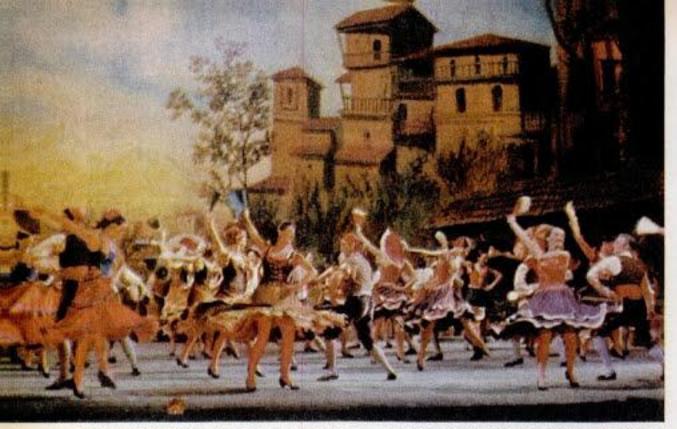




ADMIRED DANCER Maya Plisetskaya (*left*), here in courtesan's role in *Spartacus*, is rated second only to Ulanova as a technician in the skills of ballet. Her mother is a onetime actress and two brothers dance in the Bolshoi.

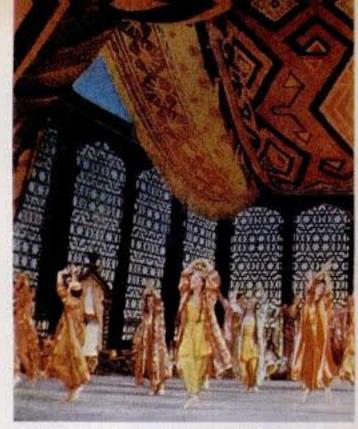
GREATEST LIVING BALLERINA, in the eyes of many dancers, is Galina Ulanova, At 49, she still brings a breathtaking and effortless grace to the most difficult leaps and turns. Aloof and inaccessible, she is a popular Russian idol.

CONTINUED



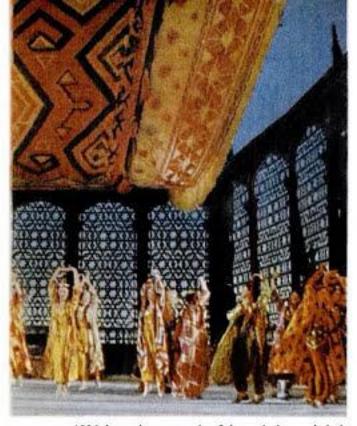
AS SPANISH PEASANTS, Bolshoi corps de ballet in brightly colored costumes does an elaborate Spanish-style street dance at start of *Don Quixote*.

Ballet was first staged in Moscow in 1869 and though it has been frequently revised it remains a lavish classic of the old imperial ballet style.



AS HAREM GIRLS, dancers sway decorously in The Fountains of Bakhchisarai to welcome their returning master. This ballet, first performed in





1936, is a prime example of the melodramatic ballets introduced under the Soviet regime. Its heroine is a Polish maid captive in a Tartar's harem.



AIDING THE OPERA, ballet dancers in white line the center of the stage during Alda as given by the Bolshoi opera troupe. The huge Bolshoi stage is

half again as big as the Metropolitan Opera's in New York and the company may have to reduce scale of productions when it comes to the U.S.

To create spectacles out front, special backstage crafts

The Bolshoi is a big company. It has 232 performers, 1,600 theatrical technicians and stagehands and a 19-work repertory replete with the kind of stage-filling spectacles shown above. It is kept busy most of the year. On off nights in Moscow members of the corps de ballet dance for the opera company which also performs in the Bolshoi Theatre. On its tour, the troupe has danced in almost every division of the Soviet Union.

The Bolshoi is a self-contained operation. It builds all of its own scenery and makes all of its own costumes. Prospective dancers are trained there, starting with classes for 8-yearolds. Those with exceptional talent are taken into the Bolshoi or sent out to one of the 32 full-time ballet troupes in the Soviet Union which serve as minor league farm companies to the bigtime Bolshoi.

To be in the Bolshoi company is every Russian ballet dancer's idea of the good life. Doctors, dressmakers and lawyers on the staff care for all of the troupe's members. Special teachers give language courses. The Bolshoi provides apartments for its dancers along with resort housing for their weekends and twomonth paid vacations. When past their performing peaks dancers usually get jobs as teachers to the trainees, until they can retire on pensions at three fourths of their salaries.



PAINTING SETS in the scenery loft, two women touch up a gold-leafed vine on a backdrop for a production Bolshoi Theatre sent to Stalinabad.

MAKING COSTUMES in shop, two of troupe's 60 seamstresses stitch skirts for new work. Wall poster proclaims, "The Party and People Are One."

CONTINUED



CIRCLE OF SWANS formed by corps de ballet opens last act of Swan Lake as the dancers, arms extended as if they were the birds' long necks, glide across stage in a fairy tale scene that is among the most hallowed in the whole classical ballet



tradition. Most famous of all Russian ballets, Swan Lake was first performed at the Bolshoi in 1877 and received an indifferent reception. It has since become a virtuoso display piece for great companies and ballerinas all over the world.



Every Ford has SAFETY GLASS in every window

Thunderbird elegance for six in the new Galaxie models by Ford

59 FORDS are built for people 59 FORDS are built for savings



Naturally you want your new car to carry your whole family comfortably. You want a car built for people. That's what you get in a 59 Ford! It's beautifully proportioned for people to step into... settle down in... see out of. And it's beautifully proportioned for people to drive! Put on your hat (there's plenty of headroom) and let's take a trip through this Thunderbird-elegant Ford. Notice how wide the doorways are. Man-sized, you'll say! Sit down in the seats.

Bounce up and down. The middle seats are just as deep and soft as the rest. After all, Fords are built for six people. Look around you. The ladies will love Ford's Thunderbird elegance. Next, sit behind the wheel and look out over the hood. You can see more of the road. No need to squint. Ford's windshield is a sunshield, too! And, rear-seat passengers get the same consideration.

Try Ford's high-spirited"go." The upkeep's low. You save up to 5¢ on each gallon of gas.

Both standard Ford engines—Thunderbird V-8 and Mileage Maker Six—take wing on regular. Oil changes are needed less often with Ford's Full-Flow Filter—only three times a year for the average driver. And Ford has made waxing your car old-fashioned. An amazing new Diamond Lustre Finish stays bright with just washing. You don't have to wax it . . . ever!

Economy never looked so good before. Let your Ford Dealer show you why!

THE WORLD'S MOST BEAUTIFULLY PROPORTIONED CARS



49-Year-Old Marvel

The most anticipated moment in U.S. dance this year will come up at the Bolshoi's opening night in New York with the entrance of Galina Ulanova, whose swirling turns and floating leaps are classical marvels of movement. The fabulous, 49-year-old prima ballerina is not likely to be overawed by her U.S. audience. Last month in the company's home theater, she swept through scenes from Giselle (above and below) for the most distinguished audience in the Communist world at a ballet gala honoring the 21st World Congress of the Communist party. When she had finished, the bosses of Red officialdom—including Togliatti, Duclos and Ho Chi Minh—called her back for 16 curtain calls. That seemed a restrained tribute to one ballet buff who knows U.S. audiences. "When she gets to New York," he said, "she'll be taking curtain calls until four in the morning."





enroll now in the Third Annual FRUIT OF THE LOOM SOCKS SCHOLARSHIP AWARDS

Your child may win a free college scholarship! Five more lucky boys and girls will win a guaranteed education this year—and your child may be one of them. Here's all you need do: pick up a free entry blank at your local F. W. Woolworth store, or department and variety stores in your city—wherever Fruit of the Loom Socks are sold. Fill it out and drop it in the box in the store. That's all. There's nothing to buy . . . nothing to rhyme . . . nothing to mail. You may insure your child's future today! 1,105 National Awards, including:

- 5 Full Four-Year College Scholarships
- 100 Sets of New Wonder World Encyclopedia*
- 1000 Volumes of Hammond's Nature Atlas



Dentists everywhere hail the Pro Double Duty Tooth Brush!

Massages gums gently and safe, as it cleans teeth spankling his

GENTLE WHITE OUTSIDE BRISTLES MASSAGE GUMS SAFELY, AUTOMATICALLY.

> FIRM BLUE INSIDE BRISTLES CLEAN AND POLISH TEETH BETTER.

Pro Brush Company sent the new PRO Double Duty Tooth Brush to every dentist in America. We wanted to find out, in dentists' own words, whether they liked it, and why. There was no pressure of any kind. The return postcards were printed: "I have tried the PRO Double Duty Tooth Brush and here are my honest comments . . . "

And did the dentists tell us! Already, over 9,000 cards from all 49 states and D.C. have been received. Answers were overwhelmingly favorable and enthusiastic. The dentists' comments shown are typical of hundreds.

The main reason dentists like the PRO Double Duty is: It's two brushes in one. Firm blue inside bristles polish tooth surfaces better. Gentle white outside bristles massage gums towards healthy firmness safely, as you brush.

- STOCKTON, CALIF.
 - "Certainly makes teeth feel and look cleaner"
- DENVER, COLO.
 - "Great . . . for gum massage and cleaning in the spaces between the teeth"
- OMAHA, NEB.
 - "The right texture and the right size"
- CHICAGO, ILL.
 - "A distinctly new approach"
- KINGSPORT, TENN.
 - "Easy on the gingivae (gums), yet it does a good job of cleaning"
- PITTSBURGH, PA.
- "I recommend it to all my patients"
- MANCHESTER, N.H.
- "Anatomically correct"
- - "Excellent for gum massage and inter-proximal cleansing"
- SPARTANBURG, S.C.
 - "Best brush for massaging the gingivae and cleaning the teeth"

State of New York County of New York : SS.:

Miles A. Wallach, President of M. A. Wallach Research, Inc., an independent research company, being duly sworn, hereby deposes and says: that I have read all the dentists' postcards from which the quotations on this page were taken: that the quotations are true and authentic; and that the cards were all postmarked in the cities named,

Sworn to before me this 15th day of December, 1958.

203115

NEW PRO

Pro-phy-lac-tic Brush Co., Florence, Mass.



All Nylon

natural bristle center.

NEW! Child's Double Duty



WITH A FURIOUS SLAP, ANTHONY QUINN SHOWS ANGER WITH INA BALIN, PLAYING HIS DAUGHTER, WHEN SHE CALLS HIS NEW GIRL "A GANGSTER'S WOMAN"

She Who Got Slapped

Ordinarily no one would dream of slapping Ina Balin. She is a lovely and delicate girl of gentle ways, snow-white skin and big hazel eyes. But Ina wants to be an actress and has been working hard at it ever since she was 15. She has worked the summer resort theaters, was an unpaid apprentice, a low-paid bit player, had a small but memorable part in a Broadway play. Then after five years of hard work Ina was signed by Paramount for Black Orchid. As part of the plot Actor Anthony Quinn slapped her face hard. Director Martin Ritt, a perfectionist, called for a new camera angle and another slap and another—six bruising slaps in all. Bravely, Ina, her face all aflame, stood up to it. Finally, when Director Ritt was satisfied, she wept.



AFTER THE SLAPPING movie's director, Martin Ritt, provides a much needed handkerchief for Ina.



WORDS OF SYMPATHY go with handkerchief. Ritt told Ina she had been brave, a real trouper.



SAVE \$745

COMBINATION OFFER FROM BISSELL





GET THIS ALL-CHROME BISSELL FOR YOUR 2-MINUTE PICK-UP!

Here's the quick, modern way to tidy up your living room in just two minutes. Smart, slim case gets under low furniture. Full-width brush picks up litter near furniture legs and along baseboards. All-around bumper protects furniture. Big twin dustpans empty easily.

NOW-SHAMPOO YOUR RUGS Standing Up!

Clean a 9x12 rug in 30 minutes and get sparkling results without the expense of professional cleaning. Your hands never touch the shampoo! Just pour it into tank, add water, and roll Shampoo Master over rugs. Exclusive Roller-Brush action gets deep-down dirt.

\$1095 New Mercury Sweeper

\$1495 New De Luxe Shampoo Master

\$198 22-oz. can Bissell Rug Shampoo

\$2788 VALUE FOR JUST \$2043

Limited time combination offer





BISSELL CARPET SWEEPER CO., GRAND RAPIDS 2, MICHIGAN

Get the new "Betty Bissell Book of Home Cleaning" —35¢ everywhere Bantam Books are sold.

SLAPPED CONTINUED



FRIENDS AT LAST. Mary and Rose (Sophia Loren) go for coffee. Rose told Mary she had ruined her husband, begged Mary not to destroy her father.

A WINNING WIDOW

All that slapping may spell big success for Ina Balin. Black Orchid is a loving and sentimental attempt to capture the warmth of Italo-American life, a movie that walks in the steps of Marty and The Rose Tattoo. It tells of an Italian girl. played by Sophia Loren, who comes to the U.S. and hungers so greedily for glittering things that her husband is driven first to a gangster's life and then to a gangster's death. When, later, she falls humbly in love with an ordinary Italian businessman, his daughter, jealous of her own place in her father's life, fights her, The widow's effort to break through the girl's hostility is the story. Both Loren and Quinn, old hands in this kind of film, turn in splendid performances. The young newcomer, Ina Balin, does well as the confused daughter and proves worthy company for the stars.



PLANNING NEW LIVES, Papa Frank Valente and Rose sit in ice cream parlor while Frank spins out ideas for a house in the country and better days.



ROD ALEXANDER AND HAMBI LYBIN IMPG. BOD ALEXANDER

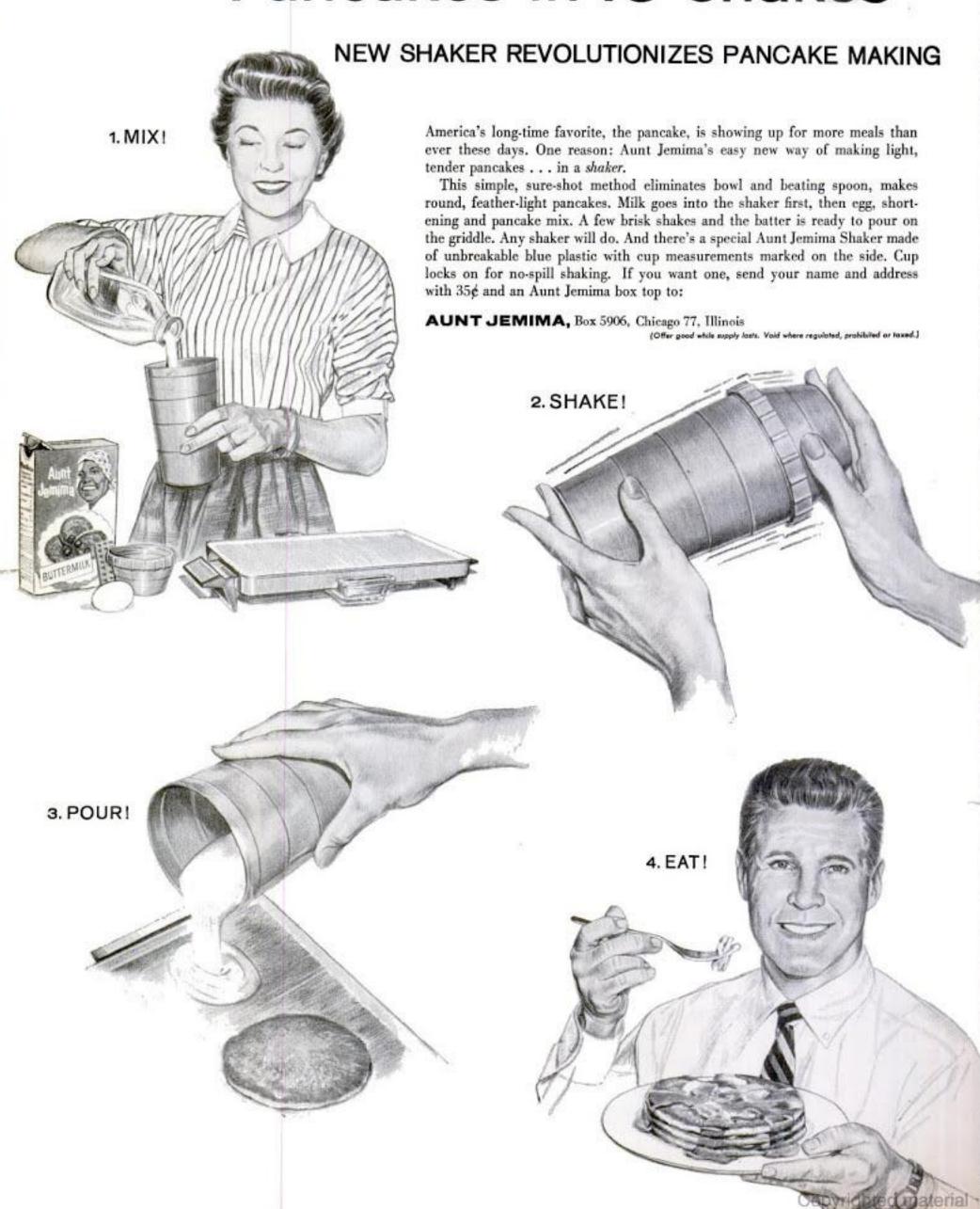
IT LEAVES YOU BREATHLESS! Let nobody try to tell you all vodkas are the same!

There's only one flawless Smirnoff. Charcoal-filtered to incomparable smoothness, Smirnoff has virtually no taste of its own. It never "takes over" in your drinks. It leaves no whisper of liquor on your lips. Make sure you get Smirnoff, the Vodka of Vodkas. At liquor stores, settle for nothing less. At bars, just mention our name!

80 AND 100 PROOF, DISTILLED FROM GRAIN. STE. PIERRE SMIRNOFF FLS. (DIVISION OF HEUBLEIN), HARTFORD, CONN.

Copyrighted material

Pancakes in IO shakes





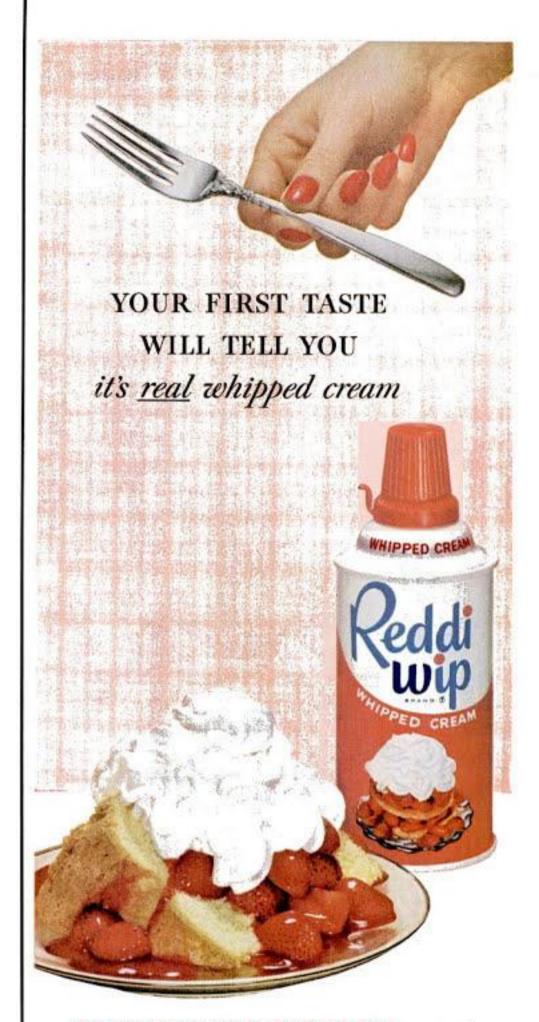
MASKED SKIER, Alan Stutzman, wears Peruvian mask at Mt. Snow, Vt. Mask is of alpaca, with colored patterns for lips, nose, eyes, and costs \$7.95.

A Spooky Face for Skiers

Ever since Inca times, the tribesmen of Peru have worn ornate woolen masks against the biting Andean cold. A New Yorker named Stanley Selengut saw them two years ago and he reasoned that the masks would provide ideal protection for the tenderer cheeks of U.S. skiers. He organized several Peruvian villages to turn them out at a thousand a month, and U.S. skiers this season have been snatching them up as fast as they are imported. The masks, aside from their purely thermal virtues, lend a spooky aspect to snowy slopes and provide a psychological bonus for everyone. They make fanatical skiers look as grim as they feel and they offer charitable anonymity to the ones who fall.



KISS is bestowed by Alan Stutzman on Adrienne Shields, 24, a ski instructress at Mt. Snow. This mask has a black face but no two of them are alike.



SO RIGHT FOR TONIGHT... and so easy. Serve luscious fresh-frozen berries over generous wedges of your favorite cake... topped with delicious Reddi-Wip. It's real whipped cream with just a hint of sugar and vanilla. All desserts taste better with real cream Reddi-Wip.

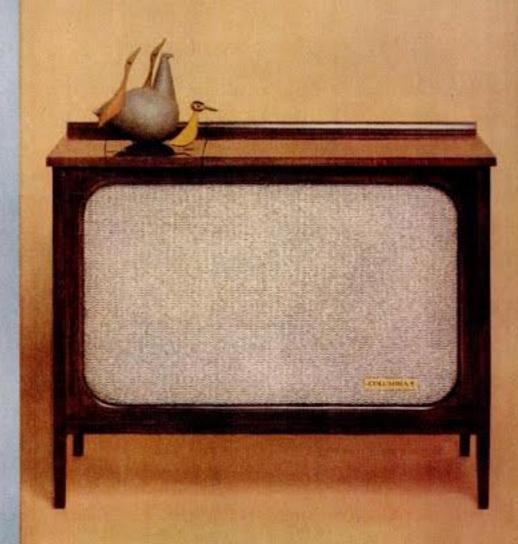
© 1959, REDDI-WIP, INC., AVAILABLE IN CANADA

Nothing to add. The two speakers of this exciting portable have 12-foot connecting lead between units. Separate volume control for each channel. Dual amplifiers. Operates on either monaural (without dismantling) or stereo. Turnover cartridge has two sapphire styli. Plays all size records... at all speeds. Washable pyroxylin-covered case in beautiful charcoal grey and white accented by exclusive Acousti-grille. Model 901.

Swedish-modern cabinet of hand-rubbed mahogany veneer housing a complete stereophonic instrument. No remote speakers needed! Has 3 speakers, dual amplifiers, 4 controls, 15-watt power, 30 to 20,000 cycles; GS changer and Columbia CD cartridge with diamond needle. Plays all records, automatically selects speeds. Available also in blonde mahogany or walnut at

slightly higher price. Model 951.





COLUMBIA

BIG STEREO

PUTS YOU IN THE CENTER OF SOUND

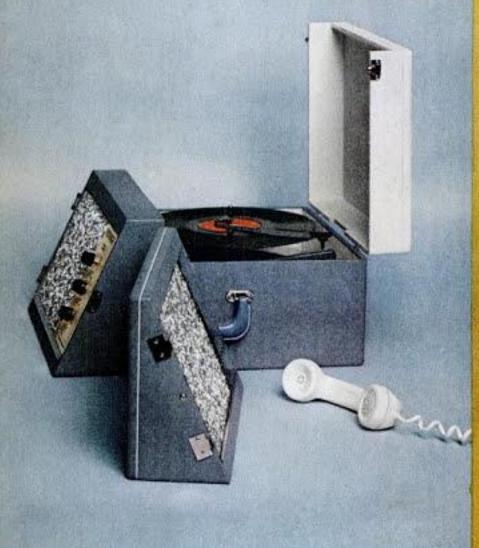
Nothing to add! This beautifully-styled portable phonograph has 12-foot connecting lead between speaker units, dual amplifiers, 5-watt power. Features 4 controls, including individual channel control. Turnover monaural/stereo cartridge has dual sapphire needles. 4-speed automatic changer. Plays all records.

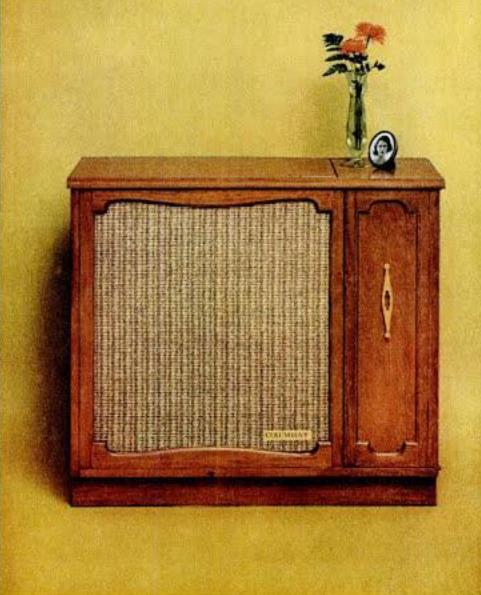
Washable pyroxylin-covered case in sky grey and white combination with exclusive Acousti-grille. Model 905.

Provincial cabinet of hand-rubbed fruitwood with complete stereo and monaural machine; only remote speaker needed. 4 speakers; 21 watts; cycle range, 30 to 20,000; 8 controls including AM/FM tuners which play simultaneously for "Stereo" broadcasts; "no-drift" FM; CD cartridge with diamond needle; GS change.

with diamond needle; GS changer; built-in antennae. Plays all records. Model 957. Matching speaker available. (AX-150)

\$39995





\$3995

PLAYS ALL YOUR RECORDS

COLUMBIA OPENS THE DOOR TO STEREO FOR EVERYBODY

with an exciting new line for '59 at the most exciting prices! Big Stereo is Big Fun! It's Big Sound, rollicking with realism, putting you smack in the center of every performance. Big Styling, vigorous, young and sparked with color. And Big Features that make the whole operation easy as listening.

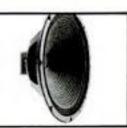
Only Columbia, famous for "firsts," brings you this Big Stereo. It's a natural follow-up for the first @ record, the fabulous "360" phonograph, the first guaranteed Stereo-Fidelity records.



GS CHANGER brings the terntable to a complete stop each time the record drops, protects your fine records from scratching and other friction damage. Automatic 4-speed; intermixes records of every size too.



CD STEREOPHONIC CAR-TRIDGE. Columbia exclusive unaffected by age or temperature. Minimizes groove-toneedle stress, for less wear and truer tracking for finest stereo reproduction.



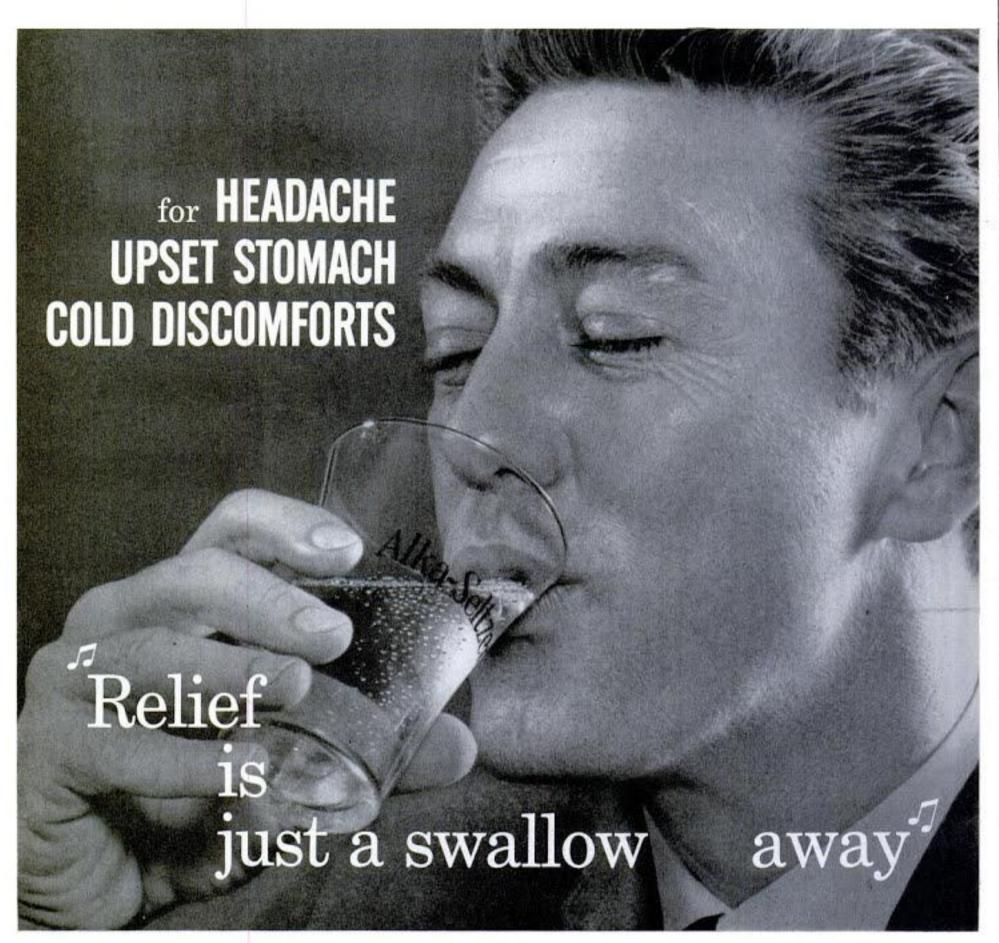
COLUMBIA SPEAKER SYS-TEMS. Top quality Columbia engineered speakers insure the highest fidelity of sound reproduction from the lowest to the highest audible vibration without distortion or feed back,

STEREO-FIDELITY PHONOGRAPHS BY



Prices quoted are suggested list, matogaze fields. Slightly higher is the West.

* "Culumbia" "360" 👻 🥳 Marcus Reg. A division of Columbia Broadcavting System, Inc.



with Alka-Seltzer®

These common ailments can make you feel bad all over. That's why you'll like the special kind of relief ALKA-SELTZER gives. ALKA-SELTZER becomes a gentle, relief-giving liquid that your body can use easily, naturally, quickly. With ALKA-SELTZER, "relief is just a swallow away."

Alka-Seltzer helps you feel better.

MILES PRODUCTS



Division of Miles Laboratories, Inc., Elkhart, Indiana





A redheaded woman walloped Broadway last week with the help of a pair of lovely double-action legs and, as her hero blithely sings, a superior posterior. She also had a buzzy, saucy little girl's voice and a wide, uncertain smile that can suddenly flood a theater with laughter. This was dazzling Gwen Verdon (see cover and p. 84), who scored the greatest triumph of her singing, dancing, fun-making life in a show called Redhead.

With music by Albert Hague and lyrics by Dorothy Fields, Redhead tells of a mousy sculptress in a waxworks museum who gets involved in a murder and falls in love with a vaudeville muscle man. This happily complicates her life and keeps a cast of assorted characters busy seeing to it that she captures her hero and is not captured by the villain. The show runs pleasantly along when Gwen is off-stage. When she comes on, it soars.

MAKING WITH MACE, a brave Gwen Verdon goes determinedly after the murderer who is at large in the waxworks in which Gwen works.

Fleet feet and a fetching smile



SWINGING A FOOT, Gwen sings Erhie Fitch's Twitch, show stopper about lad's yes for new witch.



STRUTTING OFF STAGE, Gwen warns if Fitch switches witches, witch he ditches will smack him.



WITH HER HERO, strongman (Richard Kiley), Gwen, after first date, sings Look Who's in Love.

IN GLORIOUS DREAM Gwen sees herself wed ->
to acrobat (danced by Kazimir Kokich) and in act.







DANCING EVERYBODY DOWN, Gwen, visiting the Green Dragon, a low-class pub, gets into wild

dance with other patrons and, despite a number of pauses for drinks, winds up the only one on her feet.



IN "PICK-POCKET TANGO" Gwen, tossed into jail for disorderly high jinks, crawls and tickles

her way all over a dance-dazed jailer in a successful effort to capture the keys to the jailhouse door.



wash 'n' wear



CRAFTED IN COMBED COTTON POLISHED SHEEN

Here's a luxury-look jacket you'll always wear with pride. Has turn-up, two-button collar, yoke cape back, framed slash pockets, shirred elastic sides, full zipper front. Washable—water repellent—wrinkle, soil and perspiration resistant. Many rich colors. About \$5.95 for men, \$4.95 for boys. Ask for Sir Jac Model 2418 at good stores. STAHL-URBAN CO., Dept. L. * TERRE HAUTE, IND.





1 60 FOR CARTER'S 7* Special Inks!



®THE CARTER'S INK COMPANY, CAMBRIDGE 42, MASS.

A NEW-MODEL VERDON

In more ways than one Redhead is a big change for Gwen Verdon. In her three previous Broadway hits (Can-Can, Damn Yankees, New Girl in Town) she has portrayed a wildly sexy Eve, a devil's handmaiden and an ex-prostitute. Now, putting all such wickedness behind her, she is playing a 29-year-old spinster who has never been kissed. But, more than a difference in role, Redhead brings a difference in Gwen.

As the best and hardest working female musicalcomedy dancer in the business, Gwen Verdon perfected a special blend of pure sex and pure fun that keeps her audience in a state of double-edged excitement. In Redhead she is gaining a new hold on her admirers by the simplest device. She is enjoying herself—and letting everybody know it all evening long. As every good hostess knows, guests have a better

time at a party if the hostess is having fun too. In the theater this same kind of contagious enjoyment rubs off on audiences. For Gwen Verdon, who as recently as 1955 used to get the shakes whenever she went on to sing her first song in Damn Yankees, this new-found ability to have a wonderful time before 1,300 people every night represents a particular triumph.

"In the past Gwen has always seemed to be proving something to herself," said her friend Boh Fosse, the dance director who coached her in Redhead. Whatever she was proving, she began very young—in Culver City, Calif., where her father was a movie electrician. Gwen's mother had been a dancer and was eager to have Gwen fulfill her

ambitions. At first this seemed unlikely. A series of infantile diseases at the age of 2 had left Gwen so rachitic and knock-kneed that she was in bed for months. A doctor suggested that her legs be broken so they could be reset and straightened, but Gwen's mother insisted that dancing was better therapy.

For nearly 10 years the child's legs were encased in ugly high-topped corrective shoes that made her the butt of other children's jokes. But meanwhile she was getting a rigorous course of training that would someday turn the jokes to applause. At 4 she appeared with her mother in a dance act at a Los Angeles hotel; at 6 she was billed as "the fastest tapper in the world"; at 12 she was cheered at Boy Scout jamborees; at 16 she was dancing in a nightclub in a costume consisting mainly of gold paint.

At 16 also she cloped with a fun-loving charmer named James Henaghan. A struggling screen writer and gossip columnist, he was twice her age. Gwen took cheerfully to domesticity. She gave up dancing, wanted to stay home nights, and at 17 bore a son, Jimmy. To her happy-go-lucky husband she was, if anything, too housewifely. In three years the Henaghans were divorced, although they have remained on amiable terms.

To help support her son Gwen went back to dancing. She got her first big Hollywood job with Jack Cole, the talented leader of a quasi-Oriental dance group which specialized in seductive hip and shoulder twitches, lizardlike movements of the neck and Siamese finger bends. Gwen became his much valued assistant. Cole was a notably stern disciplinarian, but even he spoke admiringly of her "insane drive and Scotch-Irish streak of belligerence." She danced in musical films, coached Marilyn Monroe to walk less sexily and Jane Russell to walk more so. When an important star was supposed to do a difficult dance number, Gwen substituted for her in the long shots, while the star took the close-up bows. It was grinding work that brought little glory. But it paid off when Gwen was noticed by Choreographer Michael Kidd and summoned to Broadway to play Eve in Can-Can.

Gwen's Eve was so irresistible, said one critic, that she justified the Fall of Man. The only trouble was that she so far outshone Can-Can's expensive foreign star, Lilo, that her role had to be cut down to keep peace backstage. In her next show, Damn Yankees, she became a full star. As the devil's stooge, singing and dancing Whatever Lola Wants Lola Gets, she again was a public inducement to sin. It now

became clear that what she had been acquiring through all her years of hard work was a rare combination of abilities. She had a superbly disciplined body, but also an elfish humor and delicacy that expunged vulgarity from even her sultriest didos. She could excite any normal man and still not offend his maiden aunt—just about the neatest trick in show business.

In her next musical, New Girl in Town, adapted from Eugene O'Neill's play, Anna Christie, Gwen did creditably enough in the scenes of heavy drama but never seemed quite at ease. Last summer Gwen had her first long vacation in 10 years. Herson, nowalmost 16, joined her on Long Island, Between her favorite pastimes, cook-

ing ("I like spaghetti with clam sauce") and lying on the beach ("I freckle till they all run together and make a tan"), she started working privately on her strenuous role in *Redhead*. By the time rehearsals began in November she was in a highly industrious mood, "Gwen really wore us out," said one of the youngsters in the dance group.

George Abbott, who has directed her twice on Broadway, says that her hard work stems from "an unfriendliness to her own body." "She is not at all vain," Abbott goes on, "and never dresses to attract attention to herself. She does not think of herself as sexy. She dresses like a gypsy, wearing old slacks that drool around her ankles. She is an intellectual actress. You approach her through reason."

Abbott is speaking of the Gwen he directed two years ago. Outwardly she has changed very little. Still dedicated to her work, she is concerned with keeping fit—taking naps, drinking two quarts of milk a day and lots of root beer with cream in it. "I'm proud of myself," she says, "because I'm sticking right on 126½ pounds now. In other shows I've lost as much as 15 pounds." And then she adds, "I love this show, and so I don't worry about it. And when I don't worry, I eat well."

Gwen has not altogether given up worrying, but it is a big step for her to become only a part-time worrier. After the curtain went down on Redhead's opening, Director Fosse hurried back to Gwen's dressing room, expecting to hear her ask, "How do you think they liked it?" Instead she broke into a grin and said, "I can't believe it. I didn't feel nervous at all."

> -Tom Prideaux Life Entertainment Editor



WARMING UP before RCA Victor recording session. Gwen uses dance exercises to help her voice.

People try it...and they like it!

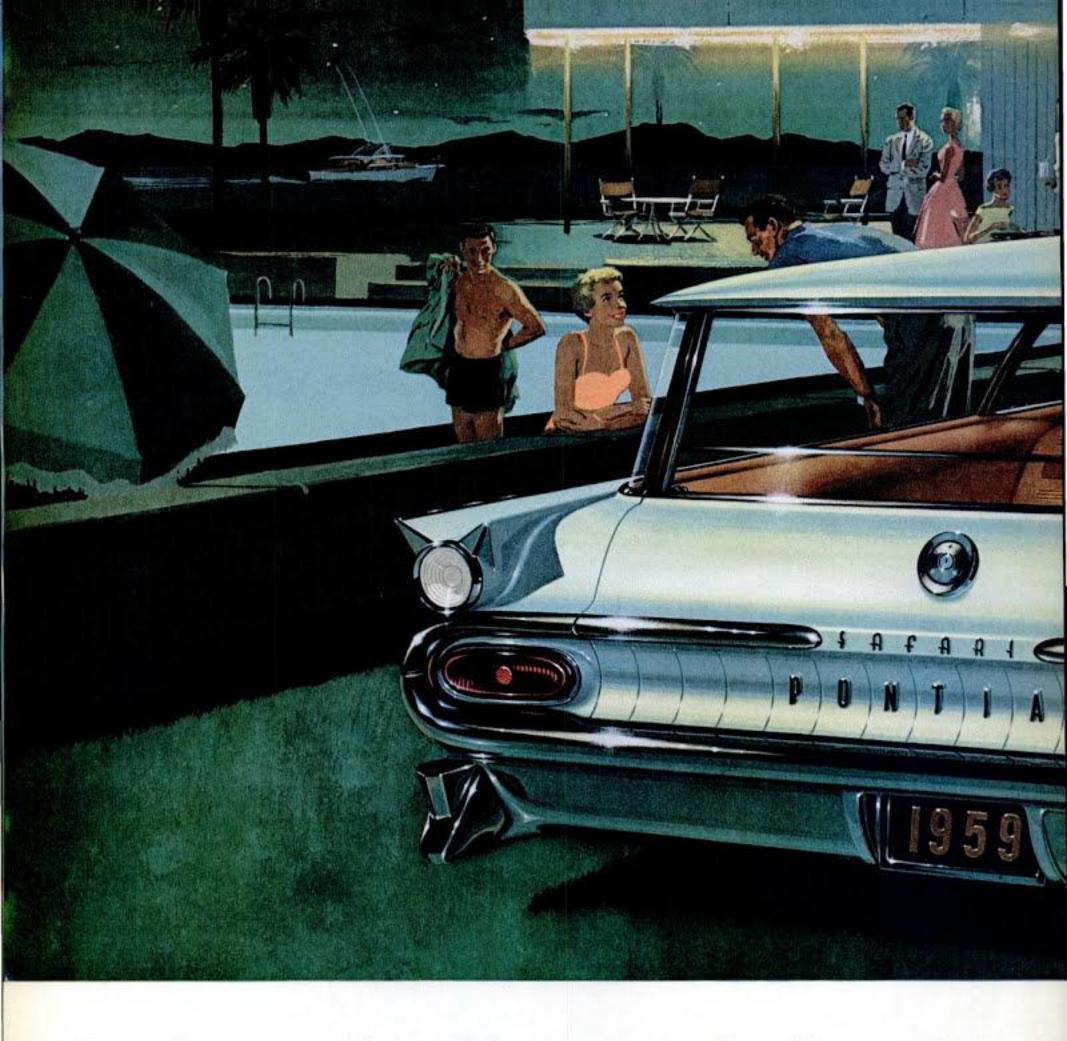


So many people have discovered the happy flavor of Black Label that it's America's fastest growing beer . . . the popular beer at the friendly, popular price.

Carling sales have soared to more than 3 million barrels during the past nine years . . . from 62nd to 6th place in the nation!

And every day, more people say, "Mabel, Black Label"!





Pontiac combines glamour and utility to bring

Here's the glamorous new successor to the station wagon—the adventure-loving Safari by Pontiac.

One breathtaking look tells you that here is a fresh and exciting new kind of car—long, sleek, low as a sedan . . . beautiful far beyond the ordinary wagon.

In steel and glass and in spirit . . . the Safari gives driving new life and zest.

In performance, the Safari stands alone. Under all load conditions, exclusive Wide-Track Wheel design provides geared-to-theroad stability and resistance to lean, sway and crosswinds you'll find in no conventional wagon.

And you can choose from the industry's two most modern V-8 power plants: the Tempest 420, for the ultimate in action, or the

420E, which puts the accent on economy by delivering small car mileage on regular gas—yet with V-8 power and pep.

The ladies in particular will appreciate the Safari's superb handling ease; smooth, sure Air-Cooled True-Contour Brakes; luxurious—but rugged—interiors and roll-down rear windows with no top gate to tug with. The rear window is dash-controlled, electrically operated on Catalina 9-passenger Safari (optional at extra cost on others).

Choose from three glamorous Safaris—the Catalina 6- or 9passenger or the superb Bonneville 6-passenger. Whatever your choice—admiring glances will be a constant reminder that you're stealing the scene with America's most glamorous wagon!

Your Pontiac dealer invites you to drive this truly remarkable car! Copyrighted material



You get the solid quality of Body by Fisher.

you the scene-stealing Safari

PONTIAC!

America's Number 1 Road Car

3 Totally New Series . Catalina . Star Chief . Bonneville



THE ONLY CAR WITH WIDE-TRACK WHEELS

The wheels are moved out 5 inches for the widest, steadiest stance in America—lower center of gravity for better grip on the road, safer cornering, smoother ride, easier handling. Pontiac gives you roadability no narrow gauge car can offer!

PONTIAC MOTOR DIVISION . GENERAL MOTORS CORPORATION

Copyrighted material



Win \$20,000 acting in Bat Masterson TV Show. Get this bag for rules.



PRINT THEATER DRESS (GALANOS \$500) HAS SLEEVES MADE OF MORE THAN A YARD OF FABRIC, UNDERNEATH THEM ARE SMALL STIFFENED EXTRA SLEEVES

Shoulders Smartly Squared Away



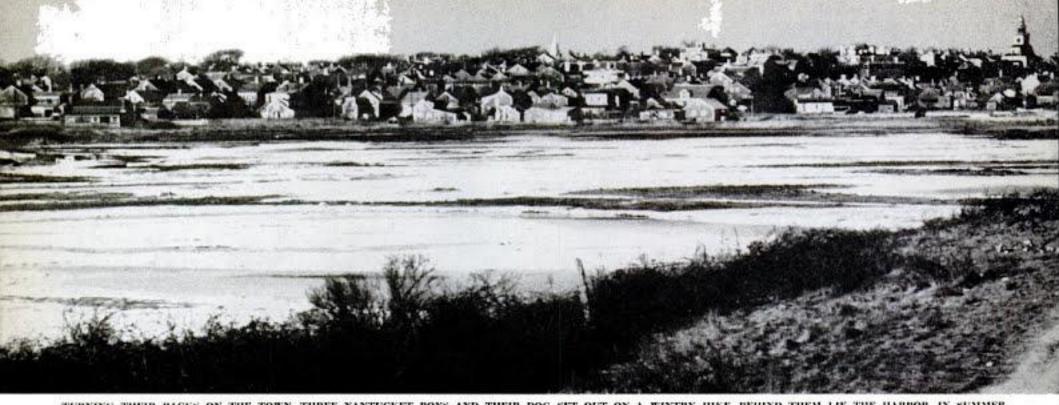
JOAN CRAWFORD LOOK GETS A SECOND CHANCE

This spring the two most influential designers in America, James Galanos and Norman Norell, have made shoulders so wide and sleeves so big that at the theater (above), or even in front of a TV set, well-dressed women are apt to be an obstacle. With the coming of the "new look" a dozen years ago, skirts got longer and shoulders narrower. Now, as skirts go up, shoulders spread out. Some of the new ones are reminiscent of Joan Crawford in her heyday.

Unlike the oldtime "football shoulders," which were heavily padded, the new fashions are stiffened, wired or made with extra yards of material. Hats worn with them may be either big to minimize the width or small to exaggerate it. But hair should be neat in order to make the neck look as long as possible. Wide shoulders, which are also one of the newest innovations in the Paris spring collections, are already turning up in less expensive U.S. versions.



BROAD-SHOULDERED PINAFORE of checks is worn over a black sheath (Traina-Norell, \$525).



TURNING THEIR BACKS ON THE TOWN, THREE NANTUCKET BOYS AND THEIR DOG SET OUT ON A WINTRY HIKE, BEHIND THEM LIE THE HARBOR, IN SUMMER

The Winter Joys of Children Summer Left Behind



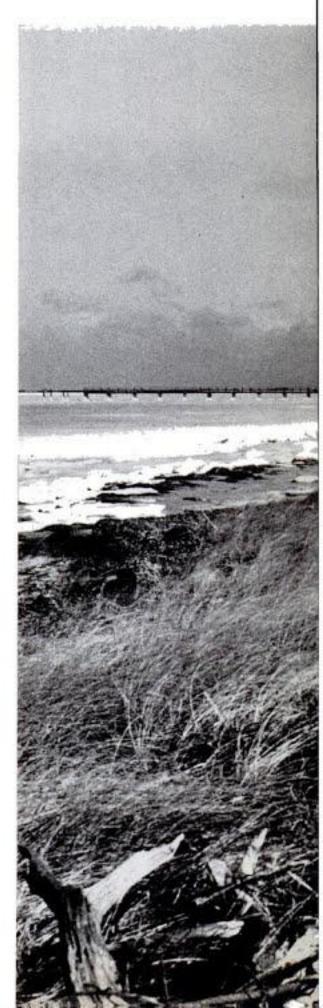
Muffled in parkas, Dana Perkins (left), Bruce Bartlett and Jack Peters, carrying his .22, go off to hunt rabbits on the moors.

On Nantucket Island in the summer climbing roses smother the pretty bungalows, crisp surf sparkles on the white sands and throngs of vacationers crowd the beaches and charming lanes. In winter the island, which lies 30 miles off the Massachusetts coast, wears a sterner aspect. Across its sandy moors the icy ocean winds blow, flattening the sere beach grass, tearing at clumps of scrub pine and gorse, lashing the weathered shingles of cottages, empty now that their summer inhabitants have departed.

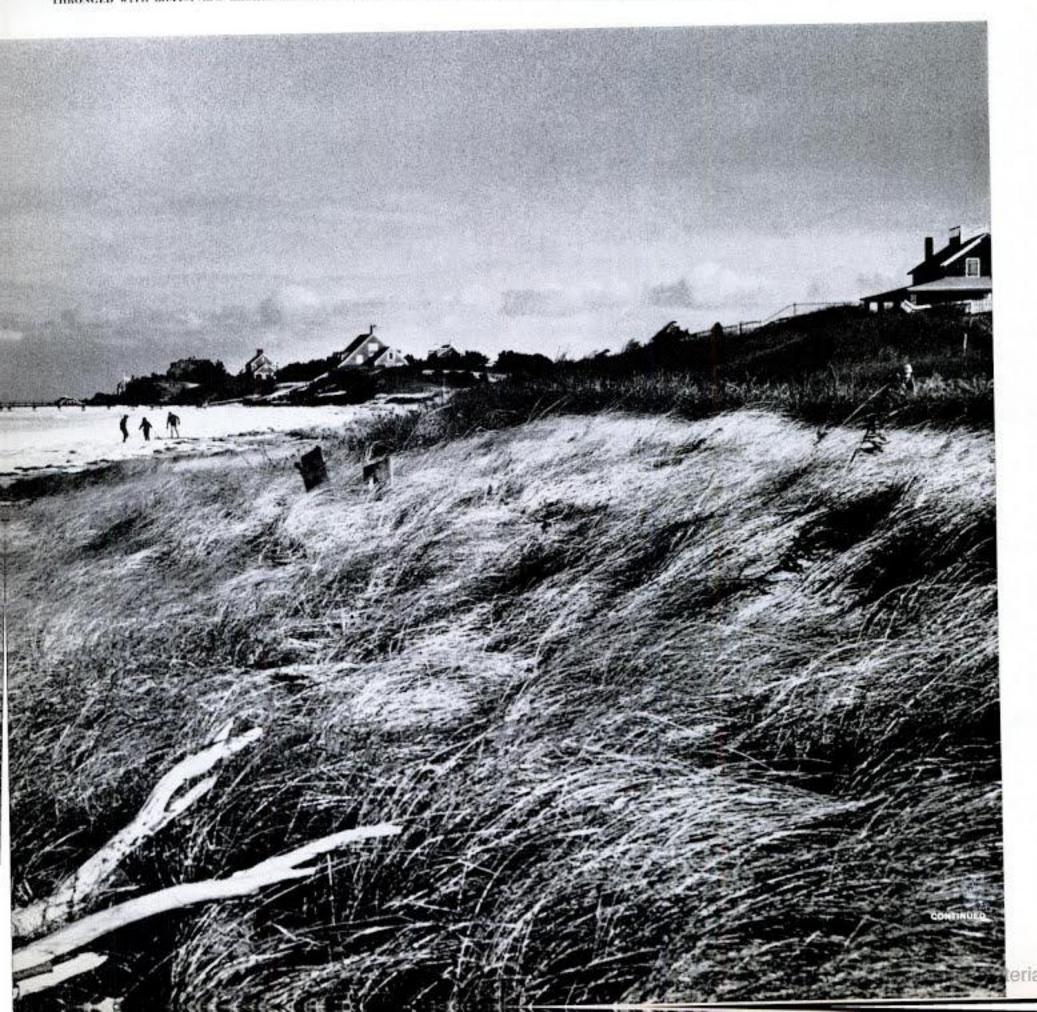
But the children of the 4.000 natives welcome the island's forbidding winter mood, with its authentic echo of a more austere New England past when Nantucket was a world famous whaling center. Like sparrows when birds of brighter feather fly away, they have the place all to themselves. Scorning KEEP OUT signs which hobbled them in summer, they clamber around the boarded-up homes and roam the rolling moors with dog and rifle.

Jack Peters. 14. Bruce Bartlett. 12. Dana Perkins. 10. and Frank Powers. 12. are native boys who know how to make the most of winter. The pictures on these pages show their carefree life in a world summer left behind.

> Along the harbor's frozen shore, bordered with coarse windswept beach grass, the boys cautiously try their weight on the crumbly sea ice.







The pleasures of playing where...



Leaping and skipping along ornate fence of Main Street mansion, the boys, joined by Frank Powers, 12 (center, rear), run obstacle course on their way home from school.

Leaning far out from private pier at end of Old North Wharf, Jack prods harbor ice. In summer pier is off bounds for the boys, In winter no one stops them from climbing all over it.



... you shouldn't



Shinnying up gatepost, Bruce Bartlett grasps whale-shaped weathervane, Island is dotted with these vanes, carved by islander as a reminder of Nantucket's whaling past.

Hunting for their supper on the moors



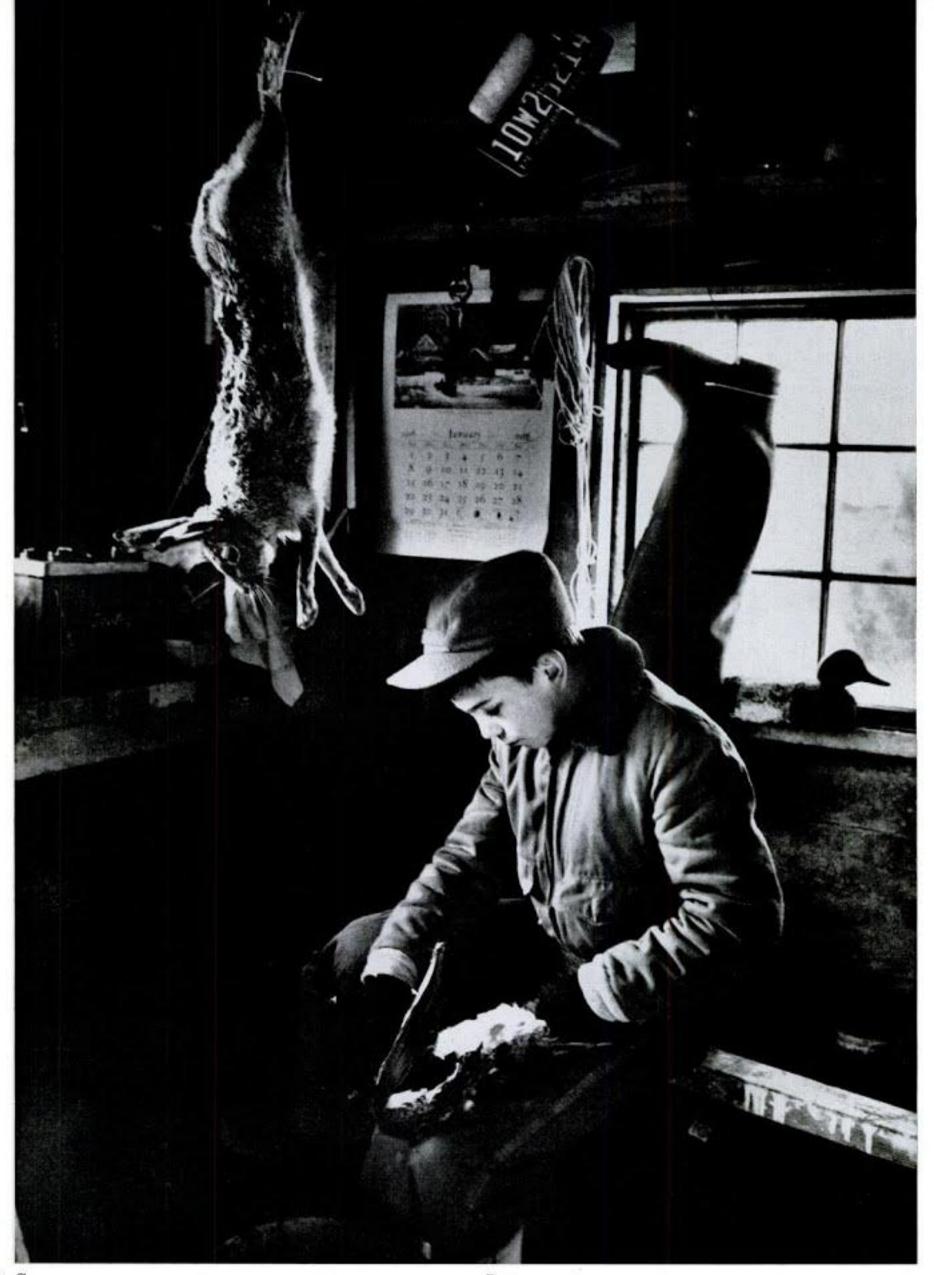
Fanned out behind a big empty summer house, the boys buck battering wind to hunt for rabbits. Dana's dog Smoky goes ahead to find a trail. He

is expert at this, But when he finds one he takes off alone and is usually not seen again until nightfall. The boys had no luck this day.



Teaching his son safety rules, Frank Powers Sr. checks young Frank's . 410 shotgun during rabbit bunt. Frank got the gun for Christmas.





➡Sitting in the lee of a scrub pine, Frank and his father share hot cocoa. Mr. Powers has a truck farm, raising vegetables for summer folk, and is too busy to spend much time with Frank except in winter.

In a picture that could be a classic hunting print Frank Powers plucks a duck be shot. Beside him hangs the frozen carcass of a jack rabbit he had bagged the day before. Duck and rabbit will go into the family pot.



Under a cold winter sky a knot of Nantucketers, among them the three boys at right, watch incoming steamer Nobska stuck in the ice with its cargo of food and mail for the island. Waiting for the

Coast Guard cutter to open a channel, the islanders reminisced about the last time the ferry was blocked by ice. That was for two weeks in 1936, This time the ferry got in two hours later.

When your TV picture tube needs replacing, remember this...

NOW...AN RCA PICTURE TUBE TO FIT EVERY BUDGET!



Not just one RCA television picture tube...but a choice of two!

When the picture on your TV fades, dulls or blacks out—when your TV technician tells you the picture tube should be replaced, remember you now have a choice of two kinds of RCA picture tubes:

- RCA SILVERAMA—A premium picture tube—constructed of all-new glass and parts. Made for the TV viewer who wants the finest picture his set can deliver.
- RCA MONOGRAM—A rebuilt picture tube of dependable quality for the budget-minded. Reprocessed and tested in the same factory as RCA's premium picture tubes.

Both RCA SILVERAMA and RCA MONOGRAM are warranted for one full year...and there's a size to fit virtually every make and model TV set. Your local TV service technician can give you complete information and prices. Remember: for the best in television be sure to say...RCA.



RADIO CORPORATION OF AMERICA

Electron Tube Division . Harrison, N. J.

What is a picture tube?

The picture tube — in simple terms — is actually a glass or metal bulb containing a "gun" which emits a stream of electrons. These electrons strike a layer of phosphor on the inside surface of the glass face — causing the phosphor to "glow", thus "painting" a TV picture on the face of the tube.

Two kinds of tubes

There are two kinds of picture tubes—new tubes constructed of all-new materials and parts, and also picture tubes known as "rebuilts". A "rebuilt" is simply a used picture tube that has been repaired by replacing the gun and possibly the phosphor and then reprocessed.

Actually, there's nothing

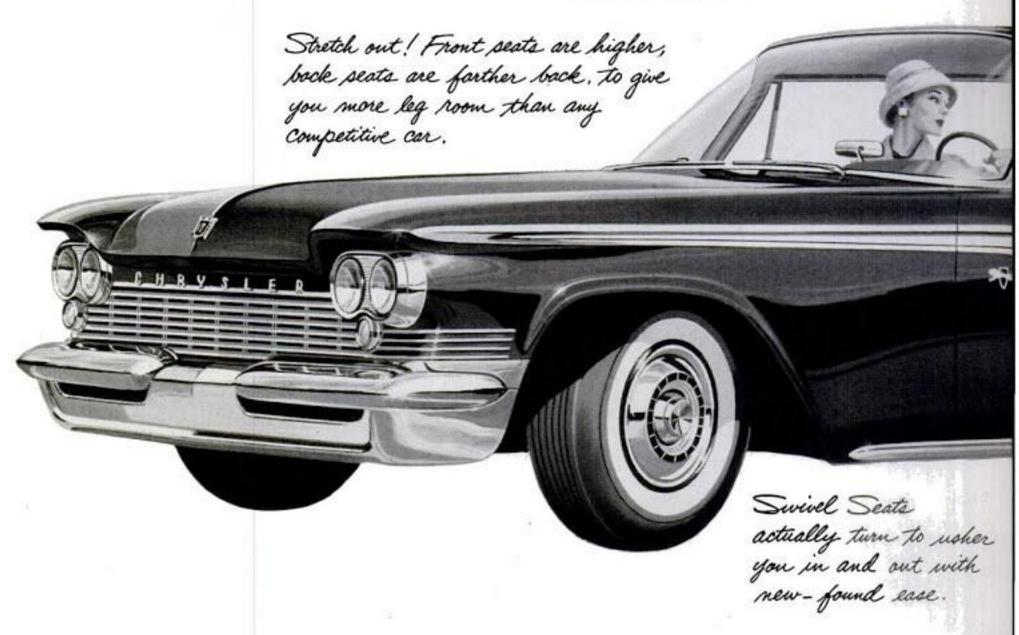
wrong with "rebuilts". Retread tires and many other reconditioned devices can give you satisfactory performance. But the quality of most rebuilt products is limited by the rebuilder's skill and knowhow. With a rebuilt picture tube the big question is—will it provide you with the bright, sharp picture you want for greater TV enjoyment? Now you can be sure! There is no finer rebuilt picture tube made than the RCA MONOGRAM.

So now you have a choice in RCA picture tubes:

- RCA Silverama... A premium picture tube—made of all-new glass and all-new parts.
- RCA Monogram ... No finer factory-rebuilt picture tube made.

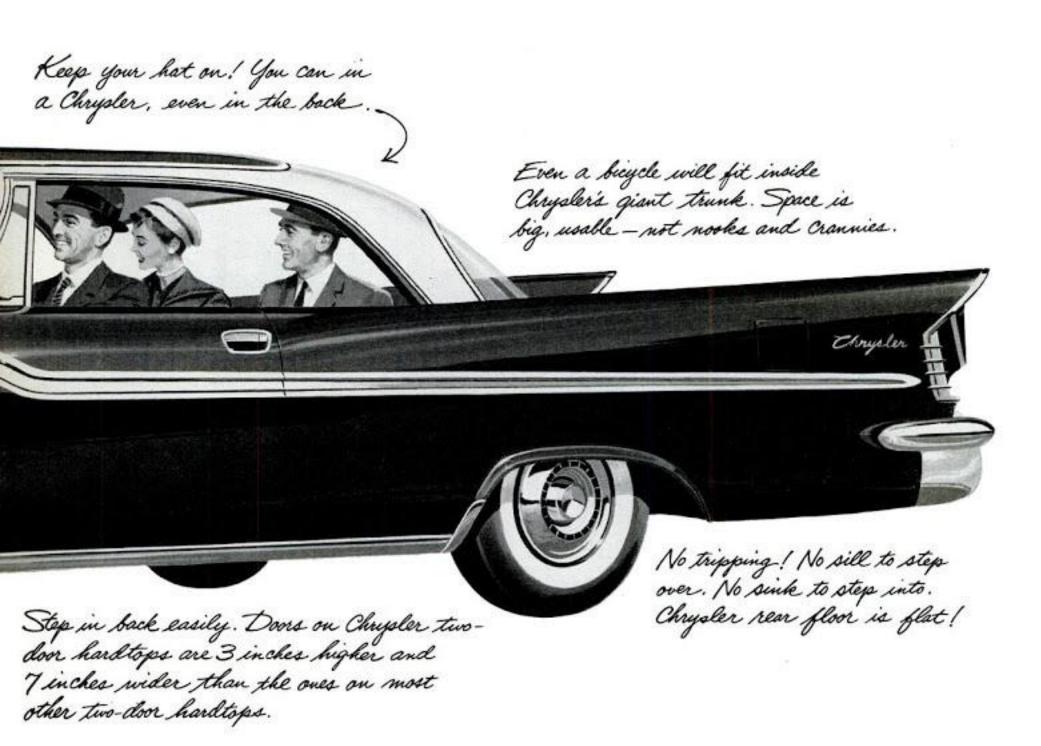
ROOMINESS IS THE AND CHRYSLER'S

No middle-man cramp! Chrysler's lower, thinner transmission tunnel gives you room to stretch your legs, even in the center seat.



All this at no extra cost: The economy of new Golden Lion engines . . . Torsion-Aire Ride . . . Total-Contact Brakes . . . Lustre-Bond enamel. Plus exciting options such as Swivel Seats . . . Auto-Pilot . . . Constant-Control power steering . . . Pushbutton TorqueFlite automatic transmission . . . pushbutton heater and air conditioner . . . power windows and six-way power seats.

BIG NEWS IN 59... GOT IT!

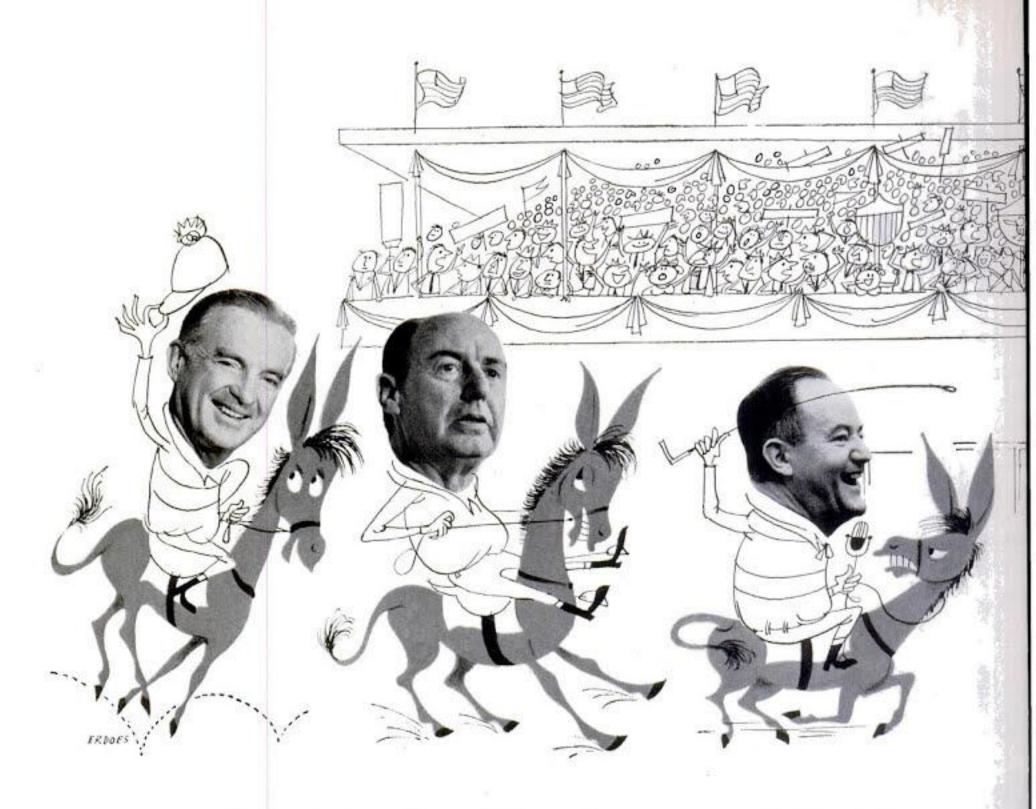




lion-hearted

CHRYSLER

. . . setting the pace in style and comfort



An Early Rush to the Post

FOUR PRESIDENTIAL HOPEFULS IN SENATE JOCKEY FOR POSITION

In the smoked wood and old silver setting of the swank "21" Restaurant in New York City, Hubert H. Humphrey, the Minnesota senator who hopes to ride a liberal tide into the White House in 1960, was recently displayed before a secret gathering of 50 or so Democratic bigcheck writers. Humphrey spoke for an hour. For most of that time he answered questions—the toughest questions his listeners could throw at him. As he drew near the end of his talk a member of his audience wound up and let fly the trickiest of all. Noting that not one word had been mentioned about presidential politics, he needled, "Senator Humphrey, you've told us where you've been politically—now tell us where you're going." The senator grinned. "Back to Washington," he said.

Despite this careful avoidance of presidential politics, everyone present knew that it was really the only subject that had been discussed at the meeting. The senator was second man in a parade of party hopefuls to pass in review before this group of wealthy, liberal New York Democrats, one of the most influential groups in the party. A few weeks earlier many of the same people had sat in the same room and had listened to Lyndon Johnson, Democratic leader of the Senate, answering many of the same questions. Similar meetings are planned with Senator Stuart Symington of Missouri and Senator John Kennedy of Massachusetts. Like Humphrey, all of these men go "back to Washington"; they comprise the core of the greatest crop of Democratic presidential hopefuls

the U.S. Senate has produced in many a year. Their maneuvering over the next 18 months will determine the starting gate odds at the 1960 conventions. And if the Democratic trend of 1958 continues, one of these senators might find himself moving into the White House in January 1961.

It is an axiom in politics that the place to look for future presidents is in the nation's statehouses. Since 1900, 18 of the 31 major presidential candidates have been former governors, most of them from big and politically important states like New York. Only two have been senators. But today, although there are 35 Democratic governors in the 49 states, not one of them shapes up as a really serious White House possibility. Those most often mentioned are Robert Meyner of New Jersey, G. Mennen Williams of Michigan and Edmund G. ("Pat") Brown of California, Neither Williams nor Meyner, however, has been able thus far to muster any support outside his own state, and Brown is a newcomer who seems to have as many opponents as friends in the party.

In this situation Democrats have been looking more and more toward Washington and the Senate. They pass over Estes Kefauver as an also-ran and see Maine's Ed Muskie as, at best, a possibility for 1964 or later. Their real interest is in the four major contenders, Kennedy, Humphrey, Johnson and Symington, who are jockeying for the post in what promises to be one of the closest political horse races of the century. All want the nomination. None can yet say so publicly. Each, by the very nature



in Democratic Horse Race

AND ANXIOUSLY EYE A PAST ENTRY by

by JOHN L. STEELE Chief TIME-LIFE Washington Bureau

of his position, is compelled to conduct his undercover campaigning in a different way from the others. And each is poignantly aware that there is another horse in the race who rarely shows up in Washington, who holds no office at all but who may win the nomination, as he did once before, without even trying. That man, of course, is Adlai Stevenson.

The actions of these men and their supporters provide a fascinating picture of the complexity and unpredictability of American politics.

The leading contender

OUT in front at the moment—in the polls, in estimates of potential delegate strength and in the mail received at Democratic headquarters—is the eager, boyish Jack Kennedy, who is 41 but looks 10 years younger. Invitations to speak pour in on Kennedy at the astounding rate of 10,000 a year. His friends claim that they often spot Hubert Humphrey weeks later filling speaking dates that their man has rejected. But popularity does not necessarily mean the nomination, as Estes Kefauver discovered to his dismay in two conventions. Indeed, being front runner this early in the game is a mixed blessing. The candidate in the lead is the one everyone else is out to beat—and if he slips he is likely to be trampled on before he can recover his position. But Kennedy backers feel that when the Massachusetts senator goes into the convention he will

have more than popular support. They claim he will have delegates.

By tradition he cannot talk about them openly. But the worst kept secret in Washington is Kennedy's hope that he can blitz the 1960 Democratic Convention by a first ballot showing of something over 500 votes, only about 150 shy of the majority needed for nomination. More than 300 of these would come from the solid backing of New England, New York, Illinois and Ohio. Another 150 are counted on from the Midwest, Alaska and the territories. About 70 would be his if he were to enter and win primaries in Wisconsin, Oregon and Florida (running the risk, of course, that a loss in any of these could destroy his chances entirely).

The one aspect of Kennedy's candidacy that no one knows quite how to assess is his Catholicism. The fact that an increasing number of political leaders in important states are Catholics is viewed by his supporters as evidence that the delegations from these states are likely to lean Kennedy's way. His opponents draw the opposite conclusion, insisting that Catholic political leaders would not dream of nominating a Catholic for President lest they be charged with favoritism.

More than one Kennedy backer feels that the politicians are more concerned about the religious question than the voters are. "Jack's problem is going to be getting the nomination," said one such friend. "Once he has it the religious issue will fade." Kennedy supporters feel that this will be particularly true once their man's views become known



FRONT RUNNER in the early preconvention campaign is Senator John F. Kennedy, here meeting well-wishers at a celebration in North Adams, Mass.

DEMOCRATIC HORSE RACE CONTINUED

on a number of subjects on which he might have to act as President, For example, the senator is opposed to using federal funds for parochial schools—to purchase books, for instance, or to pay teachers, or to provide transportation for pupils. The school construction bill Kennedy introduced last year would deny federal benefits to parochial schools.

In his effort to carve out a special position for himself in Democratic politics, in fact, Kennedy has shown an increasing tendency to take forthright stands on major issues. His approach to farm policy is highly individualistic, being most closely related to the controversial program proposed some years ago by former Secretary of Agriculture Charles Brannan. His strong opposition to colonialism, as reflected in his 1957 speech calling for Algerian independence, goes far beyond the policies of either Dwight Eisenhower or Harry Truman. And although the controversial Kennedy labor bill has the general approval of union officials, the safe course for Kennedy on labor matters might well have been to lay low and let somebody else risk offering a measure to restrict labor.

What kind of political situation will most favor Kennedy in the convention? His proponents are full of happy contradictions.

"With that convention worried about Catholicism," says one Kennedy man, "I'm hoping Nixon seems the best bet for the Republican nomination. Then the Democratic pols will feel safe enough to pick Jack,"

"If the Democrats expect Nelson Rockefeller to get the Republican nomination," says another, "they'll have to pick Jack. He's the one Democrat with more charm than Rockefeller."

The fact is that political charm is not a Kennedy monopoly among Democrats, and he is well aware of it. One whom Kennedy is watching closely is the awesomely articulate Hubert Humphrey. The two share a surprising number of tactical problems. Both are flirting with erstwhile Stevenson supporters, and both would be severely damaged by any strong new Stevenson-for-President movement. Both could be greatly affected by the party's choice of a 1960 convention site. And both are intently watching the fight for party power now under way in New York State.

The New York intraparty battle had its origins in last year's State Democratic Convention, when Tammany boss Carmine De Sapio forced the nomination of Frank Hogan for senator over the bitter opposition of the party's liberal wing. The liberals' candidate was former Air Force Secretary Thomas Finletter. After Hogan lost in November, Finletter

CONTINUED



I COULDN'T STOP

Torturing HIM!

MY poor husband. Living with me had become torture for him, I'd become such a nag. And the worst part of it was I just couldn't help myself! I felt so tired and worn-out — even an afternoon nap didn't help. When Phil came home from work, I was so nervous and irritable I jumped on every word he said.

I loved my husband dearly, but instead of being an understanding wife, I started arguments over nothing at all. I could see the strain telling on Phil. After all, no man likes a woman ruining his life!

"What's wrong?" he asked. "You're not acting like the girl I married. You're so tired and jumpy lately — it's just not normal. Maybe you ought to see the doctor!"

Sure enough, our doctor had the answer. After examining me, he explained that my condition was merely the result of a prolonged nutritional deficiency. He explained that a lack of vitamins and minerals was actually making me tired and cranky. All he recommended was a good nutritional formula to supplement my daily diet.

I started taking Vitasafe High-Potency Capsules, and it wasn't long before Phil and I noticed the wonderful difference. My tiredness disappeared, I wasn't nervous anymore — and thank goodness I stopped nagging. Phil and I are as happy as when we were first married.

If you are suffering from vitamin-mineral deficiency, why not see if Vitasafe Capsules can help you? You don't risk a penny. Simply mail the coupon below for a trial 30-day supply!

25° just to help cover shipping expenses of this

FREE 30 days supply High-Potency Capsules

LIPOTROPIC FACTORS, MINERALS and VITAMINS

Safe, Nutritional Formula Containing 29 Proven Ingredients: Glutamic Acid, Choline, Inositol, Methionine, Citrus Bioflavonoid, Liver, 12 Vitamins (Including Blood-Building B12 and Folic Acid) Plus 11 Minerals

To prove to you the remarkable advantages of the Vitasafe Plan... we will send you, without charge, a 30-day free supply of high-potency VITASAFE C.F. CAPSULES so you can discover for yourself how much stronger, happier and peppier you may feel after a few days' trial! Just one of these capsules each day supplies your body with over twice the minimum adult daily requirements of Vitamins A, C, and D... five times the minimum adult requirement of Vitamin B-1 and the full concentration recommended by the Food and Nutrition Board of the National Research Council for the other four important vitamins! Each capsule contains the amazing Vitamin B-12 — one of the most remarkable nutrients science has yet discovered—a vitamin that actually helps strengthen your blood and nourish your body organs.

Glutamic Acid, an important protein derived from natural wheat gluten, is also included in Vitasafe Capsules. And to top off this exclusive formula, each capsule now brings you an important dosage of Citrus Bioflavonoid. This formula is so complete it is available nowhere else at this price!

WHY YOU MAY NEED THESE SAFE HIGH-POTENCY CAPSULES

As your own doctor will tell you, scientists have discovered that not only is a daily minimum of vitamins and minerals, in one form or another, absolutely indispensable for proper health... but some people actually need more than the average daily requirements established by the Food and Nutrition Board of the National Research Council. If you tire easily... if you work under pressure, subject to the stress of travel, worry and other strains, with resulting improper eating habits... then you may be one of the people who needs this extra supply of vitamins. In that case, VITASAFE C.F. CAP-SULES may be "just what the doctor ordered"—because

they contain the most frequently recommended food supplement formula for people in this category!

POTENCY AND PURITY GUARANTEED

There is no mystery to vitamin potency. As you probably know, the U.S. Government strictly controls each vitamin manufacturer and requires the exact quantity of each vitamin and mineral to be clearly stated on the label. This means that the purity of each ingredient, and the sanitary conditions of manufacture are carefully controlled for your protection! When you use VITA-SAFE C.F. CAPSULES you can be sure you're getting exactly what the label states...pure ingredients whose beneficial effects have been proven time and again!

AMAZING PLAN SLASHES VITAMIN PRICES ALMOST IN HALF

With your free 30-day supply of Vitasafe High-Potency Capsules you will also receive complete details regarding the benefits of an amazing new Plan that provides you regularly with all the factory-fresh

Chaline	Vitamin Bra	2 mex.	PERSONAL SERVICES
Ditartrate 30 tog.	Nincin Amide	25 mg. 1	- 0
notiful 10 mg.	Calcium Pantothenate		
SI-Methionine 10 mg.	Vitamin E	3 LU.	
emon Bieflavenoid	Folie Acid	8.3 mg.	
Complex 5 mg	Calcium	50 mg.	Contract to the last of the la
lver 5 mg.	Phosphorus	39 mg.	ON COLUMN TO
Vitamin K 0.05 mg.	Gebalt	20 zig.	THEATHER
12,500 USP Units	Copper	9,04 mg. 9,45 mg.	Wasselford
(Itamin D	Manganese	0.5 mg.	and the second
1,900 USP Units	Molybdenum	0.1 mg.	The street of the street
itamia C 100 mg.	lodine	0.1 mg.	1
itamin By 5 mg.	Potassium Zine	2 11E	The same of the sa
itamin Bo 0.5 mg.	Magnesium	Sing.	State Street St.
We invite you to compare with any other vitamin	the richness of this	formula .	Toyre FREE
-	and the second second second second	-	Retail Value

Mail Coupon To VITASAFE CORPORATION, 43 West 61st Street, New York 23, N. Y.

or when in New York visit the VITASAFE PHARMACY, 1860 Broadway at Columbus Circle

Orgon To VITASAFE CORPORATION, 43 West 61st Street, New York 23, N. Y.

or when in New York visit the VITASAFE PHARMACY, 1860 Broadway at Columbus Circle

IN CANADA: 394 Symington Ave., Toronto 9, Ontario

Orgon To VITASAFE CORPORATION, 43 West 61st Street, New York 23, N. Y.

Canadian Fermula sejusted to local conditions.)

Orgon To VITASAFE CORPORATION, 43 West 61st Street, New York 23, N. Y.

Orgon To VITASAFE CORPORATION, 43 West 61st Street, New York 23, N. Y.

Orgon To VITASAFE CORPORATION, 43 West 61st Street, New York 23, N. Y.

Orgon To VITASAFE CORPORATION, 43 West 61st Street, New York 23, N. Y.

Orgon To VITASAFE CORPORATION, 43 West 61st Street, New York 23, N. Y.

Orgon To VITASAFE CORPORATION, 43 West 61st Street, New York 23, N. Y.

Orgon To VITASAFE CORPORATION, 43 West 61st Street, New York 23, N. Y.

Orgon To VITASAFE CORPORATION, 43 West 61st Street, New York 23, N. Y.

Orgon To VITASAFE CORPORATION, 43 West 61st Street, New York 23, N. Y.

Orgon To VITASAFE CORPORATION, 43 West 61st Street, New York 23, N. Y.

Orgon To VITASAFE CORPORATION, 43 West 61st Street, New York 23, N. Y.

Orgon To VITASAFE CORPORATION, 43 West 61st Street, New York 23, N. Y.

Orgon To VITASAFE CORPORATION, 43 West 61st Street, New York 23, N. Y.

Orgon To VITASAFE CORPORATION, 43 West 61st Street, New York 23, N. Y.

Orgon To VITASAFE CORPORATION, 43 West 61st Street, New York 23, N. Y.

Orgon To VITASAFE CORPORATION, 43 West 61st Street, New York 23, N. Y.

Orgon To VITASAFE CORPORATION, 43 West 61st Street, New York 23, N. Y.

Orgon To VITASAFE CORPORATION, 43 West 61st Street, New York 23, N. Y.

Orgon To VITASAFE CORPORATION, 43 West 61st Street, New York 23, N. Y.

Orgon To VITASAFE CORPORATION, 43 West 61st Street, New York 23, N. Y.

Orgon To VITASAFE CORPORATION, 43 West 61st Street, New York 23, N. Y.

Orgon To VITASAFE CORPORATION, 43 West 61st St



vitamins and minerals you will need. You are under no obligation to buy anything! If after taking your free capsules for two weeks you are not entirely satisfied, simply return the handy card that comes with your free supply and that will end the matter. Otherwise it's

SPECIAL PLAN FOR MEN

Men may also suffer from lack of pep, energy and vitality due to nutritional deficiency. If there is such a man in your house, you will do him a favor by bringing this announcement to his attention. Just have him check the "Men's Plan" box in the coupon.

up to us — you don't have to do a thing — and we will see that you get your monthly supplies of capsules automatically and on time for as long as you wish, at the low, money-saving price of only \$2.78 per month (plus a few cents shipping) — a saving of 45%. Mail coupon now!

geneere eer	
!: VITASAFE COI	
: 43 West 61st St	reet, New York 23, N. Y.
Yes, I accept the Vitasafe Plan	your generous no-risk offer under as advertised in this magazine.
	REE 30-day supply of high-potency s as checked below:
: Men's P	lan 🔲 Women's Plan
I INCLOSE 254	PER PACKAGE for packing and postage.
Name.	annon ted ted or are to anternoonierous.
Address	
City	to those who have never before taken ad- erous trial. Only one trial supply under y.
	394 Symington Ave., Toronto 9, Ont.



"I lost 25 pounds in 30 days without special eating."

says ELOISE McELHONE, TV Personality

"I took REGIMEN TABLETS, and never felt better."

"My doctor recommended that I lose weight but I couldn't stick to a diet. Nothing helped —not expanding pills, reducing candies, not even expensive salon treatments.

"Then I discovered REGIMEN TABLETS. Without special eating or super will power I lost 25 lbs. in 30 days—inches disappeared. I went from a size 18 to a perfect 14 in just 4 weeks. I felt satisfied with a fraction of the calories I used to eat, and my weight came tumbling down!"

ELOISE McELHONE New York City

NOW—A COMPLETELY NEW DRUG COMBINATION AVAILABLE WITHOUT DOCTOR'S PRESCRIPTION!

Regimen Tablets for Reducing without Special Eating

The only drug combination for your body to lose weight this fastest-acting way!

Lose up to 6 lbs. in 3 days—up to 9 lbs. the first week—and be completely satisfied with your weight-loss or your money back!

No food restrictions, no special eating, no giving up the kinds of foods you like. New drug acts directly to help reduce your overweight!

It's true! If you're normally healthy, you can now lose as much as 70 lbs. without cruel diets, without giving up all your favorite foods! Doctors know that the one sure way to lose weight is to reduce coloric intake . . . to eat less. They often prescribe drugs for this purpose . . . and now, at last, there is a new REDUCING DRUG COMBINATION FOR FAT PEOPLE, called REGIMEN TABLETS, safe enough to be used without prescription! Thanks to REGIMEN TABLETS, you must be satisfied with your weight-loss—as much as 6 lbs. in 3 days, 9 lbs. the first week—or your money back!

3-WAY ACTION MAKES IT EASIER AND FASTER TO LOSE WEIGHT!

REGIMEN TABLETS are aspirin-size, easy to take, and work 3 amazing ways for fast, effective weight-loss.

- They suppress your appetite; you eat the foods you like, without overeating.
- They force you to lose weight immediately by removing excess "fluid weight".
- 3. They start traveling quickly thru your blood stream . . . and you lose the TRE-MENDOUS URGE TO EAT! No super will power. YOU FEEL COMPLETELY SATISFIED ON FAR LESS THAN YOUR NORMAL INTAKE—

YET YOU LOSE WEIGHT FASTER AND EASIER THAN YOU THOUGHT POSSIBLE!

GUARANTEED

So start reducing the REGIMEN TABLETS way today. You may not lose as much weight as Miss McElhone but you must be delighted with your weight-loss—as much as 6 lbs. in 3 days, 9 lbs. the first week—or your money back. If dissatisfied, simply return unused contents to Drug Research Corporation. REGIMEN TABLETS are guaranteed safe for normally healthy people when taken as directed on label.

Clinical Test Proves Regimen Tablets Work

A leading medical specialist put one group of people on a restricted diet, while another group ate without restrictions. Both groups took REGIMEN TABLETS daily. In just 6 weeks, the unrestricted group had actually lost MORE weight than the SEVERE 1000-calorie diet group. This is documented clinical cridence that with REGIMEN TABLETS you can eat the foods you like and still lose weight!

Regimen-Tablets





INFLUENTIAL NEW YORKERS, Eleanor Roosevelt, Herbert Lehman (center), Thomas Finletter, called the "Old Turks," could take many delegates from Kennedy if they succeed in ousting Tammany Boss Carmine De Sapio.

DEMOCRATIC HORSE RACE CONTINUED

and some of his supporters, notably Eleanor Roosevelt and former Senator Herbert Lehman, launched a get-rid-of-De Sapio movement. De Sapio, who can count on the powerful support of Mayor Wagner and former Governor Averell Harriman, leans toward Kennedy. If the Tammany leader can repulse the liberal attack, Kennedy probably will be the gainer in 1960. If De Sapio is ousted or curbed, Kennedy will lose strength in the New York delegation. Mrs. Roosevelt, for example, is probably the bitterest critic Kennedy has (she has claimed, although without substantiation that Kennedy's wealthy father Joseph P. Kennedy is spending "oodles of money all over the country" on his son's behalf).

In New York, Kennedy's loss would be Humphrey's gain. The Minnesotan is already very well liked by many powerful New York Democrats. One of his strongest supporters there (so long as Stevenson does not run) is Mrs. Mary Lasker, a woman of good works in the field of medicine and health whom he has known for years. (On a visit to New York once Humphrey fell violently ill with stomach cramps at 2 a.m. and, convinced he was having a heart attack, put in an emergency call to Mrs. Lasker. Using her contacts in medical circles she had a top heart specialist at his bedside in 20 minutes. His diagnosis: "indigestion due to bad sea food.")

Mrs. Lasker was one of a number of former Stevenson enthusiasts who attended Humphrey's session at "21." Some of those present at this meeting said afterward that Humphrey had made a "superb" impression. He sharply criticized Dulles for "inadequacy" in policy making and castigated Eisenhower for what he called a lack of leadership. He set forth a proposal for a kind of Atlantic Charter for the emerging nations of Asia and Africa. He suggested that the U.S. government improve its representation in such areas by permitting outstanding young men to choose between being drafted into the armed forces and working for the foreign service. He described his now famous 8½-hour meeting with Nikita Khrushchev.

Humphrey's great stroke of luck

and luckiest—political stroke of his career. Not many months ago he was seriously considering making an early announcement of his candidacy—a dangerous move which would have made him the prime target of all the other, unannounced, prospects. But Humphrey felt that he had to do something to get himself out of the innocuous ranks of "those also available" into the select group labeled as likely nominees. The visit to the Kremlin and the shrewd use he made of the prominence it gave him removed any need for such an early announcement. Overnight Humphrey became a major possibility for the nomination. He does not intend to let this advantage slip away. He soon will visit California for a series of appearances which may win him new backing in the West. There will be many more speaking tours, a second trip to Russia (Khrushchev willing), along with energetic and well-publicized application to duty in the Senate.

Humphrey's very energy is often viewed as a drawback by his friends. Too often it has manifested itself in a torrent of words which has left him open to the charge of glibness. The fact is that he is a man with a quick and facile tongue who has a great storehouse of knowledge in a half a dozen fields. After a rough start in the Senate,

CONTINUED



presents
Two New Furniture Groupings
by BRIAN

For the name of your dealer, write

INTERNATIONAL FURNITURE • Division of Schnadig Corporation
4820 West Belmont Avenue • Chicago 41, Illinois

A world of comfort . . . whichever way you lean . . . to the latest in modern . . . or to the charm of Early American

MODERN AMERICA by BRIAN (above) . . . every line a stroke of ingenious design. Narrow of arm, deep of seat. Foam rubber filled. Textured stric cover in turquoise, apricot, charcoal brown, natural, beige, cocoa brown.

Ten go-together pieces to choose from: Shown; One-armed Sola, \$189.50; Curved Corner Section, \$119.50; Right Bumper Section, \$139.50; Extension Ottoman, \$54.00. Nat shown; Oversize Sofa, \$199.50; Launge Chair, \$99.50; Left and Right Arm Sections, \$119.50 each; Left Bumper Section, \$139.50; Armless Chair, \$59.50. Prices slightly higher west at the Rockies.

AMERICAN SETTLER by BRIAN (below) . . . authentic Early American in design, but very up-to-date in the way it functions in your home. Rubbed maple finish. Covered in tweed (brown, beige, turquoise, gold, spice) or Colonial tapestry (natural with brown, gold, terra cotta, or toast color).

Shown: Winged Sata, \$189.50; Winged Chair, \$119.50. Also available: Swivet Racker Chair, \$69.50; Left or Right Arm Winged Section, \$119.50 each; Curved Corner Section, \$119.50. Day-N-Bed also available. Slightly higher in foam. Prices slightly higher west of the Rackies.





Meet the cola with the fresh up-to-date difference-today's RC. Distinctive-with a bright, sprightly, delightfully less sweet taste all its own (made from fresh, protected concentrate instead of perishable syrup). Try ice-cold RC and see. D-e-l-i-c-i-o-u-s!





Royal Crown the fresher refresher



LIBERALS' CHOICE, Senator Hubert Humphrey, talks to newsmen after reporting to the President on his meeting with Soviet Premier Khrushchev.

DEMOCRATIC HORSE RACE CONTINUED

Humphrey is now highly regarded both by his fellow liberals and by the conservatives who were once offended by his aggressiveness.

One of the main obstacles in Humphrey's path to the White House has been a lack of strong support from outside his own state. But in recent weeks, particularly since national attention shifted his way after the Khrushchev visit, there has been a decided movement toward Humphrey by important financial backers who helped underwrite Adlai Stevenson's two campaigns. In at least two instances, such men have made the trip to Stevenson's home in Libertyville, Ill. to ask if there was a chance that he would try for the nomination again. Both times Stevenson has answered, as he always does, "Definitely not." The next question has been: "In that case do you mind if we help Hubert Humphrey?" Both men received a clear go-ahead.

There have been efforts to ascertain if Stevenson himself is for Humphrey. At least one Stevenson visitor came away quite certain that he was. The visitor misunderstood. Stevenson has endorsed neither Humphrey nor Kennedy, nor will he make a choice for a long time. He has expressed admiration for both men, but he feels that anything except strict neutrality at this point would destroy the considerable influence he still retains, at a time when an endorsement would be meaningless. His position troubles the Humphrey men. When promises of financial backing come Humphrey's way they seem to carry an implied note on the bottom: "Good only if Adlai Stevenson is out of the picture."

One way in which Humphrey might strengthen himself before convention time is by entering a few presidential primaries. He finds the thought abhorrent, feeling that primaries are archaic, exhausting and expensive. Still, he is an extremely effective handshaking campaigner in the Kefauver tradition. Entering a primary is risky, but Humphrey may find it necessary if he needs a boost.

The importance of the convention site

Like Kennedy, Humphrey has expectations of his own for the convention. Both men will be watching closely when the Democratic National Committee rules at the end of this month on its Site Committee's recommendation that the party hold its 1960 meeting in Los Angeles. Los Angeles is liberal Democratic territory, and a vociferous gallery crowd could exert considerable pressure on behalf of a militant liberal like Humphrey. A number of party professionals are still pushing for Chicago, or even a southern city like Miami. It is not customary for the National Committee to overrule its Site Committee. Whether it does so this year could determine whether Humphrey gets a slight convention advantage.

Once the delegate-counting starts, the Minnesotan hopes to become either the first or second choice of some of the big state delegations from the Middle Atlantic area and the Middle West. He should also show strength in the farm area where some of his chief interests lie. And important labor support is sure to swing his way if he comes up to the convention looking as if he might win. He is too strongly in favor of civil rights legislation to get any southern support.

It is a curious fact that while an espousal of civil rights bills has hurt Humphrey in the South—and in other years even more deeply damaged the presidential chances of Estes Kefauver, himself a Southerner—there is one author of civil rights legislation in the Senate whose position has neither hurt him in the South nor helped him in the North. He is Lyndon Johnson.

CONTINUED

NEW FROM WEBCOR!

A tape recorder that's lighter than a portable typewriter...built to take the hardest knocks...designed to produce outstanding high fidelity!



ONLY

The Webcor Royalite \$18995*

At last here's a tape recorder that's truly so light and easy to carry that you can take it with you wherever you go—to parties, on vacations, on business trips—anywhere! And of course it's wonderful, too, for making tape albums of your children's voices or of your favorite radio or TV shows, or for listening to music on pre-recorded tapes. No matter how you use it, the new Webcor Royalite marks a new step forward in lightweight tape recorders.

See it. You'll want it!

- Two powerful hi-fi speakers.
- · 10-watt wide-range amplifier.
- Records and plays back at 7½, 3½ inches per second plus the new long-playing 3rd speed, 1½ ips which allows up to 6 hours playing or recording time.
- Plays in horizontal or vertical position.
- Safety interlock controls prevent tape spilling, breaking or accidental erasure.
- Exclusive Royalite cover rugged, lightweight, scuff and stain resistant. Unmatched durability. Built-in color fast.

*Prices slightly higher West and Southwest

FREE



Send now for Webcor's new booklet. Answers all questions—gives suggestions for planning and arranging stereo ferngrafs and tage recorders in your home!

WEBCOR, INC. 5610 Bloomingdale Ave., Chicago 39, III.

Please send me FREE your new Webcor booklet.

Name____

Address

City_____State____

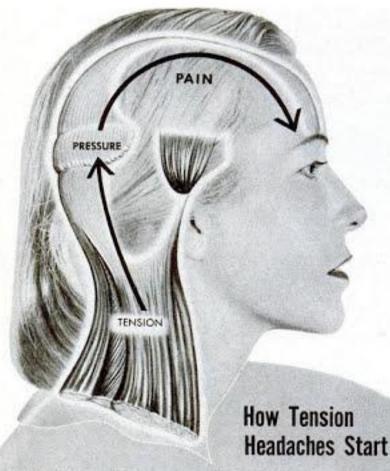
WEBCOR

ENJOY A PERSONAL AUDITION AT YOUR WEBCOR DEALER'S NOW!

How you can break up the

VICIOUS CYCLE of NERVOUS TENSION HEADACHES

Better than aspirin even with buffering added



90% of all headaches are caused by tension that comes from a source you'd never suspect — the muscles of back of neck and scalp. This tension causes pressure on nerves and tiny blood vessels and results in pain. In turn, the pain builds up more tension, more pressure and makes your headache worse. That's why you should try the special medication in Anacin (not found in aspirin or even in aspirin with buffering) to give fast and more complete pain relief and break up the vicious tension headache cycle.

ANACIN® • Relaxes Tension • Releases Pressure • Relieves Pain Fast

Tension headaches need the special medication in Anacin for more complete pain-relief. So why limit yourself to aspirin or buffered aspirin which contain only one pain reliever when you can benefit by the extra medication in Anacin? Anacin contains not just one but a combination of medically proven ingredients which 3 out of 4 doctors recommend for headache pain. And here's why Anacin gives a 'better total effect' in relieving pain of tension headache, neuritis and neuralgia...

The special medication in Anacin — which you do not get in aspirin or buffered aspirin — relaxes the tension, releases the pressure and promptly relieves your headache. Anacin stops the vicious pain cycle fast. Anacin Tablets are safer, too. They do not upset your stomach. Buy Anacin today.

3 out of 4 doctors recommend the ingredients in





SENATE BOSS Lyndon Johnson (right) chats with fellow Texan and legislative leader, House Speaker Sam Rayburn, at Rayburn's 77th birthday party.

DEMOCRATIC HORSE RACE CONTINUED

One reason Johnson's civil rights bill has not hurt him in the South is that it is a relatively moderate measure. But another is that he is almost too big to be hurt. The Democratic party has rarely had a more powerful leader in the Senate than the tall Texan. In this respect only the late Republican Senator Taft has matched him in recent years, and even he did not run things as much his own way as Johnson does.

The majority leader is perfectly aware of the power he wields, and he makes no bones about the way he wields it. A few evenings ago while having dinner at the home of newspaper columnist Walter Lippmann, Johnson drew from his pocket a list of 53 senators, both Democratic and Republican. They were the men who had agreed to support Johnson's own version of a bill to curb filibusters, a measure much milder than one backed by a bipartisan liberal group. Then Johnson showed the dinner guests a second list, drawn up a few days after the first, but still before the vote. It contained eight additional names, all Democrats. Those eight were men whose backing Johnson had grabbed simply to give more power to his steamroller.

One freshman senator had been summoned to Johnson's office before the fight started and asked how he would vote on the bill. The freshman said he planned to vote against Johnson. The new senator shortly thereafter received a committee assignment. He had indicated four committee choices: Johnson gave him his last choice. "They say around here," the newcomer ruefully observed, "that Lyndon daily trades apples for orchards. I guess if I'm going to get ahead in the Senate, I'd better start sending Lyndon one polished apple every day."

As a result of Johnson's domination of the Senate, the Democratic record which the party's candidate must carry into the 1960 campaign

- the record of the Democratic-controlled Congress in the Eisenhower years—will have been written largely by Johnson. And if the Democrats turn to the Senate for a candidate it will be in part because Johnson has enhanced the standing of his party's members there.

How Johnson sees his chances

YET of all the presidential possibilities in the Senate, Johnson himself gives Lyndon Johnson—publicly, at least—the poorest chance of getting the nomination. He offers two reasons: his health (he suffered a massive heart attack in 1955) and, even more important, his southern birth. Johnson is a sensitive, proud man. He would hate to risk a fight for the presidential nomination if he felt he could not win. When visitors these days advance the possibility of his being nominated, Johnson silently jots down on a pad the names of the states with the big convention delegations—New York, New Jersey, Michigan, Illinois, California—then draws a heavy line through each, indicating that he can count on no support from any one of them. He does it like a man trying to convince himself that he has no chance, half-hoping that the visitor will deny it.

When Johnson appeared before the New York Democrats at "21," he pointed out that the Senate had done more in the field of civil rights under his leadership than had been accomplished since the feverish days just after the Civil War. On the whole, he was warmly received. Yet Johnson still feels that he is viewed by the New Yorkers

CONTINUED

Travel?

Well, why not?

MONY can guarantee money for your retirement...leaving you free to do whatever you want with it, starting the day you want.

Only through life insurance can most of us guarantee ourselves a retirement income we cannot outlive. And MONY makes it easier, too—by offering life insurance at a discount—lower rates on larger policies. Like to know more about it? Send for MONY's free booklet, "Your Future Is In Your Hands," today!



MUTUAL OF NEW YORK

The Mutual Life Insurance Company Of New York, New York, N. Y.
Offices located throughout the United States and in Canada

FOR LIFE, ACCIDENT & SICKNESS, GROUP INSURANCE, PENSION PLANS MONY TODAY MEANS MONEY TOMORROW!



Mail this coupon right away! Mutual Of New York, Dept. L-29 Broadway at 55th Street New York 19, N. Y.

Please send me, without obligation, a copy of MONY's free booklet, "Your Future Is In Your Hands."



Name			_
Address			
City	County or Zone	State	
Occupation	Date of	Birth	_



always ask,"HOW MUCH BY AIR"

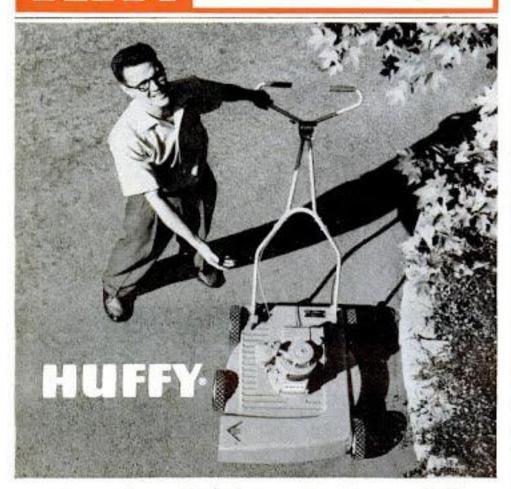
Air Parcel Post is often cheaper or only pennies more than First Class Mail! And remember, packages to servicemen overseas fly for *domestic* rates (at 80c a pound)!



2 lbs. from Washington to St. Louis—\$1.26 (By First Class Mail—\$1.28)
4 lbs. from Denver to Houston—\$2.38 (By First Class Mail—\$2.56)

Published by the Scheduled Airlines as a public service for the U.S. Post Office.

AIR ParcelPost



cut your lawn 30% faster with this new Huffy

If you're like most of us, your present mower cuts an 18-inch swath, or maybe less. This new Huffy cuts a full 24 inches. What took you an hour-and-a-half last year, you'll now zip through in an hour. And if you've been thinking that a mower this size is way beyond your pocketbook, you'll be pleasantly surprised. But your biggest surprise will come on your own lawn; this mower handles like a breeze and cuts like a profes-

sional. And, if you like, you can get the identical model with power drive, or exclusive single-lever Hytamatic cutting-height change in 1/4-inch steps from 1 to 3 inches. A big Briggs & Stratton 3 HP engine gives all the power you'll ever need. Other Huffys, all fully guaranteed, start at 18 inches, gas or electric. At hardware and department stores coast to coast. Look for Huffy bikes, too. For extalog write Huffy, Dayton 1, Ohio.

DEMOCRATIC HORSE RACE CONTINUED

as a Southerner and hence with suspicion. Somewhat bitterly he commented to a northern newsman: "Some of your people in the North complain about southern bigotry. They'd better watch the bigots of the North who think that every southern senator spits tobacco juice over his white vest."

Increasingly in recent years Johnson has tried to divest himself of the "southern senator" label. It has been almost two years since he has played any part in southern strategy meetings called to defeat civil rights measures. This month he showed up at a session of the Senate's Western Regional Conference, and, when the meeting was over, Texas and its neighbor Oklahoma were members of the conference. Officially, so far as the Senate is concerned, Lyndon Johnson is now a Westerner rather than a Dixie politician.

Certainly no traditional Southerner could have risked introducing a measure like Johnson's civil rights bill. This legislation would continue and slightly strengthen the President's civil rights commission and also set up a new conciliation and mediation service to handle civil rights cases. It has been described as offering "as much as the North can get and as little as the South can get away with." A prominent Negro newspaper, the Afro-American of Baltimore, expressed agreement with those who regard Johnson as a "pacifier" in the field of civil rights, but added significantly: "While Democratic and Republican liberals talk, Johnson acts." Johnson's middle-of-the-road civil rights stand is in keeping with his whole political philosophy. In discussing the record of the Democrats in Congress Johnson likes to use the words "responsibility" and "balance"-meaning that he believes in enough defense to safeguard national security but not enough to bankrupt the nation, more public works than President Eisenhower favors but only what is required to meet the needs of the economy, and so on.

To some degree Johnson's national ambitions have previously been hampered almost as much by his concentration on the Senate as by his southern birth. Recently he has been getting around more. Last fall he campaigned in five states on behalf of senatorial candidates (all got elected). In November he spoke at the United Nations on international space policy. The same month he flew to Acapulco by special invitation to meet Mexico's president-elect, López Mateos.

It may be that Johnson, who is already recognized by politicians from all regions as a brilliant and masterful leader, has more northern support than he credits himself with. All of his numerous friends and many of his numerous enemies agree that if the nomination were made on ability alone he would be a walk-in. Not long ago no less a figure than former Secretary of State Dean Acheson told a luncheon meeting of Harvard Law School alumni that Johnson was the ablest man in public life and that if Acheson had all the votes of the Democratic convention at his disposal he would cast every one for the Texan. But if Johnson ever does get the nomination it will probably be only because some midnight a tired, deadlocked convention, utterly unable to agree on one of the many "available" men, suddenly decides, "The hell with it. Let's nominate the leader."

'Everybody's second choice'

A DEADLOCKED convention also is the main hope of the fourth of the senatorial aspirants. If anything, he stands a better chance in such a case than the majority leader. He is the handsome, but not overly colorful, Stuart Symington of Missouri, widely advertised as "everybody's second choice," the man most likely to succeed if the favorites falter.

Symington is certainly the least known of the major candidates outside his own state—except where it counts, namely among the professional politicians. Of all the senators eying the White House he has the broadest experience. For 15 years he was a businessman, specializing in the profitable reorganization of near-defunct companies. When he was 37 he took over the Emerson Electric Manufacturing Company, then a floundering manufacturer of small electric motors. When he had finished rebuilding the firm a few years later it was vigorous and expanding, and he was wealthy.

Symington's first government job, as surplus property administrator in 1945, was a difficult and potentially embarrassing one. Symington discharged his duties smoothly and without embarrassment. President Truman then named him Assistant Secretary of War for Air, and later made him the nation's first Secretary of the Air Force. In this post Symington was credited with saving the Administration's B-36 bomber program in the bristling "revolt of the admirals" in 1949. When the Air Force was cut back to 48 wings in pre-Korean war retrenchment he resigned in protest, but with such good grace that Truman asked him to stay on in Washington as chairman of the National Security Resources Board. Later Symington was assigned another tough job: to clean up the scandal-pitted

CONTINUED

PROCLAIMING THE MOST REVOLUTIONARY NEW FREEDOM FOR AMERICAN WOMEN SINCE THEY

WON THE VOTE: THIS WEEK in the dramatic introduction of a complete Stay There family of bras and girdles. Only a Stay There never slips, never slides, marks or rides. Only its instant softness and gentle control moves with the same suppleness of your own body. Revolutionary Stay There fabric is a precious new right to freedom by Hollywood V-Ette Vassarette, the leader of "underneath it all" fashions. Join the exciting freedom movement this week, in fine stores everywhere which feature Stay There styles for every figure, every fashion. \$2.00 to \$10.00. You'll never know what freedom feels like until Stay There sets you free!

HOLLYWOOD V-ETTE VASSARETTE, A DIVISION OF MUNSINGWEAR, INC., HOLLYWOOD 28



Relax! You're home. You're ready for a cocktail-and your cocktails are ready for you! Delicious Heublein Cocktails, readymixed to perfection. No work, Just stir with ice and serve - or pour right on-the-rocks.

NEW-BETTER THAN EVER! ALWAYS READY TO SERVE. EXTRA DRY MARTINIS-75 proof, made with pot still gin and finest vatted vermouth. G. F. HEUBLEIN & BRO.

you've got it made with

COCKTAILS

How does the (fill in name) compare with SIMCA?



Choose any of SIMCA's competitors, and check it against these facts: SIMCA is a 4-door, 5 passenger car, backed by Chrysler Corporation, with parts and service anywhere. And SIMCA's front-mounted engine means better balance and stability. Editors of a leading sports car

magazine said SIMCA "will outperform anything else in its price class." SIMCA has a one-piece Uni-Gard body, heater, defroster, and reclining seats as standard equipment on all Super DeLuxe and sports models. Ask your SIMCA dealer for worksheet car comparison forms.



Priced from \$1698, East and Gulf Coast ports of entry. Inland freight and local taxes extra.

SIMCA SALES OFFICE . CHRYSLER MOTORS CORPORATION . DETROIT 31, MICHIGAN

IN CANADA: SINCA SALES OFFICE CHRYSLER CORPORATION OF CANADA, LTD., WINDSOR, ONTARIO



FELLOW MISSOURIANS Stuart Symington (standing) and Harry Truman enjoy Capitol affair. Symington is considered by some Truman's candidate.

DEMOCRATIC HORSE RACE CONTINUED

Reconstruction Finance Corporation. In all of these positions his record was spotless, his efficiency rating tops. In 1952 Symington resigned from the government ostensibly to re-enter private business, but a few weeks later he announced his candidacy for the Senate. He has now won two elections-the last in 1958, by a tremendous margin.

In Congress, Symington has become known as a responsible liberal and as a party regular whose votes follow official Democratic policy on almost every phase of public affairs. Though he has voted consistently for civil rights legislation, he has not been a firebrand in this field and he has a reservoir of goodwill in the South, whose leaders regard him as a moderate. (He is a Northerner by birth but the grandson of a Confederate who fought under Pickett at Gettysburg.) Although Symington is himself a city man, his voting record on farm legislation pleases rural districts. He is on friendly terms with organized labor and never had an authorized strike in any of the companies he took over. One of his biggest boosters is the A.F.L.-C.I,O.'s James Carey.

Symington's main bid for national attention has been on the issue of defense. He has consistently urged a greater national effort-more missiles, more planes, more determination-to match the Soviet threat. This stand, calling for more spending and more belt tightening, may not have won him a great deal of popular acclaim. But because it is a solid anti-Administration issue, it has pleased the party professionals. And it is the professionals more than the people who * will control the votes at the Democratic convention.

The Symington strategy

MHEN candidate-picking time comes, Symington has a good Chance to win the support of his former boss and fellow Missourian, Harry Truman, who still has a certain amount of influence in the party. More important, perhaps, he has the friendship of a number of congressmen who will exert strong pressure within state delegations. In a recent poll of Democratic members of Congress on their choice for the nomination, Symington got twice as many votes as his nearest rival, Jack Kennedy. Unlike Kennedy, he is not counting delegatesyet. His current tactic is watchful waiting. If the convention should seek a North-South compromise, or if it should reach a two-candidate standoff, the prize could drop into Symington's lap.

CONTINUED

ADMIRAL ANNOUNCES THE WORLD'S FIRST PORTABLE TV with WIRELESS REMOTE CONTROL!



SON-R† Remote Control at no extra cost!

Push a button...click...there's your channel tuned perfectly from your easy chair. Tiny as milady's compact, SON-R slips into magnetic pocket on side of cabinet when not in use.

Etched satellite circuits power the new Admiral portables...the most rugged, highest powered portables ever built! The heart of this new Admiral-just like the U.S. satellite in orbit-is its new etched circuitry. Far

more sensitivity! Yet super rugged to take tremendous jolts! Pulls in sharpest pictures, clearest sound! Convenient carrying handles. Built-in antenna. Model PS17F22. Choice of 7 decorator colors.

Retube with genuine Admiral picture tubes and receiving tubes. Insist on genuine Admiral quality components.

TERONOUNCED SO-HAR

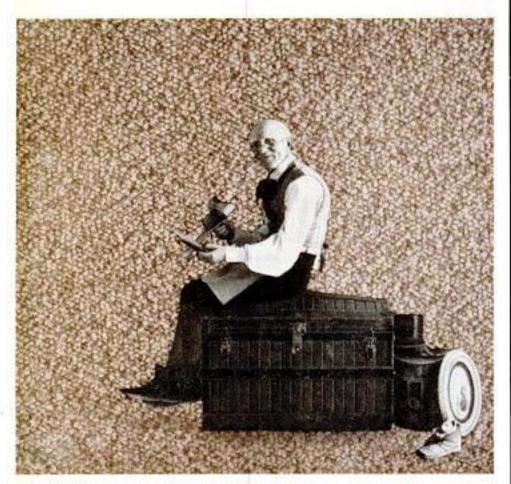
*PRICES SLIGHTLY HIGHER SOME AREAS



MARK OF QUALITY THROUGHOUT THE WORLD Admiral



Sold in 90 countries . . . manufactured in the U.S.A., Australia, Argentina, Brazil, Canada, Italy, Mexico, Philippines, and Uruguay . Admiral Corp., Chicago 47, Ill., and Port Credit, Canada



Mr. Smith treasures family traditions. There are Alexander Smith carpets and rugs still in use today that are the pride of second and even third generations. Mr. Smith represents a century-old tradition of fine craftsmanship and lasting beauty ... values you will find in every Alexander Smith carpet made today. He is particularly proud of "Carabi" (carpet shown). It's a lively 3-ply, all-wool pile with a wonderful, nubby-loop texture. Made with exclusive Smith-Bond back for easier, neater, non-slip installation. In 5 handsome tweeds, 4 beautiful solid colors. Outstanding value at about \$7.95 a square yard. Ask about easy payment plans.

Slightly higher in the West. Alexander Smith



WELLCO SHOE CORE Waynesville, N.C. o 1969

KEEP YOUR TUMMY

UNDER TUMS CONTROL!



TUMS ARE ECONOMICAL-3 ROLLS ONLY 25¢

CLEAR UP YOUR HEARING

Do words sound blurry? Do you occasionally misunderstand what is being said in a crowded room or in church or in the theatre or over a telephone? You know you can hear. You are not deaf. Blurry words may be due to Nerve Deafness, a common everyday hearing problem of millions. Send for free booklet, "Nerve Deafness". No obligation. Write

DICTOGRAPH PRODUCTS INC.

Earn money for your organization, church or charity. Sell our delicious Condies.

PENNSYLVANIA DUTCH CANDIES - Mount Holly Springs, Pa.



INTERIOR - EXTERIOR ENAMEL dries in 15 minutes!

law non-toxic point that covers concrete, setal, pleater or wood with one cost. At point and hardware stones. CONSOLIDATED CHEMICAL & PAINT MFG. CO., INC.

Spray BAD BREATH AWAY!



AFTER DRINKING SMOKING

EATING Tipsco Co.-Hewlett, N. Y.

KNOB LOOSE?



Handles like putty—hardens into wood!

DEMOCRATIC HORSE RACE CONTINUED

In 1956 Symington was not overtly seeking convention delegates, and he refused to heed the pleas of prominent Democrats in 17 states to enter their presidential primaries. This time he will welcome all the support that comes his way. He is in training for the big race: in recent weeks he has trimmed his weight by 20 pounds. He is getting all sorts of advice from his friends, both good and bad (including one suggestion, made in all seriousness, that he give up golf on the ground that it is identified with the wrong party).

In the final analysis, the one man who may have most to say about who gets the Democratic nomination is Adlai Stevenson. Every active candidate in the senatorial group is seeking his backing. Kennedy's supporters have hopefully spread the word that in the event the Massachusetts senator is nominated and elected, Stevenson will be Secretary of State. Humphrey's backers acknowledge candidly that their man must inherit the Stevenson mantle and support if he is to stand a chance. While most of the hopefuls disclaim any interest in a vice presidential nomination, they usually add that they might change their minds if Stevenson winds up the nominee. Despite the tarnish of his two massive defeats at the hands of Dwight Eisenhower, Stevenson still figures largely in the talk of what might happen in the event of a deadlock. No other Democrat's speeches and writings are more closely followed today. Looming above all others in his party, Stevenson is the one Democratic possibility who is a world, as opposed to a party or congressional, figure.

Unlike the other potential candidates, who must take an equivocal position for strategic reasons, Stevenson's stance is forthright. He intends to make no move on his own behalf. He will not seek the presidential nomination for a third time. But if it should begin to come his way, Stevenson's position is precisely as he himself stated it after the 1952 defeat. Recalling the situation that existed before that summer's convention, when he had refused to say whether he would

accept a nomination if offered, he wrote:

"If I said 'Yes,' publicly or covertly, it would start the draft movement in earnest. If I said 'No,' how would it reconcile with all my preaching about public service and politics? How could I foretell then, long before the convention, what manner of deadlock and bitterness might develop to the lasting damage of my party? And, finally, could anyone in good health and already in public life refuse the greatest honor and greatest responsibility in our political system? So I concluded to keep still and say nothing more to anyone, contenting myself with confidence that no one could in fact be drafted by a modern convention against his often-expressed wish.'

Today, still in good health and in public life though not in public office, Stevenson remains determined "to keep still and say nothing."

Silent and sought-after, Stevenson may become the dominant figure of the 1960 Democratic convention. Even if he does not get the nomination, his nod on behalf of one of the other candidates might ultimately mean more than all the months of planning, maneuvering and worrying that have gone before. That is enough to give the other hopeful candidates sleepless nights. There is only one certain fact: at least three of the four candidates now actively in the race will be the nation's most disappointed men the day the convention ends.



KEY FIGURE of the race is Adlai Stevenson, here strolling through his Libertyville, Ill. farmland. His support could mean nomination to any contender.





The Greatest of Everything New!



Design you out? No, Never!



Comfort stages a comeback. You get it in oversize doors, unobstructed entrance space, deeper seat cushioning, greater headroom. As an extra note of grace, add Dodge's new Swing-Out swivel seats.* Now, it's nice to ride low and snug-to-the-road. You are more secure. The car is in better command,

But here's something important to you. When Dodge pioneered the low Swept-Wing car, you were designed into it, not out of it.

We figured that solid comfort for driver and passengers is something you're entitled to along with lowness and beauty and style.

The way you get in it, the way you sit in it, sets this '59 Dodge apart from the field.

We're talking about *more* than the new Swing-Out swivel seats*. We mean the size of the door opening and the clearance for your head and shoulders and knees and feet when you enter.

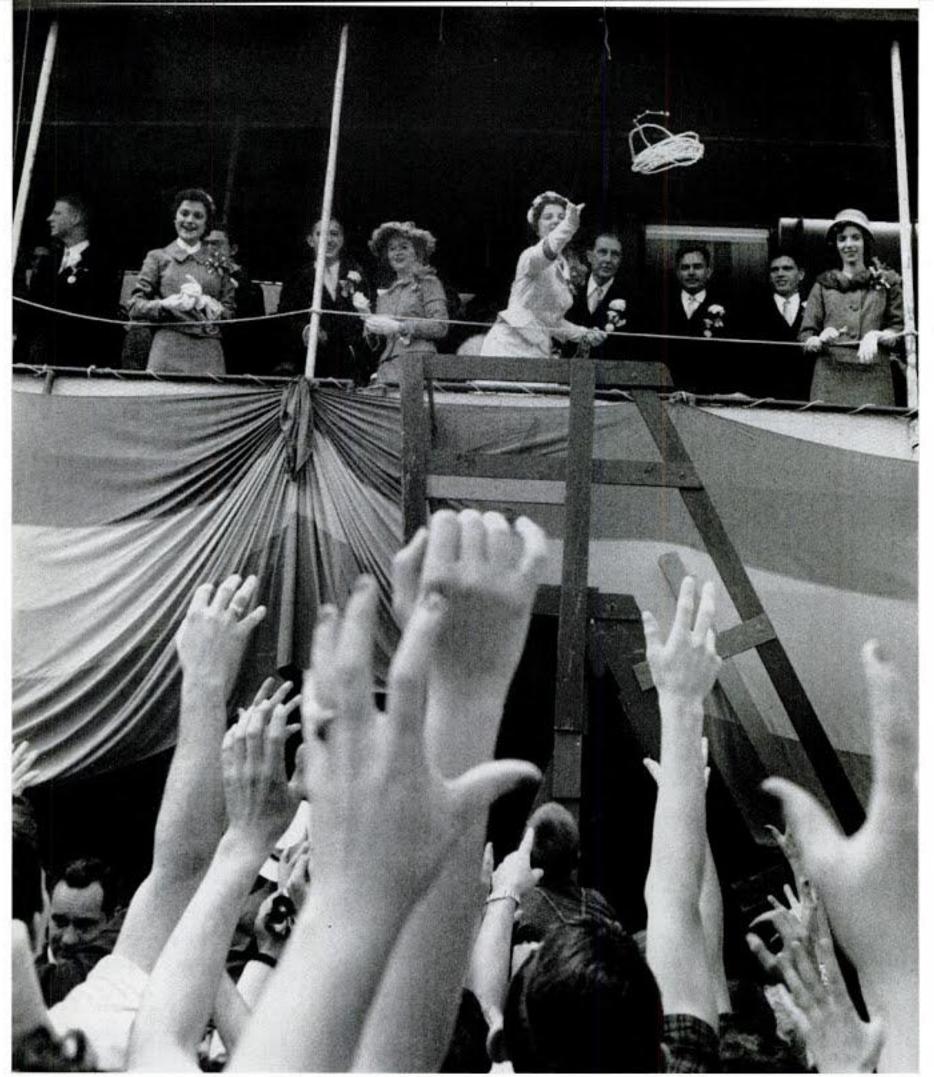
We mean the support under your legs, the deep cushioning at your back, the position of your body when you settle down.

This '59 Dodge was built around you. That is one mark of a great car. Compare it!

*optional at extra cost

'59 DODGE

Dodge brings you Lawrence Welk on television every week, ABC-TV network. Ask your Dodge dealer for time and channel.



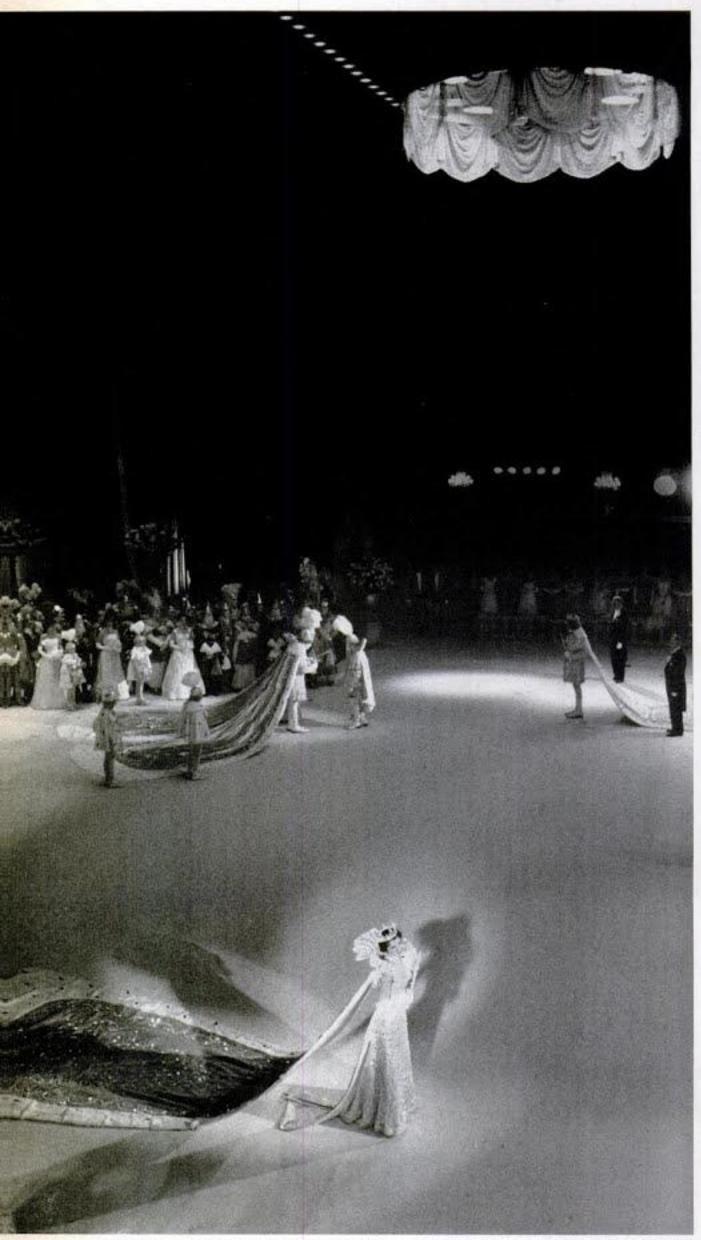
DURING MARDI GRAS PARADE, QUEEN OF CARNIVAL FLORA FENNER THROWS NECKLACES OF GLASS BEADS TO SHOUTING SPECTATORS BELOW REVIEW STAND

Mardi Gras Queen's Glorious Reign

Monarch of all she surveyed, Flora Fenner stood on her reviewing stand, waving graciously to passing floats, accepting champagne toasts and casting gewgaws to her shouting subjects. She was queen of America's most famous carnival, the New Orleans Mardi Gras, and this was the moment for which she had long been preparing.

Flora, who is 20, was almost predestined for the role. Her grandfather, the founding Fenner in the brokerage firm of Merrill Lynch, Pierce, Fenner and Smith, was King of Carnival in 1941. Her father was king in 1955. She learned last June that she would be queen. Then, as the time approached, came weeks of being fitted for her gown, of watching movies of past ceremonies, of being lectured on mistakes other queens had made. Most difficult of all, she had to learn how to handle a steel-braced 60-pound ermine-trimmed mantle that was so heavy small rollers were sewn into the underside.

Her reign as Queen of Carnival was the big windup of the Mardi Gras. It began in the morning with a reception and the parade review. In the evening at the Carnival Ball in the civic auditorium she played a flawless part in the ceremonies of Mardi Gras royalty (next page). Then at midnight she descended from her throne to end the Mardi Gras celebration and her brief and glorious reign.



IN BALL CEREMONY Mardi Gras royalty gather for the grand march, Behind Flora (foreground)

Mardi Gras dignitary gives instructions to King and Queen of Comus. King of Carnival waits at right,



ROYAL TOAST is offered Flora by the King of Carnival, Richard Freeman, when his float passes.



A BEAMING QUEEN at the ball, Flora parades around auditorium greeting 2,500 applauding guests,



LIFE FILMSTRIPS IN COLOR

(\$6.00 each; only \$5.00 when four or more color dimstrips are ordered at one (ime)

Man Inherits the Earth

Stone Age People of Today

The Dawn of Religion

A Stone Age Faith Today

The Dawn of Religion

A Stone Age Faith Today

The Discovery of Agriculture

Neolithic Age Today

The Discovery of Agriculture

Neolithic Folk Today

The Coming of Civilization

Sumer—The First Great Civilization

The Oldest Nation: Egypt

Egypt's Bras of Splendor

Crete: The Minoan Age

Crete: The Minoan Age

Crete: The Palace of Minos

Great Age of Warriors: Homeric Greece

Forebears of the West: The Celts

WORLD'S GREAT RELIGIONS

· Hinduism 12. Suddhism †
19. Confucianism and Taoism †
20. Islam
21. Judaism
22. Christianity

THE WORLD WE LIVE INT

23. The Earth Is Born
24. The Miracle of the Sea
25. The Face of the Land
26. The Canopy of Air
27. Reptiles Inherit the Earth
28. The Age of Mammals The Age or Mammain Creatures of the Sea The Coral Reef The Desert The Arctic Tundra The Rain Forest The Woods of Home The Starry Universe

THE HISTORY OF WESTERN CULTURE

36. The Middle Ages
37. Renalssance Venice
38. Age of Exploration
39. The Golden Age of Spain
40. The Protestant Reformation
41. France in the 18th Century
42. 18th Century England
43. The American Revolution

44. Ancient Egypt
45. Athens
46. Peking—The Forbidden City
47. Heritage of the Maya
48. The Incas

AMERICAN PROFILE SERIES

49. The Capitol—Symbol of Our Nation 50. The Opening of the West 51. National Parks—America's Wonderlands 52. American Transportation—Horseback to Jet

ART-SCIENCE-NATURAL HISTORY

53. The Art of Georges Rouault
54. Vincent van Gogh
55. Henri Matisse—Part I
56. Henri Matisse—Part II
57. Giotto's Life of Christ
58. Micoelangelo—The Sistine Chapel

Four Great Churches

60. The Atom
61. The Air Age
62. Metamorphosis—How Insects Change Form

63. Journey Down the Great Volga-

Note: All color filmstrips have lecture guides except titles marked with \$.
waich have reprints of LIFE articles.

LIFE FILMSTRIPS IN BLACK-AND-WHITE

(\$2.50 each; only \$2.00 when four or more black-and-white filmstrips are ordered at one time; special prices for a complete series ordered at one time; no substitutions)

64. The United Nations Organization

AMERICA'S HERITAGE SERIES

65. Emerson's New England*
66. Connecticut River*
67. Houses, U. S. A.*
68. Theater—From Ritual to Broadway*
69. Series complete—only \$6.75

NEWSFRONTS OF THE U. S.

70. The Navajos
 71. Port of New York
 72. Our Underwater Defense
 73. Weather
 74. Atoms for Peace*
 75. Series complete—only \$8.50

NEIGHBORS NORTH AND SOUTH

76. Alaska 77. Hawaii 78. Mexico 79. Canada 80. The Arctic 81. Series complete—only \$8.50

82. Britain 1953
83. France—The Difficult Era*
84. Germany—A Giant Awakened*
85. Italy
86. Yugoslavia
87. The People of Russin*

88. Series complete—only \$10

AFRICA AND THE NEAR EAST

Africa—Continent in Ferment
 South Africa and Its Problem
 The Suez Canal

92. Israel 93. Iran 94. Saudi Arabia 95. Series complete—only \$10

NEWSFRONTS OF THE FAR EAST

96. Japan 97. India 98. Korea 99. Indo-China 100. The New Indonesia 101. Series complete—on

-only \$8.50

*Titles starred have lecture guides.

NOW AVAILABLE FROM

TEN EXCITING NEW COLOR FILMSTRIPS

The Art of Van Gogh, Matisse, Journey Down the Great Volga, Six Titles in The Epic of Man series



COURTEST THE METROPOLITAN MUSEUM OF ART, N. Y.

Highlighted by The Art of Vincent van Gogh, 10 brand new titles have just been added to a distinguished list of LIFE Filmstrips. These and 85 other high quality visual aids based on memorable picture stories from LIFE are now available to schools, churches, discussion clubs and individuals at surprisingly low cost-usually less than 10¢ per frame.

The Van Gogh filmstrip (No. 54) includes magnificent color reproductions of more than 30 of the immortal artist's blazing canvases and is the latest title in LIFE's Masters of Modern Art series, launched successfully last year with The Art of Rouault. There are also two new filmstrips on Henri Matisse (Nos. 55 and 56), showing in brilliant color the career and works of the "bright sun" of the Moderns.

Six new titles (Nos. 11 through 16), covering Egypt, Homeric Greece, Crete and the Celts, have been adapted

from LIFE's panoramic story of Man's development to complete The Epic of Man filmstrip series. And in answer to many requests, LIFE Photographer Howard Sochurek's beautiful picture essay, "Journey Down the Great Volga" (LIFE, Nov. 17, 1958), has also been produced in full color (No. 63).

Since 1949 more than a third of a million LIFE Filmstrips have been sold in both color and black-and-white. All filmstrips are 35 mm. Each contains an average of 60-70 single-frame photographs with captions and most are accompanied by either a lecture guide or a reprint of the original LIFE article.

To order LIFE Filmstrips, simply select the titles you want from the list at the left, then circle the corresponding numbers on the coupon below and mail to LIFE Filmstrips, 9 Rockefeller Plaza, New York 20, N.Y. No need to send money now. LIFE will gladly bill you later.

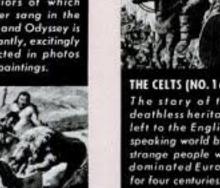


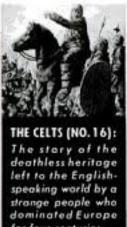


told in paintings and photographs, of how an island people created a great cultural center in the Mediterranean.



GREECE (NO. 15):



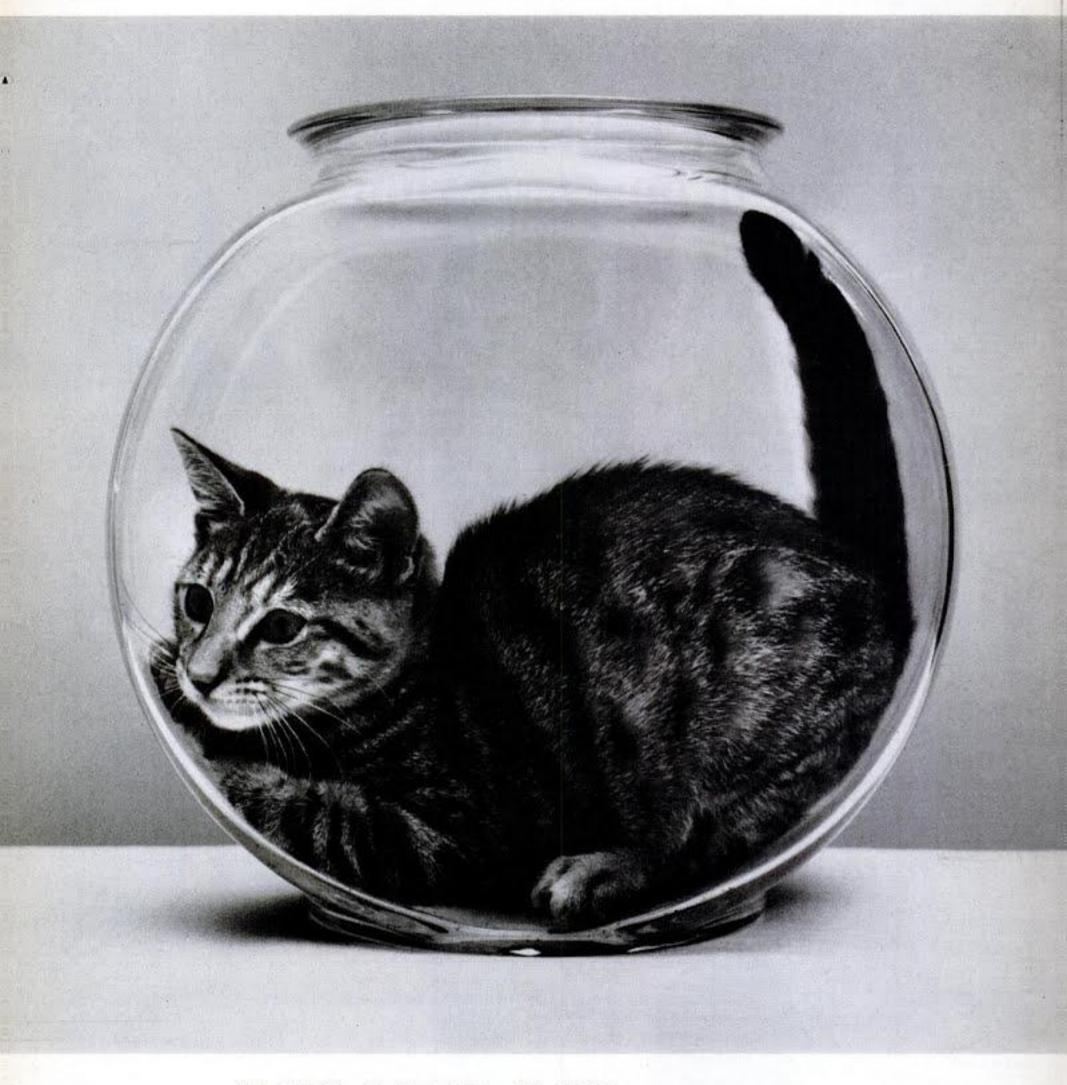




filmstrips 9 Rockefeller Plaza, New York 20

Carac	send	me	cne	Life		mistr	the	*	ustan	carea	Cet.	fumu	Dera	COLL	estro	in in	co er	Hea	me i	merej.	ġ.
2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	

color filmstrips at \$6.00 each (\$5.00 each if four or more)	(8	ack-and-white filmstrips at \$2.50 each 12.00 if four or more; special prices t left when a complete series is ordered)
$\hfill \square$ Send free catalog describing all titles	☐ I enclose \$	□ Please bill me
NAME AND TITLE		
SCHOOL OR GROUP.		
ADDRESS.		
CITY	ZONE	STATE



TABBY CAT IN GLASS

Cleo, a tabby kitten belonging to Mr. and Mrs. Lawrence D. Hedgecoth of Jacksonville, Fla., used to sleep peaceably curled up with Peter, the family beagle. Then one day the Hedgecoths brought home a goldfish bowl and some artificial fish to go with it. Since Cleo was born on a Sunday behind the piano of the Arlington Presbyterian Church it might have been expected she would know enough not to cover her master's goldfish. But she climbed into the bowl, found she liked it there, and took to living in it, completely displacing its rightful occupants. For a while the Hedgecoths put up with this behavior. But eventually they put the bowl on a safe shelf and Cleo went back to sleeping curled up with Peter.



wise and generous

How wise you are to introduce your friends to Old Grand-Dad!

Because then you make sure of enjoying the finest of all bourbons, both in your home and theirs.

It is this friend-to-friend recommendation that has made Old Grand-Dad unrivaled in the affections of those who know it.

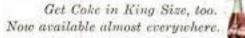
KENTUCKY STRAIGHT BOURBON WHISKEY - 100 PROOF - BOTTLED IN BOND - THE OLD GRAND-DAD DISTILLERY CO., FRANKFORT, KY. . DISTRIBUTED BY NATIONAL DISTILLERS PRODUCTS COMPANY



BE REALLY REFRESHED....ENJOY COCA-COLA!



Having a party? Have Coke! Only Coca-Cola gives you the cheerful lift that's bright and lively...the cold crisp taste that so deeply satisfies! For real refreshment...always serve Coke!





SIGN OF GOOD TASTE

"CONE" IE A RECISTENEZ TRADE-MANE, COPYRIGAT (\$) 1919 THE COCA-COLA COMPANY.